



19th
IDA
DESIGN
AWARDS

graphic
design



IDA

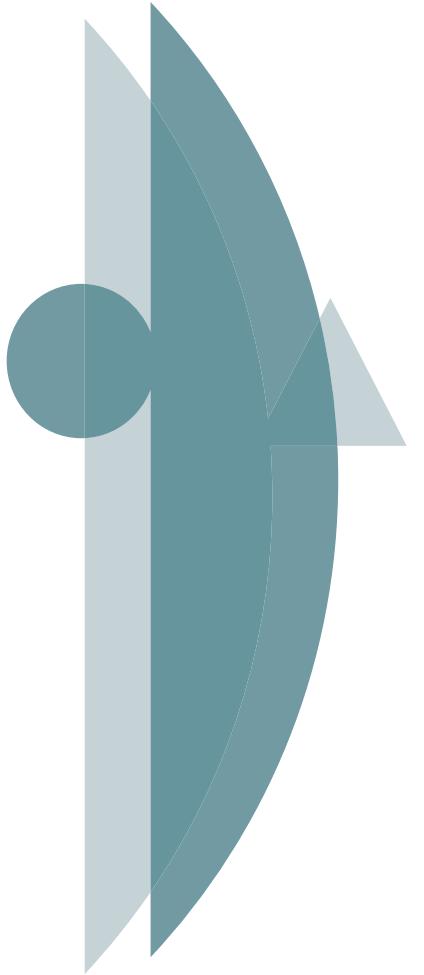
DESIGN
AWARDS

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A handful of designers, thinkers and entrepreneurs created the International Design Awards in 2007 as a response to a lack of recognition and to celebrate smart and sustainable multidisciplinary designs.

The International Design Awards (IDA) exists to recognize, celebrate and promote exceptional design visionaries and discover emerging talent in Architecture, Interior, Product, Graphic and Fashion Design worldwide. The Farmani Group founded the IDA as the design sibling of the Annual Lucie Awards for Photography, which has emerged as one of the world's most prestigious photography awards.



disciplines & categories

ARCHITECTURAL DESIGN
RESIDENTIAL ARCHITECTURE
ARCHITECTURE PROJECT DEVELOPMENT
COMMERCIAL ARCHITECTURE
URBAN PLANNING/INFRASTRUCTURE
LANDSCAPE ARCHITECTURE
ARCHITECTURAL LIGHTING DESIGNS
OTHER ARCHITECTURAL DESIGNS

FASHION DESIGN
PRET-A-PORTER
HAUTE COUTURE
CASUAL WEAR
OTHER FASHION DESIGNS
FOOTWEAR
TEXTILE & MATERIALS
ACCESSORY

PRODUCT DESIGN
HOME & LIVING
CONSUMER ELECTRONICS
PERSONAL & LIFESTYLE
FAMILY & CHILDREN
WORKPLACE & OFFICE
TOYS & GAMING
AUTOMOTIVE & TRANSPORT
HEALTH & LIFE SCIENCE
INDUSTRIAL DESIGN
GREEN DESIGN
SPORTS & LEISURE
PET CARE
EVENT SUPPLIES
FOOD AND BEVERAGE
CONCEPTUAL PRODUCTS (IN CONCEPT ONLY)

GRAPHIC DESIGN
PRINT
ADVERTISING/PROMOTION
PACKAGING
MULTIMEDIA

INTERIOR DESIGN
RESIDENTIAL INTERIOR DESIGN
INTERIOR PROJECT DEVELOPMENT
COMMERCIAL INTERIOR DESIGN
INFRASTRUCTURE/INDUSTRIAL INTERIOR DESIGN
CULTURAL/COMMUNITY INTERIOR DESIGN
HOSPITALITY INTERIOR DESIGN
OTHER INTERIOR DESIGNS

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SCAD
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ZZ Media
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Design Energy

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KULTHIDA SONGKITTIPAKDEE	Visiting Professor & Principal Architect (HAS design and research)
SAMANTHA ALIFEROV	Creative Director, Starfish
SOLEDAD TWOMBLY	Fashion Designer and Decorator
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TERI OKORO	Founder and Director, TOCA
WANG YINGZHE	Principal Architect, Y architects / X laboratory
YOLANDE WONG	Senior Freelance Journalist, Chief Content Operating Officer at DESIGNKEEPER
YUK CHO	Chief Marketing Officer of DESIGNKEEPER, Co-Founder of Beijing Zhijian Cultural Communication Co., Ltd

main winners

Graphic design shapes how ideas are communicated, understood, and remembered. It is the quiet framework behind messages we trust, brands we recognize, and stories we engage with every day. The IDA Best of 2025 Graphic Design winners demonstrate this influence with clarity, intelligence, and care.

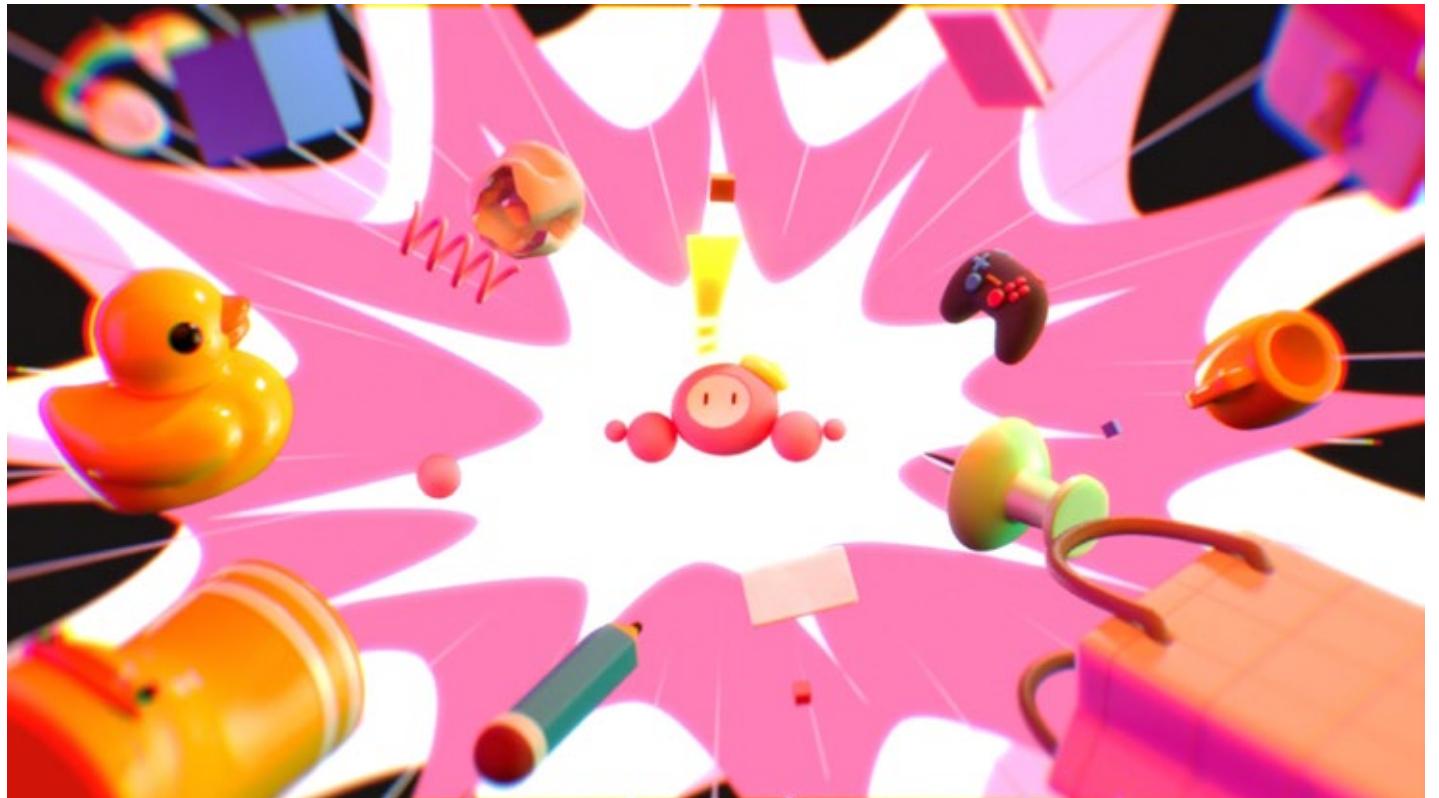
This year's awarded projects show a strong respect for content and audience. Rather than relying on excess, the winning designs are driven by strong concepts, refined systems, and confident restraint. Typography, color, and composition are used with purpose—allowing ideas to speak clearly and memorably.

In a visually saturated world, these designers choose clarity over noise. They create work that is thoughtful, accessible, and culturally aware, balancing experimentation with discipline. Graphic design here is not decoration, but problem-solving through visual language.

Chosen by an international jury, the projects in this book were recognized for their originality, execution, and relevance. Together, they reflect graphic design as an essential design practice—one that brings order, meaning, and beauty to the way we communicate.

graphic design of the year (professional)

ADHDesigner



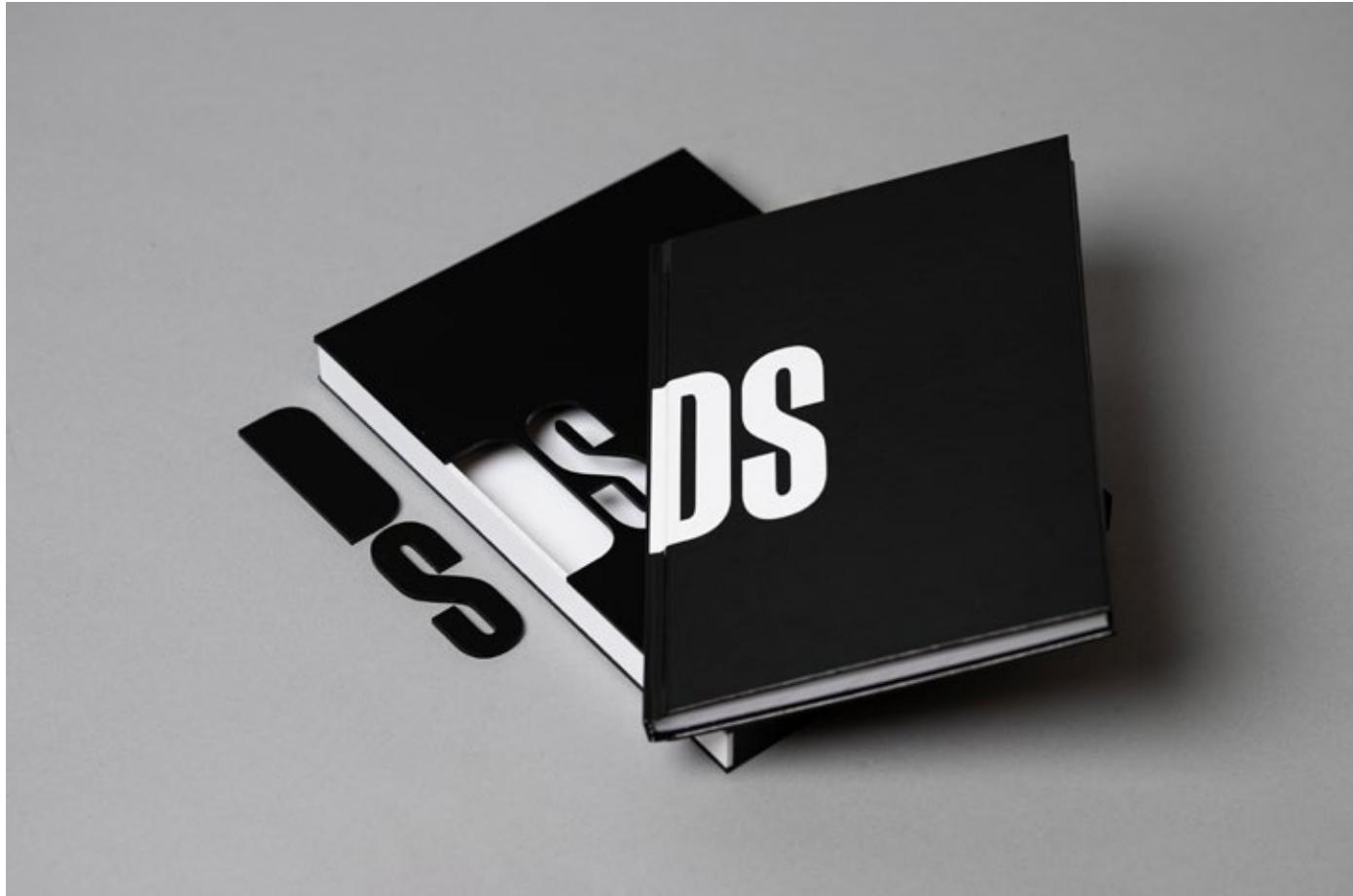
Designers Zipei Zhang, Caroline Ren, Yuling Zhou

This is a story about a designer with ADHD who struggles to come up with and decide on a design idea. Her ADHD made her unable to concentrate and keep coming up with different thoughts, but never able to decide which one to complete. She will experience a magnificent journey.



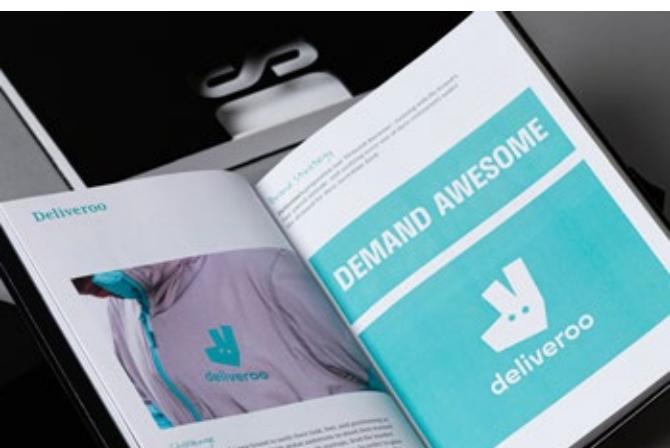
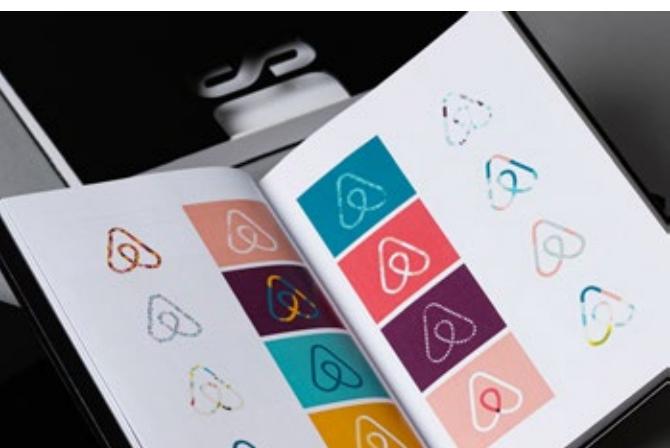
emerging graphic designer of the year (student)

DesignStudio Promotional Book



University	Savannah College of Art and Design
Lead Designers	Gianna Rankin
Credits	Photo by Erkan Cetin

This 140-page promotional book showcases the most influential work of DesignStudio, a globally renowned branding agency known for its bold, strategy-driven approach to design. The book's casing, meticulously crafted from acrylic slabs, features a laser-cut "DS", reflecting the studio's minimalist brandmark. More than just an academic project, this book is a tribute to one of my most admired agencies—one that masterfully integrates strategy, creativity, marketing, and innovation to create impactful brand experiences.



DesignStudio is a 2009 London born global branding and design studio founded by designers Ben Wright and Paul Stanford. DesignStudio is created to go beyond the traditional, impersonal design services, delivering personal design services. At the heart of it all, the studio was and continues to focus on striving to create deep, collaborative clients to create remarkable change for their brands.

Their story began with an interest in design, frustration with the types of agencies at the time, and an untraditional business perspective by Ben and Paul. There seemed to be two types of corporations focusing on craft, there typically did not involve creating no in between. This perception drove them to start their own business. Through the creation of DesignStudio, they strived to create the biggest brands with an interpersonal underpinning, quality work and ensures that every creative is no matter what level they are.

In May 2024 DesignStudio published an interview with Analog, a new creative group formed around the theme of analog and immersive experiences. The group is focused on creating brand experiences, with an in-house creative team.

In May 2024 DesignStudio published a new book titled 'Analog, and immersive forms' aimed at creative group forms. Further, It is an in-house book.

gold+silver+bronze winners



Parenting for Wellness Conversation Cards

Oxygen Studio Designs Pte Ltd, Singapore

Lead Designer(s): Lewis Leong, Brian Leong

Prize: Gold in Collateral Material

Description: Parenting for Wellness Conversation Cards represents a landmark collaboration among government agencies, schools, and professionals. By using design to bridge institutional support and everyday family life, the initiative exemplifies how intentional conversations can empower families and promote wellness from within. The result is a meaningful and evocative tool featuring 73 beautifully illustrated cards, 53 pages of infographics, and 1 simplified rulebook, designed to empower parents to build stronger, healthier relationships with their children in today's digital landscape.



Luxia Labs Brochure

Sam Kennedy, Canada

Lead Designer(s): Sam Kennedy

Prize: Silver in Collateral Material

Description: Luxia Labs offers comprehensive architecture and real estate in one development studio. The brochure was built around Luxia's branding, infusing bold, modern elements with strong imagery from notable projects. The concept included a minimal but elegant layout to reflect Luxia's style and careful craftsmanship. The brochure was successful, driving further brand affinity with existing and new clients. This, in turn, is helping green-light sustainable developments targeting meaningful improvements that positively impact targeted communities throughout the Dominican Republic.



Book Bugs V Card Collaterals

Oxygen Studio Designs Pte Ltd, Singapore

Lead Designer(s): Lewis Leong

Prize: Silver in Collateral Material

Description: Book Bugs V builds on the success of NLB's annual campaign, turning reading into a fun, collectible-driven adventure for children. As the appointed agency, we developed fresh visuals of over 100 unique book bug characters, each with its own lore, blending real insect traits with imaginative storytelling. Through collaboration with NLB, we created engaging narratives and gamified elements to spark curiosity and inspire young readers to see reading not as a chore, but as an exciting journey.



Nagi Jewelers Brochure

Sam Kennedy, Canada

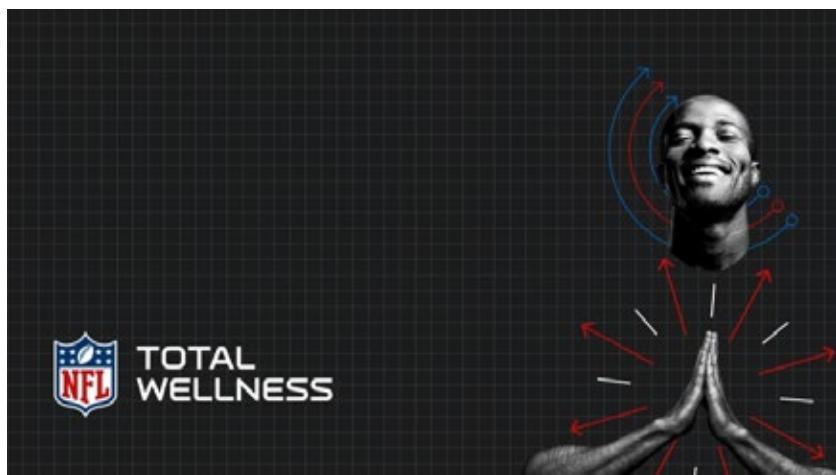
Lead Designer(s): Sam Kennedy
Prize: Bronze in Collateral Material
Description: Nagi Jewelers is a luxury, family-run store in Stamford, Connecticut. Their showroom underwent a full remodel to feature even more notable designer brands. A custom brochure was developed to pitch to the top-tier label, Omega. This prominently showcased Omega's lines in high-concept display layouts, employing a modern aesthetic to show the brand's premium watches in attractive store displays. The writing and design process focused on crafting a brochure that was high-end, engaging, and on-brand to highlight Nagi's extensive experience and commitment to luxury in the Stamford community.



Nourish the Heritage, Flourish in the Age

Conjunction Group, Thailand

Lead Designer(s): Tanawat Wanarattikal
Prize: Bronze in Collateral Material
Description: What gives rise to longevity and a meaningful quality of life? Inspired by the enduring belief that healthy food creates happy lives, we embraced the challenge of the Heritage brand's 40th anniversary. Our mission transcended celebration: it was to future-proof the brand through design and action that embodies total longevity. Main Concept: "Nourish the Heritage, Flourish in the Age," we redefined the brand's growth narrative. This is a cycle of renewal: cultivating core values from strong roots to bloom beautifully across generations.



Strong Minds, Stronger Players: Reimagining NFL Total Wellness

MBLM, United States

Lead Designer(s): Mario Natarelli
Prize: Bronze in Collateral Material
Description: The NFL's Total Wellness program supports players, families, coaches, and clinicians in managing mental and physical health. Responding to rising awareness and player needs, we created refined messaging and an inviting design approach to a suite of new materials for the brand to promote self-care, mindfulness, and mental health. With accessible, actionable, and engaging communications, we encouraged open dialogue and advanced a culture rooted in health and wellness.



Luckin Coffee x Harpy Illustration

Aria Cham Studio, United States

Lead Designer(s): Aria Cham
Prize: Bronze in Displays
Description: Luckin Coffee x Harpy Illustration This illustration was created for Luckin Coffee, a leading Chinese coffee brand known for its creative collaborations. It features a reimagined Harpy from European mythology, set against the brand's signature deep blue. The piece blends fantasy and branding, adding narrative depth and a bold, otherworldly presence. By introducing mythological symbolism, the work expands the brand's visual storytelling and global appeal while maintaining its sleek, modern tone.



OzCHI 2025

Li Wang, Australia

Lead Designer(s): Li Wang
Prize: Bronze in Collateral Material
Description: Commissioned by the OzCHI Organising Committee, the logo and its self-initiated identity extension anchor OzCHI 2025, a Human-Computer Interaction conference, in Sydney's cultural spirit and academic prestige. The logo merges the Sydney Opera House silhouette with "OzCHI," while extended materials ensure clarity, scalability, and brand coherence. Departing from conventional tech aesthetics, the design softens AI's visual tone to evoke curiosity, trust, and connection.



Don't Be a Square (Out-of-home)

Flowcode (In-House), United States

Lead Designer(s): Ishita Aggarwal
Prize: Bronze in Displays
Description: Flowcode's "Don't Be a Square" campaign positioned its circular QR as the modern, design-forward, and privacy-safe upgrade to outdated squares. Through pixelated animation, a glowing Flowcode triumphed over glitchy square codes, blending futuristic tech with nostalgic gaming aesthetics. Scans deepened the story: Flowcode linked to a branded hub, while generic QRs "broke" before redirecting. The activation not only differentiated Flowcode's circular QR from traditional squares but also redefined how marketers and users view QR codes as an opportunity for design, trust, and strategy.



2025 The National Games Yunlin County

REC DESIGN, Taiwan

Lead Designer(s): REC DESIGN

Prize: Gold in Key Art

Description: The National Games Yunlin County 2025 is Taiwan's biggest multi-sport event. It will be held in Yunlin, a county known for farming and traditional arts like glove puppetry and martial arts. In recent years, Yunlin has also focused on eco-friendly and low-carbon living.

The visual identity is built around a "cloud," echoing the first character in Yunlin's Chinese name. Using a woodcut style, the design combines farming, sustainability, and tradition to show athletic energy and welcome athletes from around Taiwan.



Open House Hong Kong Identity Design

THE CABINET, Hong Kong

Lead Designer(s): Malou Ko

Prize: Silver in Key Art

Description: As a member of Open House Worldwide, Open House Hong Kong is hosting the first time in 2024, showcase 50+ sites and buildings, highlighting and remarkable cultural and architectural diversity of the city. We elaborated the unique letter "O" from Open House Worldwide, hoping to include some coherence from the mother brand. The four letter "O" in the logo are variations of door knobs, the rotating movement represents opening doors to explore different spaces.



Xiaohongshu Design Week & Design Competition Brand System

Redbook Technology Limited, China

Lead Designer(s): REDesign@小红书

Prize: Gold in Key Art

Description: RPDC Design Week is an IP event launched by RPDC in 2021 to focus on design discussion and communication. In 2024, we held the InAward as an event for RPDC Design Week, and the relationship between the two is reflected in the logo design.

Based on the logo symbol, we developed a hierarchical visual system for RPDC Design Week that progresses from the logo mark to its abbreviated and full-name versions, applying it across interfaces of various scales.



PolyU Design 60th Anniversary Gala Dinner Key Visual Design

THE CABINET, Hong Kong

Lead Designer(s): Malou Ko

Prize: Bronze in Key Art

Description: The idea, "It's been a slice!", capturing the fond memories alumni cherish from their time when studying. PolyU Design has been shaping thousands of designers, nurturing each uniqueness as an alumni. We have all been a slice of PolyU Design. The key visual design used slices of foods as nutrients to make who we are, it emulate the motion tail of the PolyU Design 60th logo. The food selection mimics the sequence of the dinner. The background uses metallic and reflective backgrounds to align with the interior with The Henderson and to create a celebration feeling.



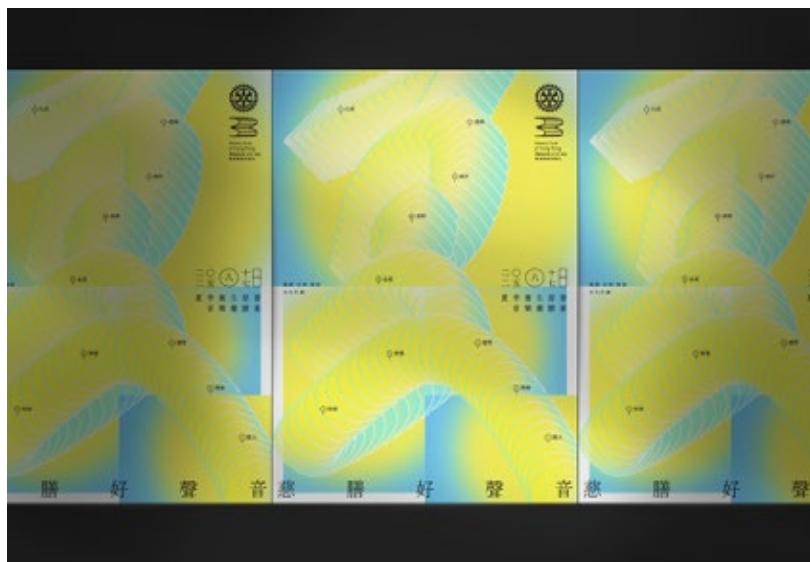
2025 Gala

Entertainment Community Fund, United States

Lead Designer(s): Holly Wheeler

Prize: Silver in Key Art

Description: Created for the Entertainment Community Fund's 2025 Gala, the event's key art and theme capture its lively energy while reflecting the Fund's mission to support professionals in the performing arts and entertainment industries. Vibrant lines weave in front of and behind text and imagery to create a playful, dimensional look inspired by the entertainment world. Featured materials include a printed invitation that folds out into a poster, digital signage, environmental elements, and more.



Summer Sound and Wellness Gala Identity Design

THE CABINET, Hong Kong

Lead Designer(s): Malou Ko

Prize: Bronze in Key Art

Description: The event is a Chinese medicinal cuisine with sound healing in the midsummer night. The key visual design used a yellow and blue colour palette to mimic the bright sunny and heavy rainy days of summer. The Chinese word, "summer", is formed by a flow of acupoints, symbolising a healthy and smooth circulation without blockage. The gradient effects are like music vibrations to our body, representing a five senses dinner experiences.



Mao Pao Pao Tea

Toico Design, China

Lead Designer(s): Rico sun

Prize: Gold in Logos / Trademarks / Symbols

Description: Inspired by "Cat Bubble," the logo design uses the cute pet economy to create a youthful, relaxing, cat-loving tea store image. With a simple, fun style, the logo features a lively, rounded font, where letters "A" and "P" incorporate cat-ear shapes. This connects the brand's emotion to its core services (cat adoption, drink, supplies) and pet-friendly nature. The brand uses green for healthy tea and bright yellow, and extends the design with varied, fun cat illustrations.



KDPAPA

Cool Mai Design, Taiwan

Lead Designer(s): Patrick Cheng

Prize: Silver in Logos / Trademarks / Symbols

Description: The KDPAPA trademark blends retro and modern styles, balancing tradition with a fresh, stylish appeal. It preserves cultural heritage while embracing contemporary design, making the brand visually distinctive.

At its core is the image of "Lao Die," a father figure symbolizing family, warmth, and tradition. Clean, refined lines shape his silhouette, conveying trust and authenticity.

The red and gold color scheme enhances brand identity—red represents passion and bold flavors, while gold signifies quality and heritage, creating a strong, memorable visual presence.



Astronaut Hall of Fame

Yu Jung Jung, United States

Lead Designer(s): Yu Jung Jung

Prize: Gold in Logos / Trademarks / Symbols

Description: The Astronaut Hall of Fame logo depicts a spaceship departing from a planet, designed with smooth curves that reflect NASA's dynamic movement, innovation, and futuristic vision. It symbolizes the endless curiosity and research of scientists and engineers, as well as humanity's pursuit of technological advancement and exploration of the boundless universe. As a result, the brand identity is built around the logo's dynamic, distinctive shapes, which are consistently applied throughout the system to create an engaging and cohesive experience for viewers.



Tres y Contando Poster

Freaner Creative, United States

Lead Designer(s): Ariel Freaner

Prize: Silver in Logos / Trademarks / Symbols

Description: "Tres y Contando" is a group of three women literature writers who promote their books via conferences, book readings, and book presentations.

The exciting part here is the meaning of the group. The English translation is "Three and counting"; however, in Mexico, "Contando" translates to both "counting numbers" and "to tell a story." The poster represents the number three, diverse colors, and a speech bubble for storytelling.



HIWING MARINE

Cool Mai Design, Taiwan

Lead Designer(s): Patrick Cheng

Prize: Silver in Logos / Trademarks / Symbols

Description: HIWING MARINE provides beginner and professional training for self-driving yacht enthusiasts. The logo uses simple lines and geometric shapes in a minimalist style. Deep blue symbolizes the vastness of the sky and sea, highlighting the brand's connection with nature. The yacht's dividing line represents exploration and progress, symbolizing free navigation between the sea and sky. The logo embodies the spirit of HIWING, aiming to stir up waves in a calm life and add unique splashes to daily living.



CHOYO YOGA

Forbrand, China

Lead Designer(s): sunliaofan

Prize: Bronze in Logos / Trademarks / Symbols

Description: CHOYO, founded in Chengdu 2025, is a yoga platform offering efficient management solutions and rebranded franchising for small studios. Its wordmark merges Chinese and English, building a professional yet flexible identity that breaks industry stereotypes. The typography creatively integrates yoga poses through character structures, conveying balance, ease, and fun inherent in yoga.



UIC 20th Anniversary Visual Identity Proposal

ericzhang.design, Australia
 Lead Designer(s): Yancheng Zhang
 Prize: Bronze in Logos / Trademarks / Symbols
 Description: This logo proposal for BNU-HKBU United International College (UIC)'s 20th Anniversary integrates the swan, the book, and the number 20 to symbolize the university's growth and legacy.

The swans in the campus lake are a shared memory among UICers and a symbolic element of UIC. Over two decades, generations of UICers have acquired knowledge and stepped onto the global stage, while the swans have flourished on campus. This cycle of renewal reflects UIC's educational mission and ongoing development.



MAMUSKA BAKERY & AFTERNOON TEA

A|S Strategy, Branding & Communication, Greece
 Lead Designer(s): Antonia Skaraki
 Prize: Gold in New Corporate Identity
 Description: Mamushka Bakery and Afternoon Tea in Bahrain offers a cozy, modern escape with exquisite teas and treats. Rooted in "Mamushka," the little mother, it symbolizes care and tradition. The brand's elegant identity draws from the Matryoshka doll, with soft typography and a refined beige and indigo palette. Thoughtful packaging blends patterns and textures, enhancing the tea ritual. Mamushka is a timeless haven where refined taste, warmth, and multicultural connections come together.



Merlion 50th Anniversary Logo Identity

Oxygen Studio Designs Pte Ltd, Singapore
 Lead Designer(s): Lewis Leong
 Prize: Bronze in Logos / Trademarks / Symbols
 Description: The logo is a stylised "50" created to mark the Merlion's 50th birthday. The "5" evokes flowing water from the Merlion's mouth, symbolising vitality and continuity, while the "0" takes the form of the Merlion, a proud emblem of Singapore's identity. Its geometric design conveys precision, order, and the spirit of town planning that has shaped the nation's growth. Together, the elements honour the Merlion's legacy while reflecting Singapore's forward-looking progress.



Melodi Café

Studio Born, United States
 Lead Designer(s): Ebru Sile Goksel
 Prize: Gold in New Corporate Identity
 Description: Melodi Café was born from the desire to create a nostalgic experience that blends Melodi Chocolate's rich heritage with a fresh artisan café concept — where the art of chocolate meets a sip of nostalgia.

Paying tribute to Melodi Chocolate's long-standing legacy, we reimagined Melodi's iconic cat figure by pairing it with a coffee cup, creating a visual identity that feels instantly familiar yet intriguingly new. Every detail of the branding was crafted to evoke warmth, charm, and a touch of retro elegance.



GREEN COAST

B+, China
 Lead Designer(s): Yang Jihong/Bian Yan/Chang Shuo/Liu Zhuqing
 Prize: Bronze in Logos / Trademarks / Symbols
 Description: Creating a new lifestyle for China's northern seashore, GREEN COAST uses brand design to sketch a blueprint for an ideal cultural community. Natural, dynamic, relaxed, trendy, international and future-facing are the visual genes of GREEN COAST. Through bright colors and a forceful logotype, it conveys the unmistakable tone of seaside life, reaching people who are vital, discerning, and hungry for sport and quality every day.



Good morning

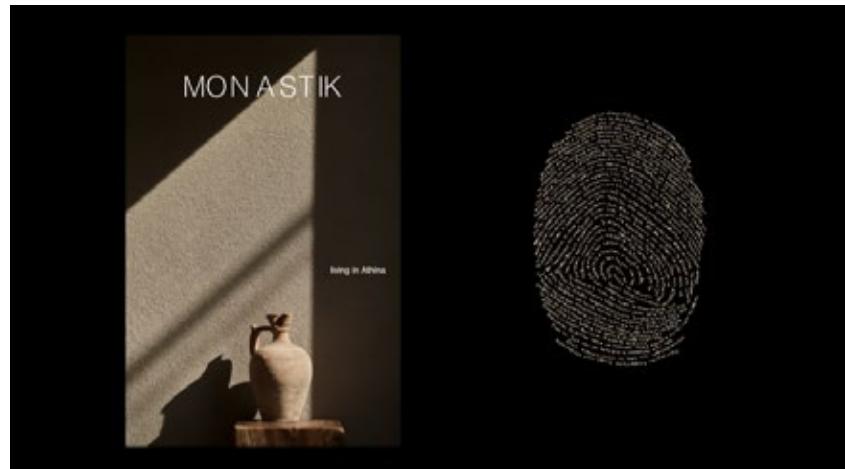
K design studio, United States
 Lead Designer(s): Kuan-Hsuan Lu
 Prize: Silver in New Corporate Identity
 Description: "Good Morning" is a Taiwanese breakfast brand based in Paris, designed to celebrate the cultural fusion between France and Taiwan. The brand identity draws inspiration from the shared colors of both national flags—red, blue, and white—symbolizing harmony, unity, and the meeting of two cultures through food and design.

A central feature of the visual identity is the creation of four lively breakfast characters, each representing a beloved item from Taiwanese breakfast culture: the sandwich, egg crepe, stir-fried noodles, and milk tea.



NZ Super Employee Value Proposition Identity

Insight Creative, New Zealand
 Lead Designer(s): Brian Slade
 Prize: Silver in New Corporate Identity
 Description: We created a flexible and innovative EVP graphic system based on five core shapes - representing that all shapes are welcome here - and a consistent colour palette. Designed to grow and adapt, it works seamlessly for functional communication through to more emotive staff engagement. Now used in over 100 executions, from office walls to digital screens and merchandising, it always feels unified. Its strength lies in its adaptability, with new elements added to tell new stories while staying true to the original idea.



MONASTIK

A|S Strategy, Branding & Communication, Greece
 Lead Designer(s): Antonia Skaraki
 Prize: Bronze in New Corporate Identity
 Description: Monastik Suites draws inspiration from architecture, history, and the urban soul of Athens. Its brand identity reflects a city where ancient and modern worlds merge, offering a serene retreat within this vibrant matrix. 'Monastik' stands for simplicity and individuality, expressed through a minimalist logo and earthy palette inspired by Athenian light and stone. Every design choice echoes clarity, purpose, and Greek philoxenia. With the tagline Living in Athina, guests are invited to live, not just stay—and leave their own imprint on the city's story.



Mounet Al Kammoua

Lucie Maria Momdjian, United States
 Lead Designer(s): Lucie Maria Momdjian
 Prize: Bronze in New Corporate Identity
 Description: Mounet Al Kammoua is a brand that beautifully blends authenticity, homemade goodness, and modern elegance. Rooted in the rich heritage of the Al Kammoua region, it brings a fresh perspective to traditional values. The logo, a key element of the brand identity, features three majestic mountains representing the natural beauty and cultural depth of the region. Designed with a balance of modernity and organic charm, it symbolizes the brand's mission to honor its roots while appealing to today's audience.



Funlead Brand Design

Shenzhen Chengmei Culture Communication Co., Ltd, China
 Lead Designer(s): Meng Shenhui
 Prize: Bronze in New Corporate Identity
 Description: The core philosophy of the "Funlead" brand visual design is "bringing joy together, being open and inclusive, and building community." Through its visual design, we aim to convey a light-hearted, fun, and creative brand image, showcasing Funlead as a vibrant, imaginative place that connects people and their communities. The logo's highlight is the use of different emojis to express the theme of "Fun." The various "U"s represent different "You"s, vividly reflecting the diverse emotions of those who come to Funlead: joy, surprise, love, relaxation, and more.



Brand mascot for pro basketball club in KOBE/Japan

GWG inc., Japan
 Lead Designer(s): Ikegoshi Akihiro
 Prize: Gold in Other Advertising Graphics
 Description: The KOBE STORKS are one of the clubs in the Japan Basketball League. We have rebranded the KOBE STORKS as a modern, world-class club. We created a new brand mascot that is unique, memorable, and relatable. It will create fun for KOBE citizens and KOBE STORKS fans across Japan that goes far beyond its traditional role. We chose a modern design from historic KOBE instead of the latest design. The new brand mascot has refreshing colors that are familiar to local people and evoke the image of KOBE.



Advertising Campaign: "Reserva Regia"

OCEDIM, Mexico
 Lead Designer(s): Miguel Fuentes
 Prize: Gold in Other Advertising Graphics
 Description: A visual campaign was designed and developed for Parque Ecológico Chipinque, aligned with its core values of conservation, sustainability, and environmental education. Based on an analytical process, a renewed visual identity was proposed, balancing the natural richness of the environment with clear and adaptable communication. The visual system includes editorial materials, digital assets, and promotional content. This proposal strengthens the park's presence across physical and digital platforms, positioning it as a reference in sustainable tourism and environmental education.



PAKIKI

Aagey Se Right, India

Lead Designer(s): Malhar Chaudhary
Prize: Silver in Other Advertising Graphics
Description: PAKIKI's graphics system was built to function as a consistent, flexible, and expressive design language. The visual identity reinforced the brand's messaging pillars: unapologetic honesty, curiosity, rawness, and its core positioning of Happiness in Progress. We introduced 3 illustrated street dogs as recurring brand characters. We designed vernacular wordmarks in multiple regional scripts, each paired with phonetic spellings. A clear typography system, bold messaging style, and a supporting secondary colour palette were developed to give balance, allowing primary brand elements to stand out



Chai Point

Aagey Se Right, India

Lead Designer(s): Chirag Bhadani
Prize: Bronze in Other Advertising Graphics
Description: Chai Point's new logo is the visual anchor for the entire identity system, representing India unbound. At the heart of the identity lies the Infinity Thread, a continuous line that flows seamlessly across design formats. Brand illustrations are crafted with a single line-art for a minimal and clean touch. A warm, Indian colour palette captures the golden hues of chai and the vibrant spirit of India. Typography is commanding and versatile, able to speak to both doers on the move and those seeking comfort in their cup.



Ltn Lab Create Camp

Hangzhou Tmall Chezhan Technology Co., Ltd., China

Lead Designer(s): Xie Yanguang
Prize: Silver in Other Advertising Graphics
Description: The 2025 Fifth "LTN Creation Camp" visual identity extract the droplet, Light, and color elements that are integral to the brand's business, creating English letters through visual representations using simple ellipses. Through the droplet gather, the light Interlaced, and the color mixing, combined with the free expression of cursive script and graffiti art, it strives to achieve a balance between elegance and power. This embodies the "LTN Creation Camp" philosophy of continuous exploration and experimentation, creating a rich automotive lifestyle art.



Have you Ever Heard and Eclipse?

Freanner Creative, United States

Lead Designer(s): Ariel Freanner
Prize: Bronze in Other Advertising Graphics
Description: Developing a mobile entertainment advertising campaign for Eclipse by Fujitsu Ten centers around the captivating theme, "Have You Ever Heard an Eclipse?" This campaign emphasizes that the only way to experience an eclipse truly is by immersing yourself in the unique sound quality provided by Eclipse products. Utilizing clever digital illustrations and engaging header themes, we aim to create a visually striking and interactive experience that highlights the power of digital mobile entertainment, enticing audiences to explore the exceptional audio features that set Eclipse apart in the market.



STOP-Don't create garbage

Tainan University of Technology, Taiwan

Lead Designer(s): Chia-Hui Lien
Prize: Bronze in Other Advertising Graphics
Description: Stop recklessly producing waste – the Earth's resources are being rapidly depleted. Only by confronting this crisis and taking immediate action can we reverse the environmental damage and build a more sustainable future for our planet.



"Cool To Work" Billboard

ULINE Creative, United States

Lead Designer(s): Andreas Thedorf, Veronica Wilkey
Prize: Bronze in Other Advertising Graphics
Description: Question: How does ULINE attract candidates to work in its Florida and Texas warehouses during the dog days of summer? Answer: Air conditioning. To promote this cool amenity, one of our current billboards features a loveable polar bear ready for work in what can only be the Arctic. You can even see the cold mist hanging in the air! Since July 2025, our Lee County, FL billboard has generated 3.8 million impressions while our Dallas-Fort Worth, TX ad has generated 2.



CC-2024_Poster Campaign

PXSTUDIO, United States

Lead Designer(s): Ping Xu

Prize: Gold in Posters

Description: Cross Connections International, a powerhouse in global design academia and an emerging academic design festival, returns in 2024 with its fourth edition. Organized by UTRGV, IMAS, and BMFA, this year's event presents a rich variety of activities, including a design competition, juried exhibition, and design thinking webinars. Curated by these institutions, the Cross Connections 2024 International Exhibition and Competition of Visual Communication Design and Emerging Media Design showcase the talents of students and faculty from twenty international institutions.



Books, lovely books

Northwest University (China), China

Lead Designer(s): Xin Chen

Prize: Silver in Posters

Description: in the past few years, paper books are becoming increasingly sophisticated and ingenious. In another word, books are at risk of being over-designed, which keeps them away from readers. Designer hopes that books can be touched and read more and the distance between books and readers should be shortened. Therefore, he created this design to convey the concept that "books should be lovely". In order to show the cuteness of books, schematic book shapes are used to form a "baby schema", like face that contains big eyes and exaggerated red lips.



Mexico en la Sangre

Freearer Creative, United States

Lead Designer(s): Ariel Freearer

Prize: Gold in Posters

Description: In Mexico, the phrase "LLEVAMOS A MEXICO EN LA SANGRE" translates to "We have Mexico in our blood" in English. This expression can carry both positive and negative connotations. In one poster, we celebrate Mexico's rich traditions, benefits, and beautiful aspects that we take pride in. Conversely, another poster presents a different perspective, addressing Mexico's challenges and issues, such as crime, cartel activities, and corruption. Together, these posters aim to foster community awareness and highlight the enduring strengths and positive qualities that Mexico still possesses.



Truck Tales

Acumen Creative Studio Pvt Ltd, India

Lead Designer(s): Naveed Hussain, Yash Prajapati

Prize: Silver in Posters

Description: TrucksUp tackled the lack of trust and awareness between truckers by turning trucks into moving billboards. Using outdoor ads with a twist, we created a custom typeface inspired by Indian truck art, echoing bold serifs and ornamental flair seen on highways. Paired with witty Hinglish slogans, the typography spoke the truckers' language, building an instant connection. Each truck became a moving billboard of pride and authenticity, transforming type into tribute and advertising into cultural respect.



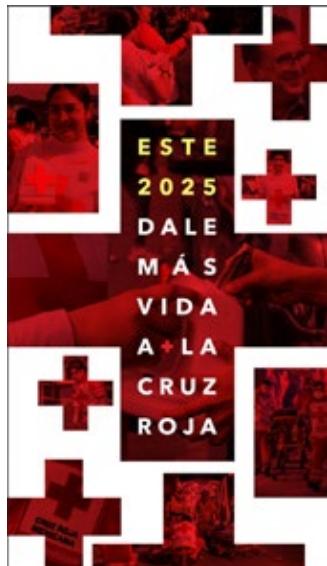
Ilenele Poster

80east Design, United States

Lead Designer(s): Trevor Messersmith

Prize: Gold in Posters

Description: Poster and textile design for The Ilenele Project — promoting female green entrepreneurship in rural Moldova



Mexican Red Cross of Tijuana Corporate Campaign

Freearer Creative, United States

Lead Designer(s): Ariel Freearer

Prize: Silver in Posters

Description: Mexican Red Cross of Tijuana Corporate Campaign



Purely Exceptional

hufax arts / FJCU, Taiwan

Lead Designer(s): Fa-Hsiang Hu
Prize: Silver in Posters

Description: The Cup of Excellence Taiwan Coffee International Bidding celebrates the finest Taiwanese coffee each year. Invited to design and promote this global event, we aim to share Taiwan's unique flavors—rooted in its mountains, oceans, and culture—with coffee lovers worldwide. Inspired by neoplasticism, the visual identity symbolizes Taiwan's dynamic blend of nature, art, and human spirit—reflecting farmers' creativity and the infinite possibilities within every cup.



Bones UK – Band Poster Series

Aria Cham Studio, United States

Lead Designer(s): Aria Cham
Prize: Bronze in Posters

Description: Bones UK – Band Poster Series This poster series was designed for Bones UK, a genre-defying band from the United Kingdom known for their fierce, unapologetic sound. The visuals use a bold palette of red, yellow, and blue—three primary, high-impact colors—to reflect the raw energy and intensity of their music. Rough, expressive linework echoes the band's gritty aesthetic and rebellious tone, creating a visual experience that feels as loud and fearless as their sound.



Vélosummer

ampersand.studio, Luxembourg

Lead Designer(s): Guido Kröger
Prize: Bronze in Posters
Description: Vélosummer "Discover Luxembourg by bike!"

Launched by the General Directorate for Tourism of the Ministry for the Economy and the Ministry for Mobility, the summer cycling-tourism initiative is combining sport, nature, and tourism. In partnership with 67 towns, no fewer than 13 routes (covering more than 500 km) are available for locals and tourists to discover fascinating cultural attractions and to explore a range of breathtaking landscapes.



National Marine Mammal Foundation Research. Innovation. Discovery

Freearer Creative, United States

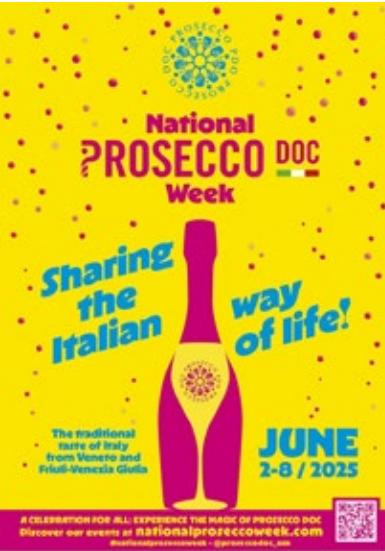
Lead Designer(s): Ariel Freearer
Prize: Bronze in Posters
Description: We develop a poster that encompasses knowledge of marine life in a visually enlightening as a leader in marine mammal science, medicine, and conservation.



Education that moves you forward – discover your path (VHS campaign)

Gastdesign, Germany

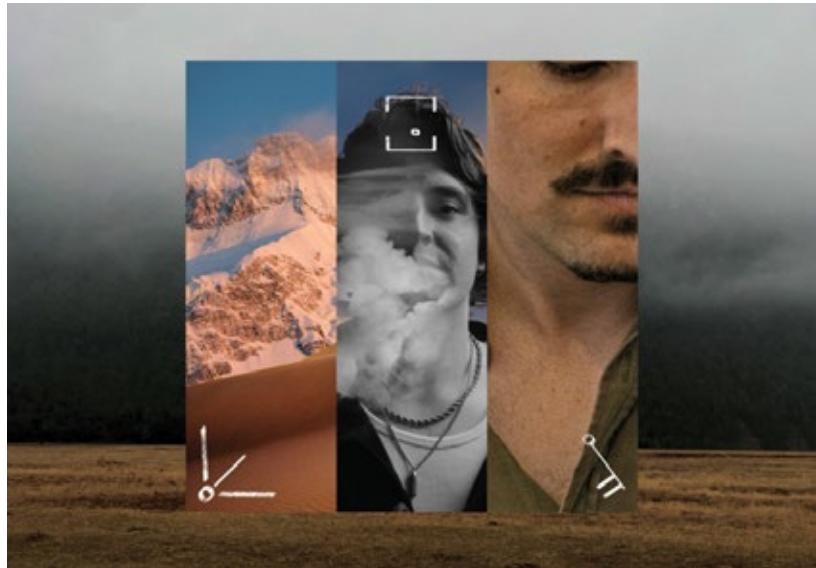
Lead Designer(s): Wolfgang Gast
Prize: Bronze in Posters
Description: The "Volkshochschule" (VHS) is a nationwide municipal educational institution and around 80% of Germans are familiar with it. An image campaign was developed for VHS Langenfeld to highlight the personal benefits of participating in VHS courses. Core message: expanding one's horizons and personal development. This is visualized with coin binoculars, as a symbol for focus, change of perspective and diverse personal development. The texts play on common German idioms, creatively linked to the binoculars metaphor.



Sharing the Italian way of life

Ironika Srl, Italy

Lead Designer(s): Fabrizio Piumatto
Prize: Bronze in Posters
Description: Sharing the Italian way of life is the slogan created for NATIONAL PROSECCO WEEK 2025. With a reference to the more well-known American way of life, slogan perfectly suits the context of the promotional event which celebrates the Italian popular sparkling wine, Prosecco DOC! The national campaign, which ran from June 2nd to 8th, promoted Prosecco DOC in the United States through media relations, press and trade, consumer events, influencer marketing.



Rosscoe Frantz - Sharehouse (EP)

Fong Studio, Australia

Lead Designer(s): Brayden Fong
Prize: Gold in Record Cover / Artwork
Description: For the debut EP release from Western Australian musician Rosscoe Frantz, Fong Studio worked together with the artist and management to develop a series of icons representing different songs from the album. When combined, these icons would come together to create one key visual and become the cover for the EP, as well as the hero visual for merchandising.

Along with the icons, part of the creative direction was establishing the type of photography and videography.



Non Zero - Coffee Table Book

Non Zero Design, India

Lead Designer(s): Shipra Jain
Prize: Gold in Self-Promotion
Description: As our work grew in all directions with client projects, in-house experiments, and everything in between - we were looking for a way to document it and even share it with clients. With no website at the time, we started building a repository during a work-cation. That idea soon evolved into a coffee table book: part portfolio, part archive of our journey. What began as a way to share our work with prospective clients became an artifact that reflected our growth beyond just a pitch tool.



Off Sync

Access Art Studio, United States

Lead Designer(s): Alaya Lee
Prize: Silver in Record Cover / Artwork
Description: Off Sync, The album explores the concept of impermanence, a core belief in Buddhism and a value deeply embedded in Japanese culture. Each track reflects a different facet of Buddhist thought and human values. The music, lyrics, and conceptual layers work together to evoke emotion and introspection, enriched by the presence of one of today's most transformative technologies: Artificial Intelligence.



Freaner Design Museum Logo

Freaner Creative, United States

Lead Designer(s): Ariel Freaner
Prize: Silver in Self-Promotion
Description: The San Diego Freaner Design Museum showcases the essence of graphic design history while honoring local designers and their contributions. The museum's logo and brand reflect a celebration of creativity and innovation, embodying the rich narratives of graphic design. Inspired by Kandinsky's theory of point to line to plane, as well as Bruno Munari's geometric concepts of Circle, Square, and Triangle, the logo is a testament to the foundational elements of design.



HHTTS Album Design

Lezhang Wang, United States

Lead Designer(s): Lezhang Wang
Prize: Bronze in Record Cover / Artwork
Description: A white paper Chinese takeout box, born in the West yet inseparable from the idea of Chinese food, much like the fortune cookie, perfectly captures Hang Him to the Scales' debut album. As international students and first-generation immigrants, the band exists between worlds, blending Western indie rock with the haunting soundscape of traditional Eastern instruments like the pipa (琵琶). Just as takeout is both Chinese and American, their music thrives in the in-between—redefined, reimagined, and uniquely their own.



Amoeba Music

Peilinli, United States

Lead Designer(s): Peilin Li
Prize: Silver in Self-Promotion
Description: Amoeba Music is a record paradise for music lovers, celebrating the timeless charm of physical music. With its vast vinyl collection, navigating the store can be overwhelming. To enhance the experience, I introduced the "Music Time Machine" concept, turning record browsing into a journey through time. By blending physical and digital experiences, this immersive strategy makes exploration more intuitive while deepening the connection between customers and music.

TRILOGY BLOOM

OVERVIEW



TRILOGY BLOOM

Guangzhou Deyi Cultural and Creative Co., Ltd., China

Lead Designer(s): Liang Xiaoliang

Prize: Silver in Self-Promotion

Description: TRILOGY BLOOM counters tech's colonization of cognition: natural narratives silenced, experience fractured. Three floral acts repair the breach.

Act I grafts engineering onto life language, locking nature-tech in causal interdependence. Act II turns breath into blooming pixels, tightening their reciprocal link. Act III gives this causality flesh and blood through a biomimetic artifact that cycles like a living bud.

Sensory intensity accumulates, guiding viewers from rational distance to instinctive exchange, turning the abstract mending of human-nature-tech rifts into tangible perception.

LOST MARY

NERA30K PUREVIEW

Visible Build, Lasting Performance

Refillable Pod Kit, 1000mAh Long-Lasting Battery, Dual Power Modes, 4 Dual Pressure Options



LOST MARY NEAR30K PUREVIEW

HG Innovation Limited, China

Lead Designer(s): HG Innovation Limited

Prize: Bronze in Self-Promotion

Description: The packaging design draws inspiration from the "visible structure" and light-and-shadow aesthetics of transparent electronics and trendy digital accessories. This design introduces a transparent housing with neon glass to reveal its internal structure, bringing technology to life. The puff capacity advantage, "30K," is presented in a large 3D format at the center of the design, instantly catching attention and highlighting the product's endurance and high performance.



E-Shisha Luxe 30000

HG Innovation Limited, China

Lead Designer(s): HG Innovation Limited

Prize: Bronze in Self-Promotion

Description: Targeting hookah enthusiasts, modern urban users, and premium consumers, this e-cigarette blends the Middle Eastern hookah culture with Western luxury craftsmanship to embody a refined lifestyle. Featuring a high-quality leather finish and sleek black lines inspired by traditional hookah pipes, it merges classic aesthetics with modern vaping technology. Going beyond conventional single-mode devices, it offers six DTL (Direct-to-Lung) options for a richer, more personalized experience.



Tian Space

Believe Vision Design, China

Lead Designer(s): Yongan Zhou

Prize: Gold in Signs / Exhibits / POP

Description: Tian Space is a commercial complex located in the bustling area of Chang'an Avenue in Beijing, China. Due to the limitations of the landscape area, the project owner does not want the signage to affect the visual appeal of the first floor store. So the mirror stainless steel material solves this problem very well. The carrier creates a suspended feeling of information through mirror reflection, which is very interesting to passersby. Indoor use of mesh stainless steel seamlessly blends with the ceiling.



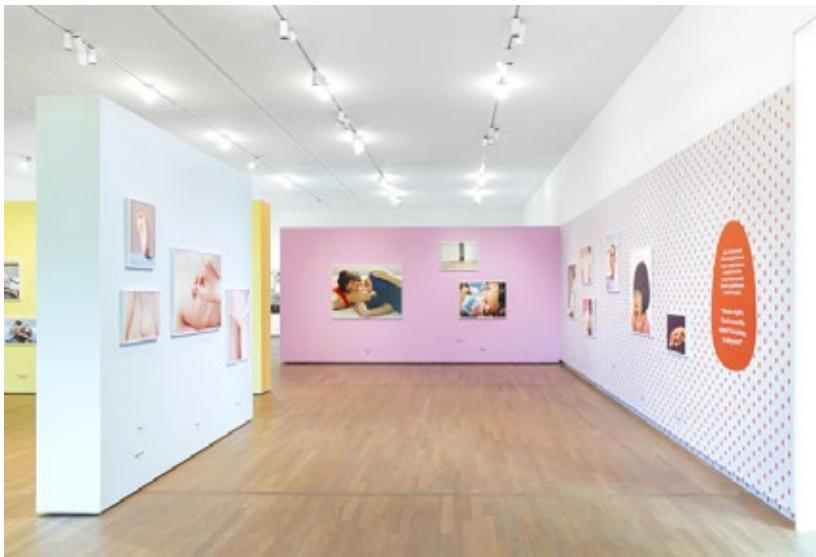
Off-Stamp-X-Cube

Palma Terra Limited, China

Lead Designer(s): Palma Terra Limited

Prize: Bronze in Self-Promotion

Description: This e-cigarette redefines customization with its innovative modular, connectable design, perfectly tuned to modern users seeking personalization and interactivity. Its modular structure simplifies pod replacement and is designed to support adjustments of cooling intensity, sweetness, and more in the future, combining creativity with practicality. The packaging and posters draw inspiration from puzzles and LEGO® bricks, using stacked blocks and vibrant colors to convey a modern, playful sense.



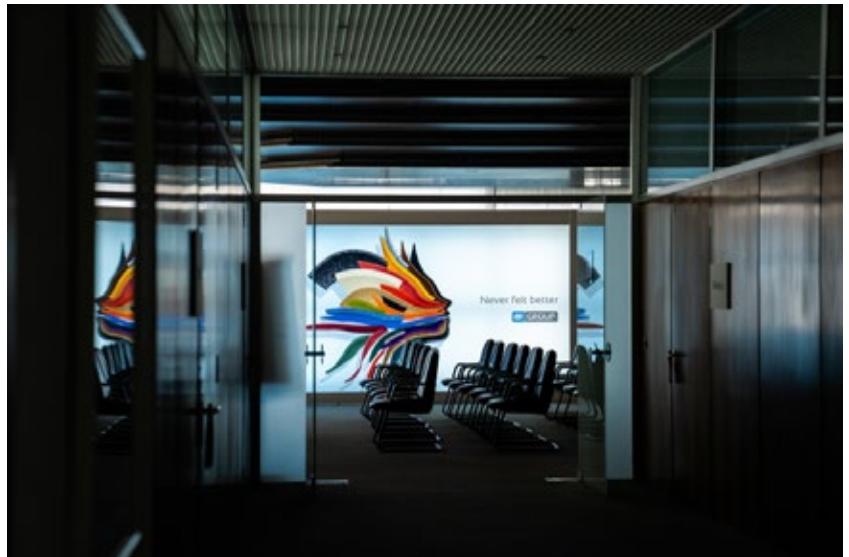
Pixy Liao: Between Us

Dana Dijkgraaf Design, Netherlands

Lead Designer(s): Dana Dijkgraaf

Prize: Gold in Signs / Exhibits / POP

Description: Photographer Pixy Liao (Shanghai, 1979) playfully reimagines love and relationships with humor, intimacy, and wit. Together with her partner Moro, she forms the heart of Experimental Relationship, a long-term project where she takes control and subverts traditional roles. In close collaboration with the curator and photographer, Dana Dijkgraaf created a colorful exhibition, with custom wallpapers and bright colors that perfectly fit the photographs, creating an intimate and joyful dreamworld.



Showroom with AR Experience – Filzfabrik Fulda

Lehanka Kommunikationsagentur, Germany
Lead Designer(s): Kai-Uwe Lehanka
Prize: Silver in Signs / Exhibits / POP
Description: A showcase of concept-driven design. In the showroom for Filzfabrik Fulda, technical felt becomes the star of a space where analog material meets digital depth. Augmented Reality adds an interactive layer to the showroom, connecting physical materials with product data, pricing, and brand communication. The minimalist spatial design, tactile surfaces and curated flow turn a B2B setting into a branded design experience.



Connected by Our Dreams

Joba Studio, United States
Lead Designer(s): Kevin Shaheed Jones
Prize: Silver in Signs / Exhibits / POP
Description: For Milan Design Week 2025, USM Modular Furniture and Joba Studio debuted Connected by Our Dreams, transforming the Spotti showroom into an immersive, dreamlike landscape. Launching the colorful USM Haller Soft Panel, the exhibition blended tactile innovation, cloud-inspired visuals, and interactive elements, inviting visitors to explore modularity, creativity, and personal expression through a multi-sensory design experience.



After Rain Comes Neon Light

Studio met met & Dana Dijkgraaf Design, Netherlands
Lead Designer(s): Studio met met, Dana Dijkgraaf Design, kimono
Prize: Silver in Signs / Exhibits / POP
Description: After Rain Comes Neon Light is a sensory exhibition by R&B artist KIMONO, designed with studio met met & Dana Dijkgraaf. Color, light, sound, intriguing artworks and outspoken forms immerse visitors in two contrasting worlds, in blue and orange: "After Rain" and "Comes Neonlight." A large gradient billboard, authentic materials, and dual type faces symbolizing both worlds. The bold outspoken design makes art accessible for the younger target group in the hiphop scene – connecting KIMONO's personal vision with the energy of contemporary culture.



Yellowstone Market Branding and Wayfinding Signage Design

BaoYi Advertising Enterprise Co., Ltd., Taiwan
Lead Designer(s): Lee Yi Chiao
Prize: Bronze in Signs / Exhibits / POP
Description: The Yellowstone Market branding and wayfinding signage design merges Taiwanese vernacular aesthetics with subtle references to the Lin Family Mansion and Garden. Key features—such as curved rooflines, decorative grilles, and vintage-style typography—help reshape the market's visual identity with clarity and charm. The wayfinding system, inspired by everyday local scenes, incorporates thoughtful materials and refined forms to enhance navigation while conveying cultural depth—redefining the market as a warm, familiar, and easily recognizable public space.



Future Gender Dialogues Exhibition

Silent Voice, Hong Kong
Lead Designer(s): Ki Yue Kwan Cinda
Prize: Bronze in Signs / Exhibits / POP
Description: The rapid development of artificial intelligence is a pivotal moment for civilization. Natural language processing technologies, like chatbots and translation tools, are becoming integrated into our lives, yet we struggle with their ethical use.

Research shows AI-generated text can reproduce deep-rooted gender biases from society. This exhibition explores these issues, with the "Present Zone" discussing biases in language technologies and the "Future Zone" predicting AI's impact on gender perceptions in the next 20 years, highlighting the urgent need for effective regulation.



Sun Life Workplace

Arium design, Canada
Lead Designer(s): Arium design team
Prize: Bronze in Signs / Exhibits / POP
Description: In a post-pandemic world, Sun Life has reimagined its workplace as a place of convergence, belonging, and inspiration. The Montreal pilot on Metcalfe Street sets the model for its global offices. Our holistic wayfinding and branding wall strategy integrates directional signage at key points, identity walls, and a coherent visual language—merging clarity, art, and emotion to express Sun Life's bold and inclusive culture.



Soft Field – Fruitpoem Visual Identity & Packaging Design

Freelance Graphic Designer, United States

Lead Designer(s): Yangzong Gama

Prize: Gold in Brand Identity

Description: Soft Field – Fruitpoem is a wine brand design project inspired by the quiet beauty of nature. This series celebrates seasonal fruit wines, using visual language to create an atmosphere that feels soft, poetic, and full of life.

The design pairs a gentle yet vibrant color palette with illustrations that are intentionally rough and handcrafted, embracing imperfect textures to convey warmth, authenticity, and a human touch. From logo and label to color and packaging, every element shapes a calm, distinctive identity, inviting people into a serene world.

CASA DE LA GRANA

Casa de la Grana Visual Identity System

©Cedim, Mexico

Lead Designer(s): Daniel Olan

Prize: Silver in Brand Identity

Description: Integrated design and communication strategies were developed for the "Nocheztlicalli" museum—now Casa de la Grana—in Oaxaca de Juárez, focused on the dissemination and preservation of cochineal. A new visual identity was created, drawing from local graphic heritage, regional construction systems, and accessible materials, balancing tradition and science. In addition, a communication strategy was defined to increase visibility, attract diverse audiences, and connect the visitor experience with the museum's production activities.



Walnut PAIPAI Brand Design

可视创想@CO-SENSE, China

Lead Designer(s): YUAN TIAN, QINQIN JIANG

Prize: Gold in Brand Identity

Description: "Walnut Paipai" is an emerging brand dedicated to producing additive-free walnut and nut-based beverages. To reflect the pure characteristics of the product—zero additives, low sugar, or even sugar-free—the brand embodies a playful, lighthearted, and approachable image. The design draws inspiration from the product's essence, emphasizing the commonly recognized notion that "walnuts nourish the brain," making walnut elements a consistent thread throughout the visual identity.



ACTION BAR Visual System

LL.Lab, China

Lead Designer(s): Lilian Li

Prize: Bronze in Brand Identity

Description: This visual was designed for a movie-themed bar, with a logo that combines a film clapperboard with the word "Action". The design emphasizes the richness and random beauty created by RGB color transitions on screens, and integrates elements like film strips, light and shadow to create a cinematic visual environment. The red recording light has been ingeniously incorporated into the bar's entrance, flashing continuously when the bar opens each day, forming a giant viewfinder frame with the doorway—suggesting that every visiting customer is recording and performing their own story here.



Dero

A4DH Branding Services, United Arab Emirates

Lead Designer(s): Mehdi Javadinasab, Amir Ashgharzadeh

Prize: Silver in Brand Identity

Description: Dero means "to harvest" in Persian. Seeking to tap into Iran's growing bakery trend and appeal to younger audiences, the brand was built around artisanal bread with a modern, playful identity. We gave each branch a distinct color. The main store adopted blue to break away from conventional warm bakery tones. A simple bold logotype was paired with a Latin typeface, which became a key element in packaging design and served as the foundation for adaptable patterns.



Seicento Baroque Ensemble

Xinyi Shao, United States

Lead Designer(s): Xinyi Shao

Prize: Bronze in Brand Identity

Description: Based in Boulder, Colorado, Seicento Baroque Ensemble is a nonprofit organization that presents concerts of Baroque-era choral music. The ensemble is known for its historically informed performances, often featuring period instruments.



Little Paüz Café

Siwon Lee, United States

Lead Designer(s): Siwon Lee
Prize: Bronze in Brand Identity
Description: Today's coffee culture begins with the need for a simple breath in the middle of a hectic day. Little Paüz is a café brand inspired by this concept of "Pause," designed to offer moments of calm. The identity balances refinement and approachability through a monotone base accented with soft pastel blue. A consistent look and feel was applied across brand deliverables such as packaging, printed cards, and digital promotional assets.



Tram Cream Coffee — Redefining Vietnamese Coffee Culture Through Visual Identity and Packaging Design

Bracom Agency, Viet Nam

Lead Designer(s): Andy Ho
Prize: Bronze in Brand Identity
Description: Inspired by the idea of a "station," TRAM Cream Coffee reimagines Vietnamese coffee culture through a visual identity that blends motion and stillness. Bracom Agency developed a bold logotype shaped by railway geometry, paired with refined packaging and lifestyle merchandise. The design evokes connection, rhythm, and warmth—transforming each product into a tangible expression of cultural storytelling.



Decoded

CNN, United States

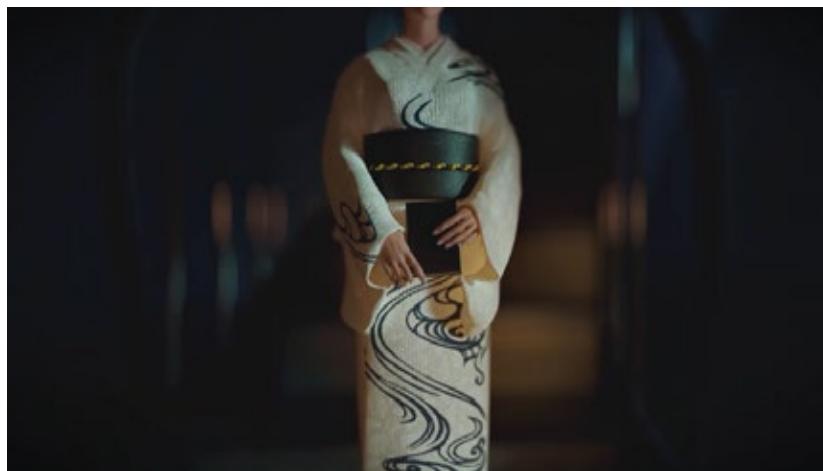
Lead Designer(s): Brent Overbeck, Creative Director
Prize: Gold in Broadcast Design
Description: CNN Decoded explores the latest in tech—from AI and autonomous vehicles to cryptocurrency and wearables—making complex topics accessible and relevant. Its visual identity mirrors the mission: graphics break down each subject to its core. At the heart of the show are intricate animated explainers that transform technical depth into clarity and engagement. It's a bold, clear-eyed approach to decoding the future.



Tokyo Tonight

jonberrydesign, United States

Lead Designer(s): Jon Berry
Prize: Gold in Broadcast Design
Description: Tokyo Tonight draws inspiration from the electric energy of Tokyo at night. Vibrant hues and dynamic movement evoke the city's neon lights and iconic Shibuya crosswalk. With a dark background contrasted by bold pops of color and striking pattern combinations, thin lines and round dots suggest neon signage through clean, flat shapes rather than direct references. The package maintains a distinctive visual style while connecting to the broader NBC Tokyo Olympics package through palette and pattern.



Black Leather Notebook - Title Sequence

Independent Artist, United States

Lead Designer(s): Kechen Chen
Prize: Silver in Broadcast Design
Description: This is the opening sequence of the television adaptation of Seicho Matsumoto's novel The Black Leather Notebook.

The story draws viewers into a world where luxury and darkness collide, where money, power, and revenge shape the harsh reality of a woman fighting to survive in a male-dominated society. Beneath the city's glamorous surface, corruption and ambition weave a complex web of influence and control. And within it, she is both the hunted and the hunter.



KTLA News Topicals

jonberrydesign, United States

Lead Designer(s): Jon Berry
Prize: Silver in Broadcast Design
Description: KTLA's news topical graphics package brings a minimal, contemporary design approach to traditional broadcast news promotion. Built around the logo's square geometry, the system employs staccato editing, clean transitions, and stark minimal layouts to create urgency while maintaining clarity. Extreme restraint in design ensures key info - time, date, and editorial teaser - remain legible even at high speeds. Color variants, special promo elements, and local sceneries unify the brand across dayparts, resulting in a look that's modern and unmistakably local.



Call Me Country: Beyoncé and Nashville's Renaissance

CNN, United States

Lead Designer(s): Kinga Janik, Director of Production

Prize: Bronze in Broadcast Design

Description: In Call Me Country, our linear graphics team created a visual identity reflecting cultural transformation and reclamation. Bold title design, custom lower thirds, and animated archival elements brought depth and cohesion to the story. Stylized motifs and warm-toned infographics supported themes of race, genre, and identity. Each graphic amplified the narrative, honoring Black artists and echoing the documentary's bold, modern tone.



KRON4-TV Circa

jonberrydesign, United States

Lead Designer(s): Jon Berry

Prize: Bronze in Broadcast Design

Description: KRON-TV's "Circa" rebrand introduces a modern, community-focused broadcast language shaped by circular geometry and Bauhaus-inspired simplicity. Complex motion and animation provide energy while resolving into clear, understated compositions that prioritize clarity and content. A refined palette is rooted in KRON's legacy and Bay Area scenery, creating an identity that's contemporary, purposeful, and connected to its community. The newscast opens act as a visual love letter, spotlighting iconic local landmarks and reinforcing its connection to place.



ADHDesigner

N/A, United States

Lead Designer(s): Zipei Zhang, Caroline Ren, Yuling Zhou

Prize: Gold in Computer Generated Character

Description: This is a story about a designer with ADHD who struggles to come up with and decide on a design idea. Her ADHD made her unable to concentrate and keep coming up with different thoughts, but never able to decide which one to complete. She will experience a magnificent journey.



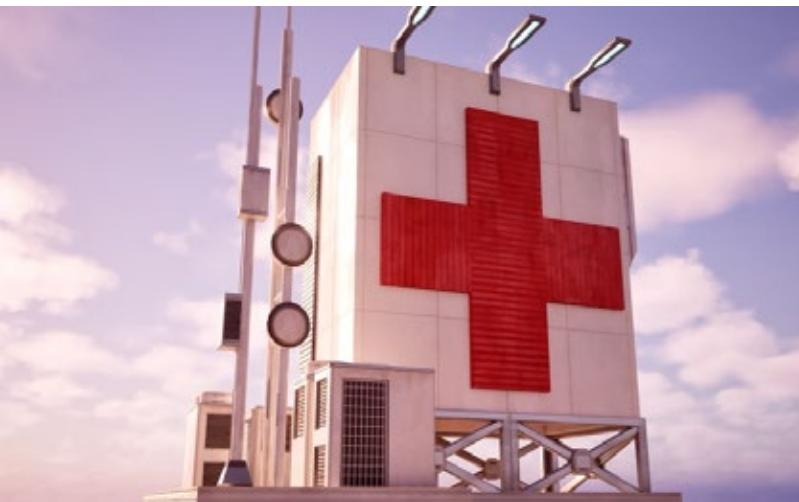
Continuum of Comics: Identity Relics

Haochen He, United States

Lead Designer(s): Haochen He

Prize: Silver in Computer Generated Character

Description: Reimagining the visual language of vintage comics, this project employs glitch manipulations that fracture and reassemble the human figure into spectral portraits. The disruptions of line and color embody both clarity and disintegration, suggesting how digital culture refracts memory, perception, and identity. The work materializes into acrylic keychains, turning fragile digital distortions into tactile relics. It reflects on how technology not only destabilizes the self but also transforms identity into a commodity that can be held, exchanged, and reinterpreted.



Life Race - Video Game

Freaner Creative, United States

Lead Designer(s): Ariel Freaner

Prize: Gold in Game Animation

Description: The Red Cross of Tijuana launches a unique binational donation campaign, targeting both Tijuana and San Diego, CA (USA), to raise awareness of its services and support, through Beto, a lively 3D character symbolizing the donation container (Bote in Spanish). Beto races to get donations to bring life to the Tijuana Red Cross. The campaign used TV commercials, online videos, billboards, and posters to engage individuals, schools, companies, and the government.



Breathe the branches

Negin Azizi, Iran

Lead Designer(s): Negin Azizi

Prize: Gold in Interactive Media

Description: an interactive tree that grows with your breath, I used branches from the gallery garden that had once been cut down out of necessity(The place where was exhibited)and I arranged them on a wall that, at first glance, evoked a shadow of death. When the audience blew into the designed tube, the image of the trunk and leaves appeared as a projected image as if you were breathing life into the dead branches to bring the tree back to life. The purpose:to revive the memory of the trees of the gallery,an environmental message and the connection between human and nature.



Motion Drives Emotion

Cathay Pacific, Hong Kong

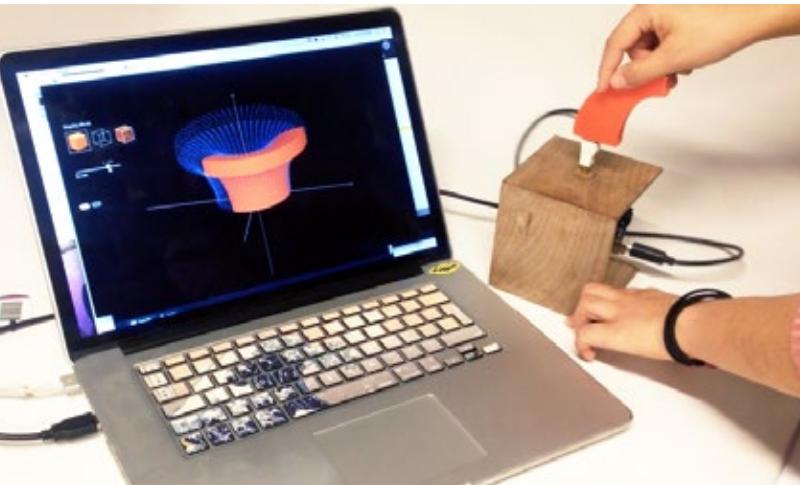
Lead Designer(s): Ernest Hui

Prize: Silver in Interactive Media

Description: Witnessing the anxiety in modern travel and digital experiences, we use graceful choreography of motion to bring flow to the decision-making process.

Our focus on mobile carries the philosophy forward. Devices are more than tools - they are how people express themselves.

In seat selection, motion guides the eye, conveys care, builds trust, and simulates the in-cabin experience so customers feel the consistency between digital and physical touchpoints.



Digital Whirligig

Yueping Wang, United States

Lead Designer(s): Yueping Wang

Prize: Bronze in Interactive Media

Description: Digital Whirligig is a groundbreaking interactive toy that bridges the digital and physical worlds, transforming and enriching a screen-based math learning interface with tactile, real-world play.

While millennials learned geometry by playing in the physical world, new generations of young learners rely on digital screens for education from the start. To bring tactile feedback and spacial imagination back to the learning experience, I used motion sensors to capture the physical movement of wooden toy blocks, and custom-coded a graphical interface that visualizes those spatial transformations.



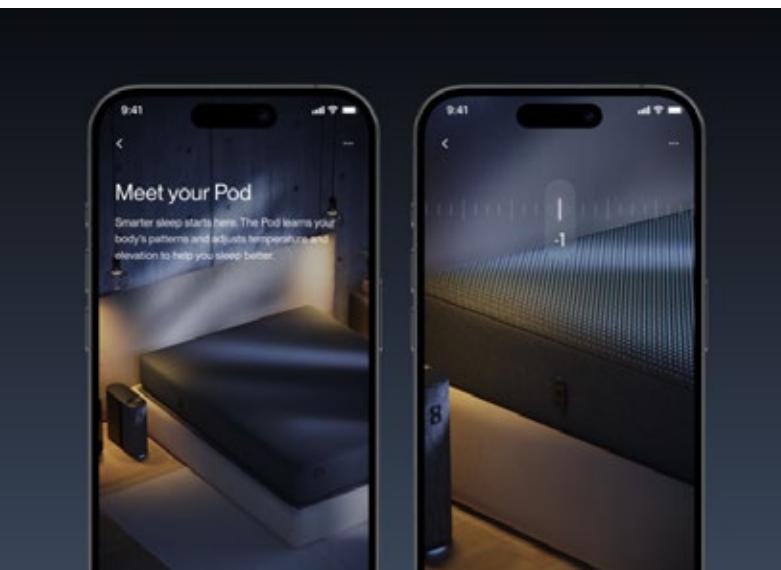
Tales of Telugu

Non Zero Design, India

Lead Designer(s): Non Zero

Prize: Bronze in Interactive Media

Description: Non Zero, a design agency, and Tales of Telugu, a Hyderabad restaurant, collaborated on an unorthodox AR mural blending traditional art with technology. What began as a simple idea grew into a lively village scene animated with cultural activities and authentic ingredients. Non Zero crafted and optimized the visuals, adapting warm colors to fit the interiors. Despite technical hurdles in Spark AR, they rebuilt the filter elsewhere, delivering a seamless 12 fps animation loop that immerses visitors in Telugu culture.



Test Drive by Eight Sleep: Re-imaging the onboarding experience

Eight Sleep, United States

Lead Designer(s): Kelly Palmer

Prize: Gold in Interface Design

Description: The Eight Sleep Pod is an intelligent sleep system with AI-powered temperature control, elevation positioning, and immersive audio. Test Drive reimagines onboarding as a sensory journey where elegant interface design orchestrates physical product responses in real-time. Users don't just read about cooling-the screen activates the Pod as they feel temperature drop beneath them. Screens prompt elevation adjustments users experience with their body. Audio plays as they explore.



leapmotor OS HMI design

Zhejiang LeapAI Technology Co.,Ltd., China

Lead Designer(s): Zhou Hongtao, Zhao Zhiding, Zhao Qian, Feng Tao

Prize: Bronze in Interactive Media

Description: This system, utilizing an 'environment fusion' mode, transcends the limitations of traditional two-dimensional UIs by integrating driving and control. It collects external data via radar point clouds and renders vehicle scenarios in 3D, allowing users to truly perceive their environmental space. While driving, it automatically switches to intelligent driving mode, displaying ADAS environmental perception information and navigation assistance. In the vehicle's 3D space, it offers a unique blend of aesthetics and practicality.



Hive AI

Ever Brilliant 1st association, United States

Lead Designer(s): Ever Brilliant 1st association

Prize: Silver in Interface Design

Description: Hive AI is a transformative learning platform that enables learners to build personalized knowledge systems. With our unique "hexagon knowledge nodes" and AI-driven tools like tailored recommendations, knowledge grouping, and dynamic data visualization, Hive supports students, professionals, and researchers in fostering interdisciplinary exploration and managing complex information.



Empowering Health by Design

Viome Life Sciences, Inc., United States

Lead Designer(s): Kevin Woo

Prize: Silver in Interface Design

Description: More than design, this work is a celebration of human health—making the complex simple, and empowering people to live healthier, longer lives. Viome's mission is to illuminate a new path in health—fighting disease and cancer. Our design transforms raw data into clarity and actionable solutions, brought to life by a team of designers from seven countries to honor the collective wisdom behind Viome's life-saving breakthroughs. In a time of global uncertainty, let our work remind us of what's possible when we unite, collaborate, and innovate for the future of humanity.



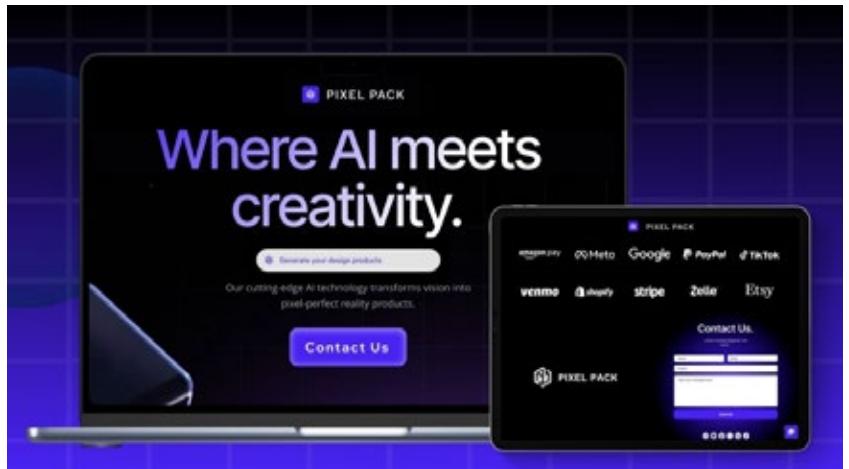
CAMPUS AUTONOMOUS SHUTTLE RIDE: Applied HMI/UX Design for Real-World Autonomy

Zeya Chen, United States

Lead Designer(s): Zeya Chen

Prize: Bronze in Interface Design

Description: Built on Illinois Institute of Technology's multimodal AI radar (IIT Robotics Lab) and live campus datasets (e.g., IIT Alert), this Autonomous Campus Shuttle project focuses on HMI and UX design to create a real-time, safety-prioritized riding experience for last-mile transport. By integrating AI perception with security systems, student portals, and calendars, it delivers transparent decision-making and adaptive, intuitive interactions. Through visualization, personalization, and ergonomic design, shuttle travel becomes an engaging, trustworthy part of daily campus life.



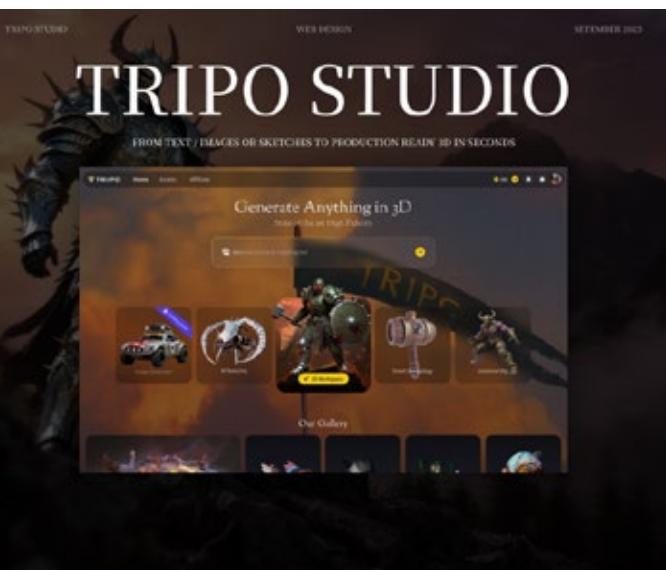
Website Design: Pixel Pack AI

Pixel Pack Inc, United States

Lead Designer(s): Fang Nan

Prize: Bronze in Interface Design

Description: Pixel Pack Inc. is a pioneering design-tech company that fuses cutting-edge AI technologies with the world of creative design. Leveraging the power of multimodal language models we have built a platform that transforms text prompts into pixel-perfect, production-ready designs across a wide range of styles and aesthetics. From retro patterns to minimalist branding, Pixel Pack empowers small business owners and entrepreneurs to instantly generate high-quality visuals tailored to their brand identity or customer base.



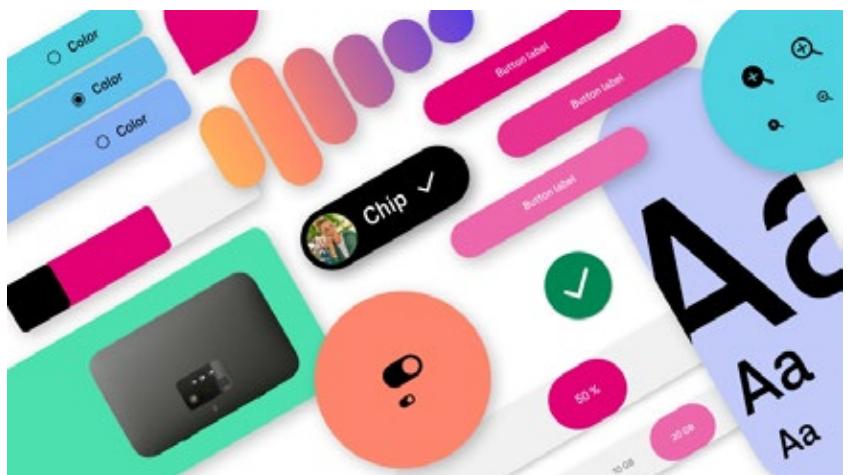
Tripo 3D AI

Vast Inc, China

Lead Designer(s): Dongxue Liu, JunZhe Zhao, YeoJin Kim

Prize: Silver in Online Advertising Design / Bronze in Interface Design

Description: Founded in March 2023, VAST is an AI company focused on general-purpose 3D large models. It is building a 3D UGC platform with mass-market creation tools, making 3D spaces central to user experience, creative expression, and new productivity. Since 2024, VAST has advanced its Tripo series from 1.0 to 2.5, releasing multi-billion-parameter models, and launched global 3D foundational models like TripoSR, TripoSG, and TripoSF, acclaimed in the open-source community.



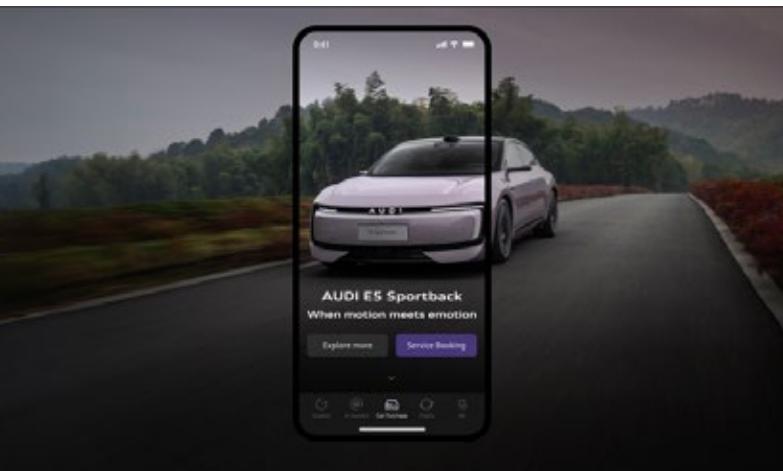
OneExperience

Deutsche Telekom, Germany

Lead Designer(s): Deutsche Telekom Design & Customer Experience

Prize: Bronze in Interface Design

Description: OneExperience is the new digital experience for our customers. It establishes a unified digital design identity across Deutsche Telekom's global product portfolio. This consistent identity creates recognition and familiarity for customers regardless of which digital touchpoint they encounter, whether accessing mobile applications, web portals, or television interfaces. Users experience the same design principles, color schemes, typography, and interface behaviors across all digital products – reducing learning curves when switching between services.



AUDI APP

SAIC VOLKSWAGEN AUTOMOTIVE CO., LTD., China

Lead Designer(s): Weizhi Yu, Yun Lu, Xia Liu, Yi Yang, Hanjie Yao

Prize: Gold in Mobile / Web Application

Description: The AUDI APP, driven by "smart interactive experience", redefines the traditional role of automobile apps to create a smart system that connects users, vehicles, the brand, and the community. Through the integration of AI Intelligent Assistant, a gamified reward system, and sustainable interaction mechanisms, it covers services across full vehicle lifecycle—from browsing and test drives to purchase, usage, and maintenance, reshaping the digital interaction between users and the brand and helping users shift from consumers into co-creators.



GREEN COUPON

Jisu Kang, United States

Lead Designer(s): Jisu Kang

Prize: Gold in Mobile / Web Application

Description: Health Green Coupon App
Many elderly people avoid health checkups because they feel anxious or afraid. Our platform provides a simple motivation: when seniors complete a medical checkup, they receive discount coupons that can be used for groceries, daily necessities, or services. By connecting preventive healthcare with everyday rewards, the app encourages older adults to take care of their health while enjoying practical benefits. This approach not only reduces the fear around health examinations but also builds a positive cycle where staying healthy feels rewarding.



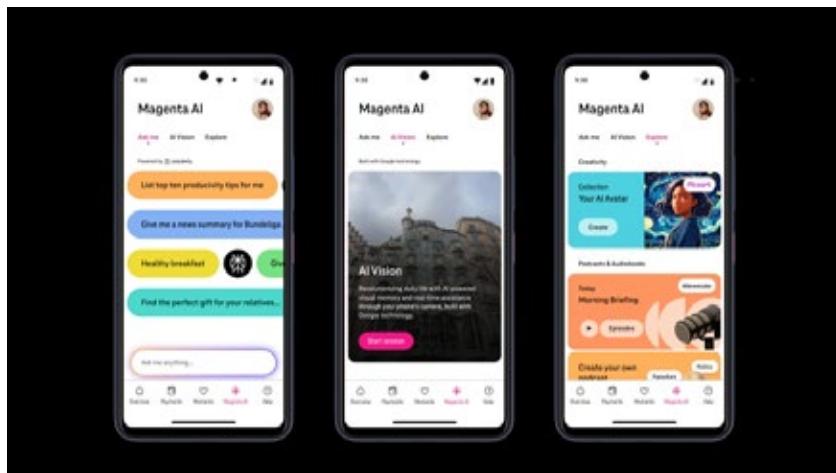
Bud

Xinyi Wang, United States

Lead Designer(s): Xinyi Wang

Prize: Silver in Mobile / Web Application

Description: We created bud for those who love plants but need an extra helping hand. Bud is a mobile app that organizes all your plants in one place, creates personalized care schedules and diagnoses plant illnesses with integrated treatment plans. Powered by AI, bud easily identifies common plants and provide detailed information on their preferences and care needs. Treating a plant can be daunting. Bud diagnoses common issues and generates a treatment plan that is integrated with the plant's existing care schedule.



Magenta AI

Deutsche Telekom, Germany

Lead Designer(s): Deutsche Telekom Design & Customer Experience

Prize: Silver in Mobile / Web Application

Description: Magenta AI integrates AI services into Deutsche Telekom's existing customer apps "MeinMagenta" and "OneApp". It provides access to AI tools without requiring separate applications. The integration addresses the challenge of making AI technology accessible to a broad user base through familiar Deutsche Telekom interface patterns. The visual design extends our brand design with AI-specific components. Typography, color usage, and iconography follow established brand guidelines while accommodating new interaction models required for AI services – maintaining brand consistency and UX quality.



Chartmetric Mobile App: Advanced Music Analytics in Your Pocket

Chartmetric, United States

Lead Designer(s): Qihang Zhang

Prize: Bronze in Mobile / Web Application

Description: The Chartmetric App brings powerful music analytics to your fingertips, designed for professionals navigating the fast-paced music industry. Its sleek and intuitive interface delivers real-time insights, empowering artist managers, labels, and A&R teams to track performance on charts, playlists, and audience demographics. Dive into artist, track, and playlist profiles, explore advanced tables, and celebrate achievements with customizable social media templates.



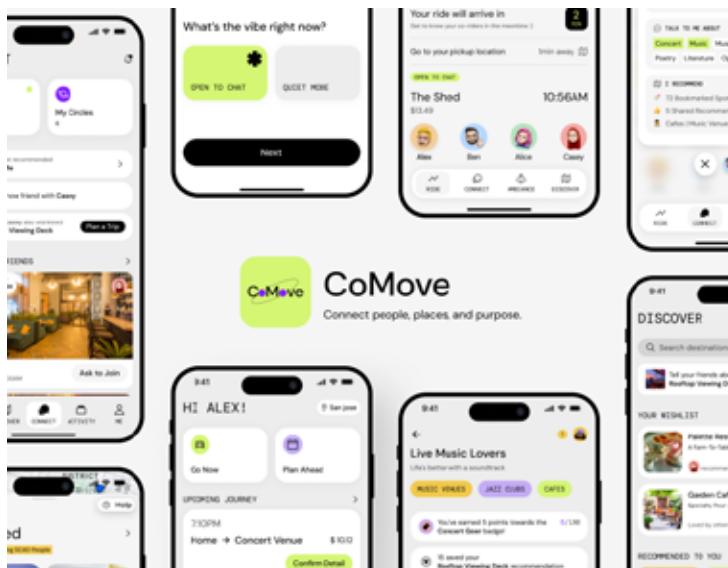
Lumos

Xiangqi Liu, Bowen Wei, Bilan Liu, United States

Lead Designer(s): Xiangqi Liu, Bowen Wei, Bilan Liu

Prize: Silver in Mobile / Web Application

Description: Lumos is a mental wellness app designed to help you manage stress and anxiety through simple, five-minute activities. It starts with a quick questionnaire to understand your needs, then recommends science-backed exercises like guided breathing, journaling, or grounding techniques. Each session is short, supportive, and easy to fit into your day. With mood tracking and positive feedback, Lumos helps you see your progress and build lasting habits.



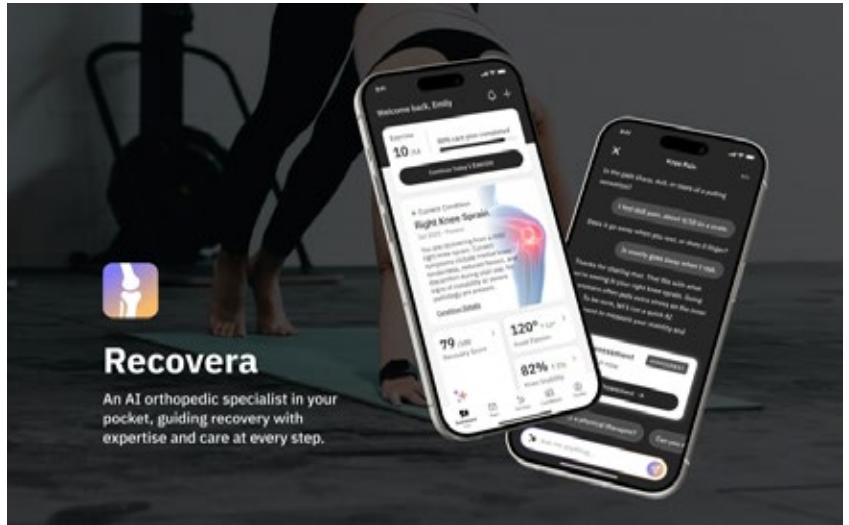
CoMove

Yifei Chen, United States

Lead Designer(s): Yifei Chen

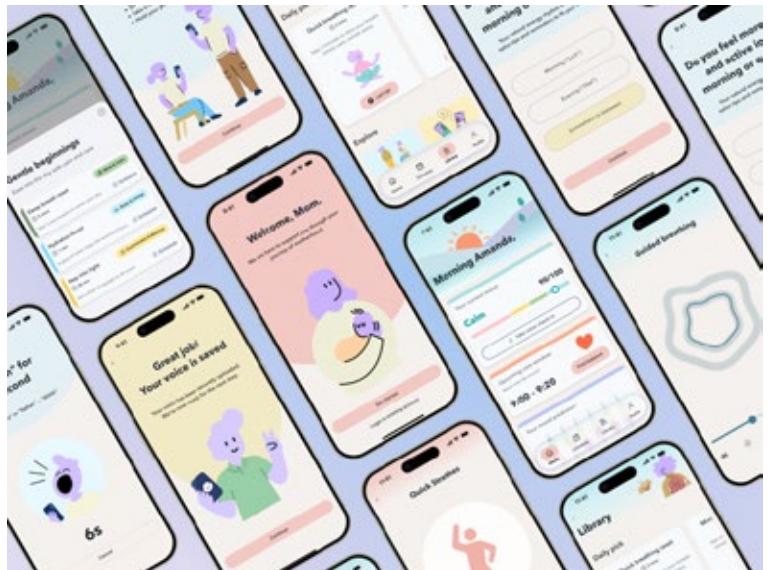
Prize: Bronze in Mobile / Web Application

Description: CoMove is a ride-share platform that transforms daily commutes into opportunities for connection and discovery. Unlike traditional services focused on utility, CoMove matches riders based on shared interests, destination knowledge, and social preferences. Users join communities, explore together, and engage through in-vehicle prompts and shared experiences. CoMove aims to foster authentic interactions and builds meaningful journeys by focusing on people and places.



Recovera: AI-Powered Orthopedic Recovery

Jingyuan Fang, United States
Lead Designer(s): Jingyuan Fang
Prize: Bronze in Mobile / Web Application
Description: Recovera is an AI-powered orthopedic recovery platform that unites diagnostic testing, personalized care, and continuous guidance to make rehabilitation smarter and more accessible. By combining AI condition tests, personalized exercise programs, progress tracking, and seamless therapist integration, Recovera bridges the gap between at-home care and professional treatment.



Aluna

BW Design, United States
Lead Designer(s): Bowen Wei
Prize: Bronze in Mobile / Web Application
Description: Aluna is a voice-AI and behavior-based application designed to support pregnant women and new mothers. By continuously analyzing daily voice patterns and behavioral cues, it proactively predicts early signs of stress, anxiety, and postpartum depression, conditions that are often overlooked. Unlike generic wellness apps, Aluna provides personalized guidance, mood forecasting, and self-care recommendations. Each interaction helps mothers stay aware of their wellbeing and receive timely, meaningful support.



Nature, Sport, and Sustainability in Patagonia

Yijun (Ivanna) Zuo
Lead Designer(s): Yijun (Ivanna) Zuo
Prize: Gold in Online Advertising Design
Description: This project presents a motion storyboard for Patagonia, created as the foundation for an animated brand campaign. Cinematic frames follow athletes surfing, fly-fishing, biking, and climbing, alongside scenes of cloth-making that reflect Patagonia's sustainable craft. Earthy tones and textures echo the fabrics and threads of its gear, while spinning fibers and stitching connect each adventure to the makers' hands. The narrative unites nature, sport, and design, expressing Patagonia's commitment to performance and responsibility.



Life Race Campaign - Advertising Campaign

Freaner Creative, United States
Lead Designer(s): Ariel Freaner
Prize: Gold in Online Advertising Design
Description: The Red Cross of Tijuana launches a unique binational donation campaign, targeting both Tijuana and San Diego, CA (USA), to raise awareness of its services and support, through Beto, a lively 3D character symbolizing the donation container (Bote in Spanish). Beto races to get donations to bring life to the Tijuana Red Cross. The campaign used TV commercials, online videos, billboards, and posters to engage individuals, schools, companies, and the government.



T Lab

Studio Koniak, Israel
Lead Designer(s): Nurit Koniak
Prize: Silver in Online Advertising Design
Description: T House is the flagship store of luxury furniture and design importer Tollman's. For its launch campaign, we reimagined the showroom as a futuristic design laboratory, where scientists in crisp white coats conduct one peculiar experiment: transforming retail abundance into art. The result is a cinematic series of surreal ikebanas — modern compositions that fuse Tollman's curated objects into unexpected, living sculptures.



Rightel Campaign: You Hang Up First!

Rightel, Iran
Lead Designer(s): meysam yousefian ghotb abadi
Prize: Silver in Online Advertising Design
Description: Project Title: Graphic Design for Rightel's "Free Calls" Campaign.
Objective: To visually launch Rightel's unlimited free calls plan, supporting the slogan: "You Hang Up First."
Visual Concept: The design features a man and woman in a relationship, talking on mobile phones with smiling, direct gazes to build connection.
Execution: The figures are cut by a diagonal line and joined into one continuous form, symbolizing seamless, uninterrupted communication.



Apex Counseling Website on a Micro Budget

N/A, United Kingdom

Lead Designer(s): Sue Blazek

Prize: Bronze in Online Advertising Design
Description: This small startup began with its LLC issued in March 2025. For this website the allocated micro budget was \$300 or less. One page scroll website is overwhelming proposed for promotional efforts to acquire new patients. The added benefit is for the retaining existed patients this page occurs access only by using a restricted login retainer patients can access a HIPPA compliant confidential therapist-patient communication portal. While under various names on different countries, in the United States HIPPA laws prevents sensitive information from disclosure without the patient's consent.



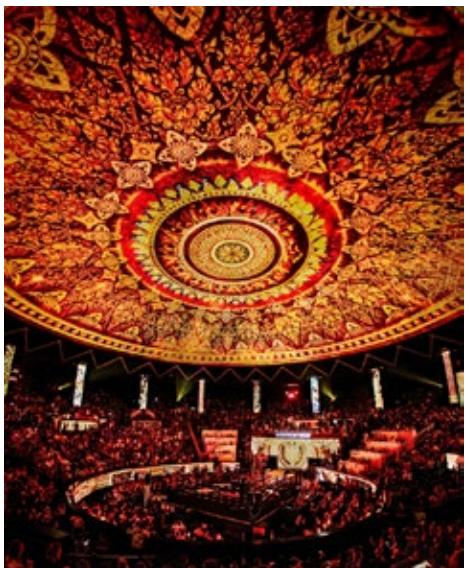
Writer George Orwell

1984 (Title Sequence)

Yizhou Zhou & Autumn Li, China

Lead Designer(s): Yizhou Zhou

Prize: Silver in Other Multimedia Design
Description: This conceptual title sequence interprets Orwell's 1984 through mood rather than plot. Stark compositions, restrained motion, and a muted palette build an atmosphere of quiet coercion. A morning coffee becomes a surveillance tableau; documents are "corrected"; slogans repeat. Eyes—hidden in clocks, mirrors, and interfaces—form the visual grammar of control. The sequence culminates on a chessboard, evoking submission. Our design treats typography, rhythm, and negative space as instruments of ideology, inviting viewers to feel truth slipping even before the story begins.

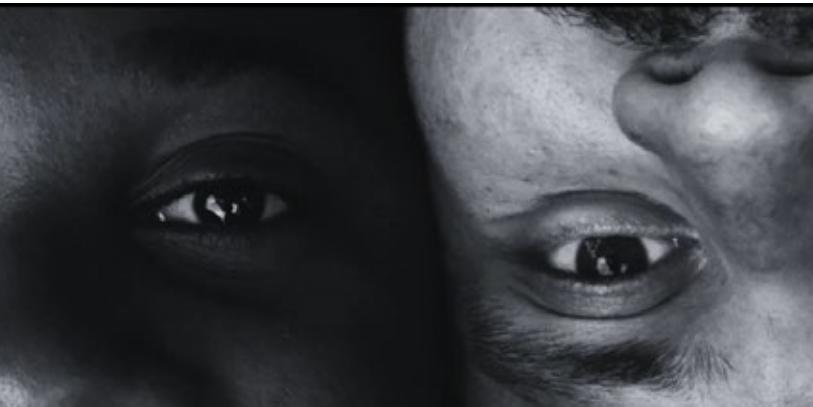


Rajadamnern Immersive Muay Thai

DecideKit, Thailand

Lead Designer(s): DecideKit

Prize: Gold in Other Multimedia Design
Description: Rajadamnern Immersive Muay Thai is Thailand's first 360-degree projection mapping experience on its largest concrete dome. The iconic stadium, Muay Thai's birthplace, becomes a living canvas, blending art, culture, and tech. Motion graphics, sound, and light tell Muay Thai's history, immersing audiences in each era. This innovative integration redefines Muay Thai, setting a global standard for cultural destination.



Terry Blade: Portfolio and Cultural Archive

Independent, United States

Lead Designer(s): Terry Blade

Prize: Bronze in Other Multimedia Design
Description: Terry Blade's site is an immersive multimedia portfolio that fuses art, audio documentary, and ethnomusicological scholarship into a single interactive experience. Layered audio, music videos, photography, and annotated field archives tell intergenerational Black American-rooted stories. Responsive design, optimized streaming, and accessibility features ensure broad reach. Presented as both cross-disciplinary portfolio and cultural archive, the site converts creative practice into verifiable impact through film festival selections, design awards, and other creative accolades.



Under

Lingfei Cao, United States

Lead Designer(s): Lingfei Cao

Prize: Silver in Other Multimedia Design
Description: This project honors the performers who bring energy and artistry to the New York City subway through an experimental variable typeface inspired by sound visualization. Drawing from acoustic studies, the typeface reimagines how music propagates through underground stations. The broader visual system integrates the subway's historic color palette with portrait photography of performers, layered with visual fluctuations that echo rhythm, diversity, and cultural vibrancy—capturing both the city's pulse and the individuality of its artists.



Digital & Intelligent System for Park Management (DIS)

China Mobile Software Technology Co., Ltd, China

Lead Designer(s): Ruoyun Dong, Mengjia Li, Chi Li, Chuiyi Chen

Prize: Bronze in Other Multimedia Design
Description: Centered on the philosophy of empowering management through technology, the system strikes a balance between functionality and aesthetics through exceptional designs. It transforms complex park management into an intuitive 3D visualized system, using dynamic identifiers and layered interaction to lower cognitive burden. It innovatively incorporates AI agents, streamlining fault resolution into an autonomous process. Moreover, it helps reduce park energy consumption by 45%, making a breakthrough in both O&M efficiency and sustainability.



Comprehensive Communication Strategies for PUMA Brand Positioning

©Cedim, Mexico

Lead Designer(s): Daniel Olan

Prize: Gold in Social Media Campaign

Description: An integrated communication strategy was developed to position PUMA's - Cali OG Canvas line in the teenage female market across Mexico, Brazil, Chile, Argentina, and Peru. The campaign aimed to adapt the global message of the line to the cultural and aspirational codes of young Latin American audiences, creating a meaningful connection with this segment. A narrative was proposed that not only reinforced the product identity but also translated directly to in-store experiences, enhancing consumer interaction.



about vol4 "CREATE AN IMAGINATIVE SELECT SHOP"

Redbook Technology Limited, China

Lead Designer(s): REDesign@小红书

Prize: Silver in Social Media Campaign

Description: **Main PV** adopts a 3D-to-2D "illustrative" style, expanding on the theme of "wanting to open a boutique shop" with the core concept of "now preparing for business." From the owner's subjective perspective, it captures a series of actions to fully express the journey from "wanting to open" to "actually opening a boutique shop."

The teaser employs a more innovative and minimalist approach, overlaying 2D animated typography on real-life boutique footage to convey key messages.



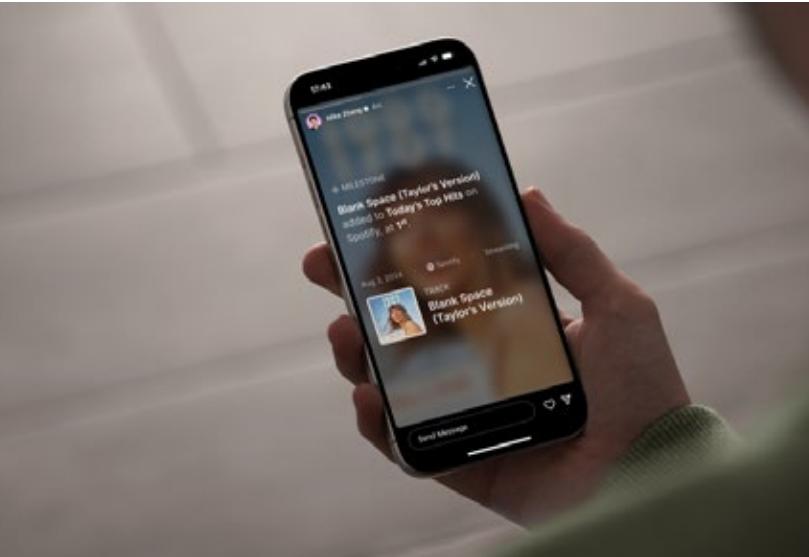
Innercare Social Media 2025 Campaign

Freanner Creative, United States

Lead Designer(s): Ariel Freanner

Prize: Silver in Social Media Campaign

Description: The "Innercare Cares" campaign promotes health and well-being for young adults, busy professionals, and parents. Using platforms like Facebook, Instagram, and Twitter, Innercare will share relatable content. The campaign hub will feature a landing page with wellness surveys and resources. Engagement strategies will include polls, health challenges, and live Q&A sessions with health experts. Performance will be tracked through analytics to inspire individuals to prioritize their health and foster a supportive well-being community.



Chartmetric Artist Milestone Sharing Campaign

Chartmetric, United States

Lead Designer(s): Qihang Zhang

Prize: Bronze in Social Media Campaign

Description: Chartmetric's Artist Milestone Campaign on the web app and Instagram helps artists and their teams celebrate career achievements with auto-generated social content. It detects milestones like follower growth, playlist adds, and chart positions, turning them into shareable visuals. Designed for Instagram, this feature boosts visibility by amplifying key moments and keeping fans engaged with regular updates. Custom branding, engaging templates, and seamless integration ensure artists can highlight their success effortlessly while maximizing audience reach and strengthening their fan connections.



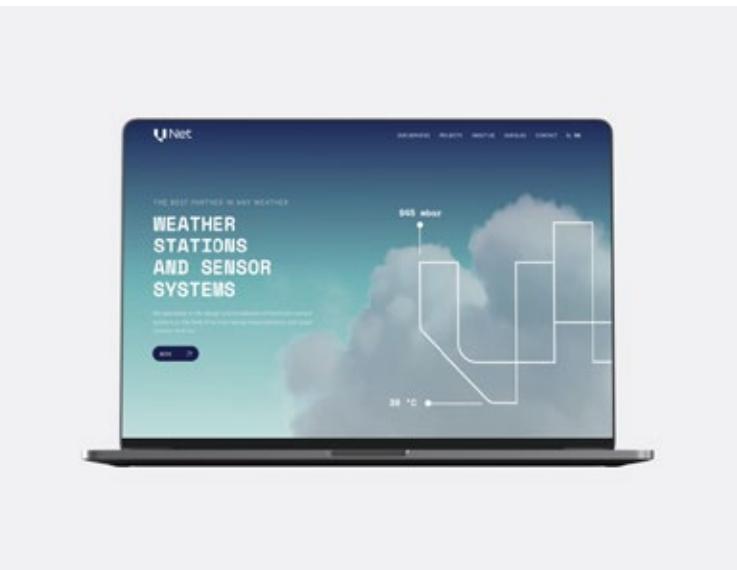
Zhytsen – A Story Baked in Time

Oda Design Agency, Ukraine

Lead Designer(s): Krystyna Zakryshka

Prize: Bronze in Social Media Campaign

Description: Zhytsen – A Story Baked in TimeZhytsen is more than a bakery; it is a tribute to the timeless traditions of bread-making. Our identity design for social media goes beyond the act of baking. It embraces the essence of golden fields, wildflowers, ancient ovens, and rustic pottery—elements that evoke warm childhood memories. The visual language intertwines nostalgia with a modern aesthetic, creating a brand that celebrates the roots of craftsmanship while bringing the spirit of the countryside to the contemporary world.



V-NET Weather Stations and Sensor Systems

Dbp - Brand Design Studio, Slovenia

Lead Designer(s): Nuša Mihalič

Prize: Gold in Website Design

Description: VNET.si is a modern, refined digital platform for advanced weather and environmental sensor systems. The design transforms complex content into a clear, engaging user experience. Modular elements from the logo create a consistent visual narrative, while authentic animations both explain and strengthen brand identity. A high-tech color palette and futuristic typography support a professional tone. Clear structure, intuitive navigation, and dynamic animations elevate VNET's image and set a new standard in digital communication.



Tractor Beverage Co. | Digital Ecosystem

Sonya Mudvex Branding, Germany

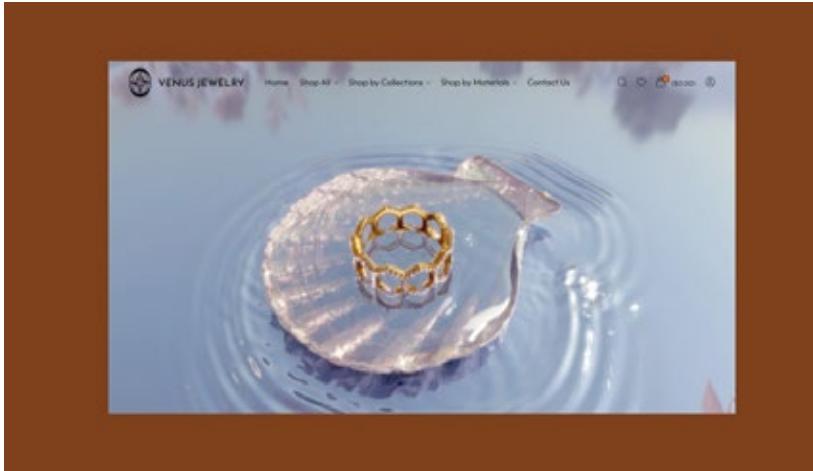
Lead Designer(s): Sonya Mudvex

Prize: Gold in Website Design

Description: The Tractor Beverage website is an immersive digital experience rather than the typical website for a craft beverage producer. Inspired by old farmers' almanacs, it reflects the brand's connection to nature, agriculture, and time.

The site adapts to the user's geolocation—colors shift from day to night, moon phases appear, and local time is displayed.

It also features a brandbook, sub-brands such as MadFarmer Tour, and collections of products, such as Haymaker, all crafted to feel playful, rich, and interactive—inviting users to explore, not just "consume".



Venus Jewelry E-commerce Website

SparksGlo LLC, United States

Lead Designer(s): Danting Li

Prize: Silver in Website Design

Description: Venus Jewelry LLC, a boutique brand in Irvine, CA, crafts 14K/18K gold, sterling silver, and gemstone pieces blending timeless skill with modern design. In 2024, its CMS-based WordPress e-commerce site was launched, serving mainly B2C customers while offering B2B solutions. The platform acts as a polished, user-friendly showroom that elevates visibility, engagement, and sales. Thoughtful design across navigation, product display, and visual identity improved traffic, lowered bounce rates, and built recognition among style-conscious women on the U.



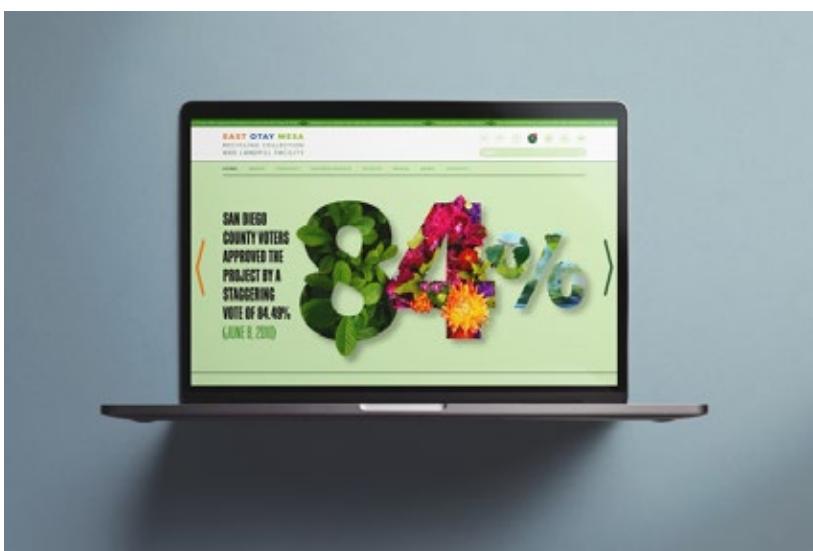
The Vera Project

ID8 Design Studio, United States

Lead Designer(s): Yani Liu

Prize: Silver in Website Design

Description: The Vera Project's website redesign and rebranding redefine its identity as a Seattle nonprofit music and arts venue, amplifying its mission of radical self-expression and community empowerment. Inspired by DJ vinyl records, bold geometric layouts and dynamic typography create an energetic visual rhythm. A vibrant palette evokes stage lighting, while intuitive navigation and structured grids ensure accessibility. Celebrating individuality through angular design elements, the digital experience immerses and engages users, empowering emerging artists and diverse communities.



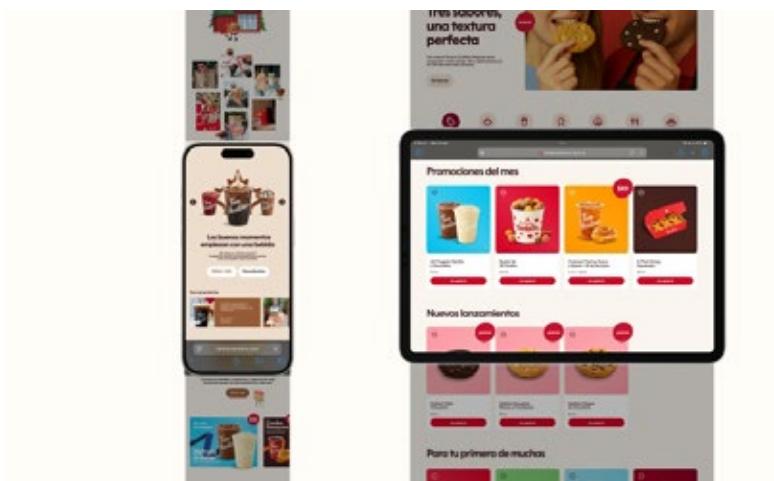
East Otay Mesa Landfill Website

Freaner Creative, United States

Lead Designer(s): Ariel Freaner

Prize: Silver in Website Design

Description: Creating a microsite to promote the East Otay Mesa Landfill as an ecologically sustainable facility offers a chance to engage the community in environmental conservation. Using earth tones creates a natural, welcoming atmosphere. Infographics can simplify data on sustainable practices like waste diversion and energy recovery. Incorporating geolocation features and interactive maps will highlight the landfill's proximity to communities and conservation efforts, fostering understanding and encouraging involvement in ecological initiatives.



Tim Hortons Website and Digital Experience Design

©Cedim, Mexico

Lead Designer(s): Miguel Fuentes

Prize: Silver in Website Design

Description: A website was designed for Tim Hortons to serve as both an informational and commercial platform, integrated with the brand's mobile app. The proposal enhances the digital user experience through intuitive, accessible navigation aligned with the brand's visual identity. The site incorporates omnichannel functionalities that enable seamless interaction across platforms. Strategies were implemented to optimize search positioning and analyze user behavior.



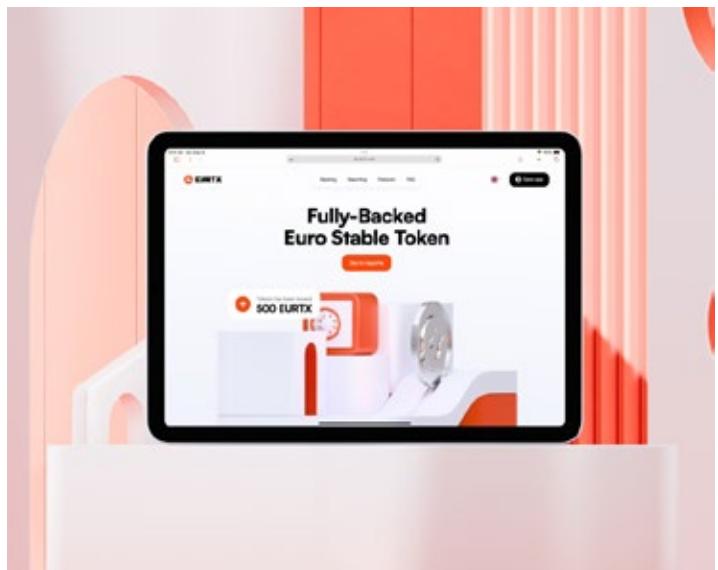
Haus des Döners / Website Redesign

Pinien Art&Media GmbH, Germany

Lead Designer(s): Emrah Celik

Prize: Bronze in Website Design

Description: The redesign of Haus des Döners' website aimed to elevate the digital presence of one of Germany's fastest-growing franchise brands. With a modern, user-friendly structure, bold visuals, and intuitive navigation, the platform highlights the brand's identity while optimizing conversions. Large-scale food photography, clear calls-to-action, and a streamlined franchise application journey ensure both customers and partners experience professionalism, authenticity, and the dynamic spirit of the brand.



EURTX - Token emission platform

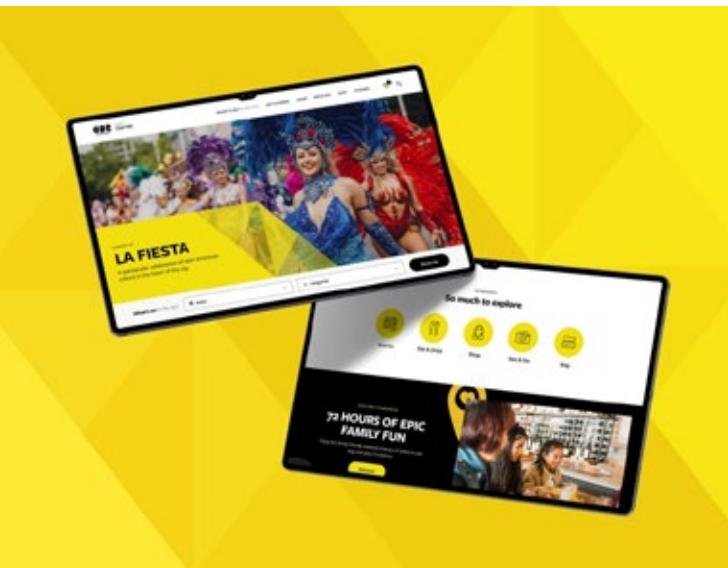
Self Employed , Azerbaijan

Lead Designer(s): Vladimir Ulyanov

Prize: Bronze in Website Design

Description: EURTX is a platform for issuing a euro cash-backed token with reserves held in European bank accounts.

It bridges traditional EUR banking and instant blockchain settlement, giving businesses and individuals a fast, transparent, and predictable way to move euro value on-chain—without compromising on reserve safety or accountability.



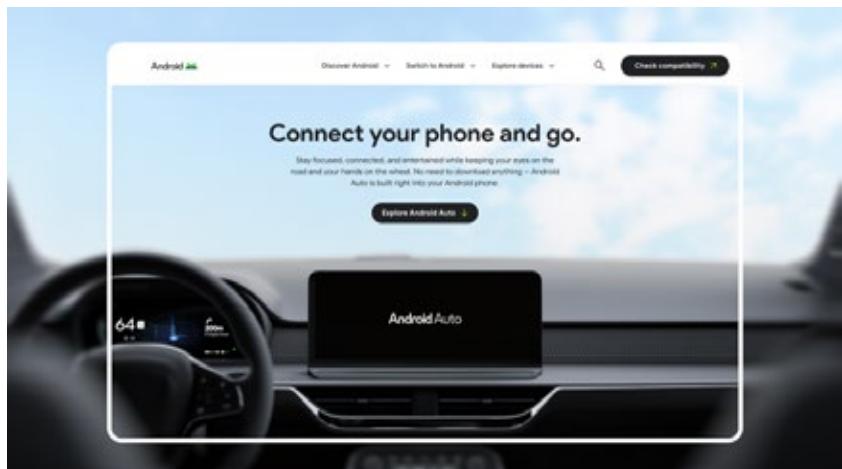
Canberra City Centre

Avenue, Australia

Lead Designer(s): Flavio Argemi

Prize: Bronze in Website Design

Description: A dynamic, mobile-first destination connecting people to Canberra's most vibrant places and experiences. The new City Renewal Authority website transforms into a year-round hub promoting local businesses, dining, events and precincts. With hyper-local content, interactive maps, and powerful search and content filtering, it inspires discovery, simplifies business participation and showcases Canberra's energy through an engaging, accessible and future-ready digital experience.



Android Auto Website

Work & Co, Part of Accenture Song, United States

Lead Designer(s): Google, Work & Co

Prize: Bronze in Website Design

Description: The new Android Auto website illustrates the extent of what the full ecosystem of Android Auto offers, and the compatibility of all Auto products that users can integrate into the experience, through features like 3D rendering and scalable solutions that can be updated with new compatibility information. The website seeks to educate users about the Android Auto brand, in order to empower them to leverage the product to its full potential and upgrade their in-vehicle experience with the Android Auto brand.



Year of the Snake Gift Box

Byhealth Co., Ltd., China

Lead Designer(s): Darren Chan

Prize: Gold in Beauty / Health Packaging

Description: To celebrate the 2025 Chinese New Year - the Year of the Snake, ByHealth presents its " Snake Baby " Limited Edition Gift Box. The innovative snake-head lid features a pull-tongue opening mechanism, revealing delightful surprises. Adorned with traditional auspicious symbols - gold coins (wealth), wheat (abundance), water drops (health) and oranges (fortune) - it conveys New Year blessings while embodying ByHealth's "Wishing You Double Health" vision.



Innercare Special landing Pages

Freanner Creative, United States

Lead Designer(s): Ariel Freanner

Prize: Bronze in Website Design

Description: We developed website landing pages featuring beautiful collages of all their services, accompanied by straightforward words such as 'health' and 'care' on each poster. These posters were printed and/or digitally displayed throughout all the 16+ clinics, their three leading hospitals, and the headquarters.



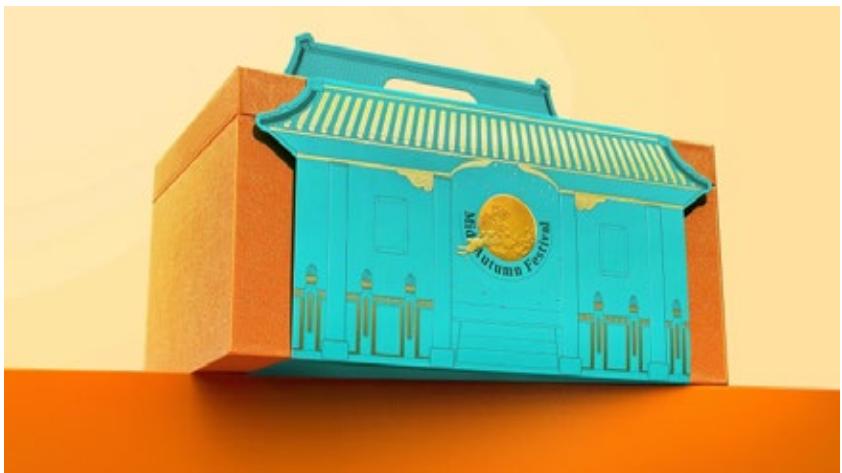
Mirsaal Perfume

Sol Benito, India

Lead Designer(s): Vishal Vora

Prize: Gold in Beauty / Health Packaging

Description: Mirsaal Perfume, Mirsaal, meaning "messenger" in Arabic, is a fragrance that arrives like a whispered secret—precious, personal, and powerful. Inspired by the classic wax seal used to secure letters, the bottle becomes a messenger of scent and story. Crafted in sculpted glass, its form mimics the organic flow of molten wax—elegant yet spontaneous—capturing the moment a seal touches paper to preserve a message. At the center lies a round gold alloy plate, gleaming like a royal emblem, embossed with intricate patterns and the Mirsaal branding.



ByHealth x The Palace Museum Mid-Autumn Festival Gift Box

BYHEALTH Co., Ltd., China
Lead Designer(s): Darren Chan
Prize: Silver in Beauty / Health Packaging
Description: The Mid-Autumn Festival, a major Chinese tradition. To celebrate, BYHEALTH has collaborated with the Palace Museum to launch a special collector's edition gift box. Its design blends traditional snack boxes and imperial architecture, with colors inspired by classical porcelain and ink paintings. Upon opening the box, users are immersed in a poetic tableau of moon-viewing within the royal pavilions through intricate three-dimensional paper-cutting art, beautifully capturing the essence of the festival's reunion spirit.



ByHealth 30th Anniversary Marketing Gift Box

BYHEALTH Co., Ltd., China
Lead Designer(s): Darren Chan
Prize: Bronze in Beauty / Health Packaging
Description: ByHealth Unveils 30th Anniversary "100 Ways to Flourish at Thirty" Gift Box, targeting young women. Launched via social media to promote the new product line and deepen emotional connections with users. The design features a geometric color-blocking pattern in pink and blue forming the "30" logo, integrating the "colorful nutrition" concept into minimalist aesthetics while celebrating the brand's three-decade legacy. Including a plush toy inside, the collection aims to boost memorability and strengthen brand affinity.



Frog Prince Kids' All-season Moisturizing Cream

Frog Prince (Fujian) Baby & Child Care Products Co.,Ltd, China
Lead Designer(s): Lijuan Zeng
Prize: Silver in Beauty / Health Packaging
Description: The packaging blends a minimalist bio-inspired aesthetic with emotional function. Prominent eyes of a frog are extracted as a symbolic motif and transformed into large-scale, rounded arcs that not only create a visual focal point but also serve as an ergonomic opening mechanism for kids' hands. This translates biological symbolism into intuitive usability. The one-piece molded base minimizes parts for less material consumption. Combined with the matte texture and sustainable processes, the packaging well interprets the concept of "Coexisting with Nature and Safeguarding Childhood Innocence".



The Regal Touch- LaNuit Perfume

Sol Benito, India
Lead Designer(s): Vishal Vora
Prize: Bronze in Beauty / Health Packaging
Description: "THE REGAL TOUCH," we developed an exquisite concept that elevates the perfume bottle to a new level of luxury and sophistication. The bottle is encased in an ornate alloy metal jacket, meticulously designed to reflect regal elegance and grandeur. This intricate metalwork not only enhances the visual appeal but also conveys a sense of timeless opulence, perfectly aligning with the product's prestigious name. To ensure a cohesive and distinguished aesthetic, the cap is also crafted from high-quality alloy zinc, adding a touch of modern sophistication to the overall design.



H2go

XXL Design, United States
Lead Designer(s): Xunxing Liang
Prize: Bronze in Beauty / Health Packaging
Description: H2GO is a portable mouthwash tablet designed for people on the go. It combines convenience and function in a sleek, reusable package. Unlike most portable oral care products that just freshen breath, H2GO focuses on real oral cleanliness without sacrificing ease of use.

Made from strong stainless steel, it cuts down on single-use plastic and is built to last. The cylindrical case has two openings: a small one for single tablets and a larger one for refilling.



Gorae Soju

Sung-Ho Chang, United States
Lead Designer(s): Sung-Ho Chang
Prize: Gold in Beverage Packaging
Description: Gorae Soju is a soju(traditional Korean liquor) brand based in Berryville, VA, USA. This project included the label design for the summer limited-edition "Lemonster"(lemon flavored soju), the can design, and the promotional video design. "GORAE" means "whale" in Korean. To reflect the brand's youthful and vibrant image, illustrations featuring the brand's whale mascot and the refreshing essence of lemon were created using lively fresh colors.



Fugue and Rest

COOL MAI DESIGN , MULAI DESIGN, Taiwan

Lead Designer(s): Patrick Cheng

Prize: Silver in Beverage Packaging

Description: In the Loire Valley, the "Garden of France," Fugue and Rest pairs two distinct wines in perfect balance, embodying motion and stillness.

The minimalist label features flat animal illustrations with bold color blocks—green for stillness, blue for motion—creating a striking contrast. Inspired by the Loire Valley's landscapes, the design captures purity and vibrancy. More than just wines, this is a sensory journey where each sip tells a poetic tale of rhythm and balance.



Shaketown

Very Polite Agency Inc., Canada

Lead Designer(s): Dylan Rekert

Prize: Bronze in Beverage Packaging

Description: Shaketown Brewing is a brand built on myth, not memory. With almost no historical record to draw from, Very Polite crafted a full identity from invented lore—imagined businesses, characters, and events—bringing a forgotten township to life. From packaging to digital storytelling and in-brewery activations, every touchpoint draws audiences into Shaketown's fabricated past, proving the power of place-making through narrative-first design.



Grün Coffee

Gamze Binici, United Kingdom

Lead Designer(s): Gamze Binici

Prize: Silver in Beverage Packaging

Description: Grün Coffee's packaging design combines bold illustration with a clean, modern aesthetic. Centered around a stylized coffee plant graphic and a strong custom wordmark, each product uses color accents to create visual variety while maintaining brand unity. The minimalist layout highlights the premium feel of the coffee, with a design system that's playful yet refined. Every detail from the cold brew cans to the whole bean bags was crafted to create a distinctive, memorable shelf presence.



Hellenic Routes

AJS Strategy, Branding & Communication, Greece

Lead Designer(s): Antonia Skaraki
Prize: Bronze in Beverage Packaging

Description: This is not a bottle—it's a journey through time, culture, and myth. It carries the Hellenic spirit, each drop telling stories of ancient traditions that still sustain life today. Sealed with a postage stamp, it delivers a message from Greece's treasured winemaking regions, adorned with folklore costumes that invite you into its rich heritage. This bottle is a book—filled with history, passion, and songs of the sun-kissed grapes. Uncork it, read its stories, and get lost in the journey.



-ISH Cold Brew

Ishita Aggarwal, United States

Lead Designer(s): Ishita Aggarwal

Prize: Silver in Beverage Packaging

Description: This summer gift to myself combines two of my daily joys — designing and brewing. I designed bottle labels to store my homemade flavored cold brews, inspired by my name and my ever-shifting daily moods. I created -ISH as a playful way to brighten my routine. Each bottle captures a part of my day: Peachy-ISH (morning optimism), Yappy-ISH (afternoon chaos), and Cozy-ISH (evening calm). Brewed in batches and labeled with care, it's a small personal ritual, thoughtfully made to bring comfort, and a little joy to every sip.



Zhengtai Craft Beer

Shijiazhuang Rongyu Advertising Planning Co.,Ltd, China

Lead Designer(s): Liu Bingying

Prize: Bronze in Beverage Packaging

Description: Zhengtai Brewed Beer is named after the city's origin, the Zhengtai Hotel, and revolves around the theme of the "Victory City," linking four key years of urban development to four distinct beer flavors. 1907 marks the city's establishment, 1947 its liberation, 1978 its reform and opening up, and 2025 its vibrant development. With professional brewing, the beer integrates the city's unique character, combining quality with urban spirit. The tagline "Cheers to Victory!" resonates with the party atmosphere and precisely conveys the deep connection with urban culture.



Tianyoude 4600 Qingke Liquor

Chengdu Sinong Creative Packaging Design Co., Ltd, China

Lead Designer(s): Sinong Wu
Prize: Bronze in Beverage Packaging
Description: Tianyoude brand, from the Qionghai Tibet Plateau.

Designed with the concepts of ecology, interactivity, and sustainability. The feeling of high altitude is created through illustrations. When opening the packaging, the interactive design concept gives consumers an immersive experience, like a public service advertisement that makes consumers feel the importance of environmental protection. Adopting recycled material corrugated paper design, the structural design allows the packaging to come with a handle, eliminating the need for shopping bags and making it more environmentally friendly.



YEBUNA

AJS Strategy, Branding & Communication, Greece

Lead Designer(s): Antonia Skaraki
Prize: Silver in Commercial Packaging
Description: Yebuna Coffee is deeply rooted in Ethiopia, the birthplace of coffee. Its name, meaning "of coffee" in Amharic, reflects more than taste—it embodies joy, craft, and connection. The logo's parentheses form a capsule, symbolizing coffee's transformative journey from "my coffee" to "our coffee." Vibrant African-inspired colors tell the story of its origins, while each sip invites reflection, awakening the senses with aroma, taste, and pure pleasure.



JUZA Branding and Packaging Design

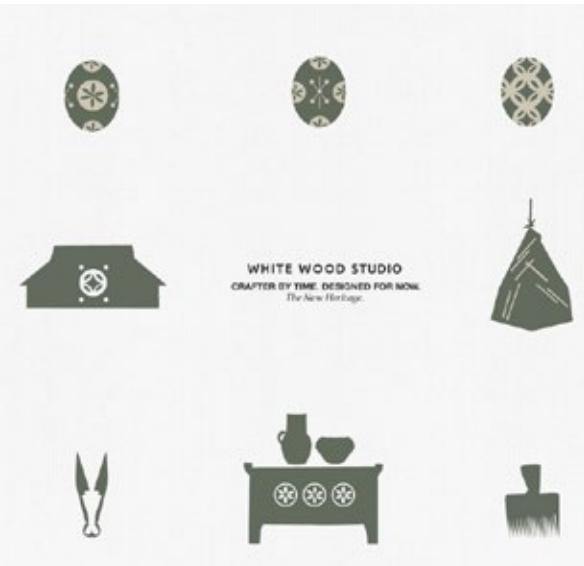
Glowin Brands Co., Ltd., Thailand

Lead Designer(s): Timi Au
Prize: Bronze in Beverage Packaging
Description: Crafting Brands That People Crave: JUZA

We launched JUZA: CHEERS TO THE SPARK OF JOY, Thailand's first affordable Japanese-inspired carbonated fruit juice.

The name JUZA ("Juice" + "Za" for fizz) emphasizes fun from fruit plus fizziness. Our strategic branding blended Japanese minimalism with playful modernity.

This design created a bold identity where crafted fruit visuals interact with the JUZA logo in the center, ensuring high shelf magnetism.



WHITE WOOD STUDIO

Oda Design Agency, Ukraine

Lead Designer(s): Julia Yaryna
Prize: Bronze in Commercial Packaging
Description: White Wood Studio – Weaving Tradition into Modern Design

White Wood Studio is a project dedicated to reinterpreting the heritage of handcrafted "lizhnyky" from Zakarpattia through contemporary graphic design and packaging. Inspired by the weaving process and rich cultural history, the visual identity merges tradition with a fashion-forward aesthetic.

Minimalist yet expressive elements reflect the texture and rhythm of handmade textiles, creating a modern, refined presentation that honors craftsmanship while appealing to a global audience.



Puer Tea's Tin Can Packaging design of Bontea

Yensu Cultural Creativity Beijing Inc., China

Lead Designer(s): Shuihua LU,Zhiguojun PANG,Yue GAO
Prize: Gold in Commercial Packaging
Description: This Pu'er tea caddy reimagines luxury through crystalline geometry inspired by Yunnan's tea mountains and tin ore. Angular facets replace traditional motifs, creating prismatic light interplay that narrates tea heritage. Eco-tin alloy and streamlined production enhance sustainability, while ergonomic proportions and airtight engineering ensure functionality. The minimalist form, symbolizing cultural depth, becomes a visual icon for retail and gifting, merging enigmatic allure with modern craftsmanship.



Scented Realm - Fantasia

Silent Voice, Hong Kong

Lead Designer(s): Ki Yue Kwan Cinda
Prize: Bronze in Commercial Packaging
Description: In this packaging, everyone can create their unique "Scented Realm" through fragrance. The packaging includes a diffuser (base scent) and two different fragrance sprays (layered scents). You can spray the fragrances onto the stage element cards placed on the scent stage according to your moods and inspirations. By combining the diffuser and the cards, you can achieve a layered scent effect, constructing a "Scented Realm" that is truly your own. This interactive experience allows for creativity and personal expression through scent.



Hellenic Routes (Olive Oil)

AJS Strategy, Branding & Communication, Greece

Lead Designer(s): Antonia Skaraki

Prize: Gold in Food Packaging

Description: This is not a bottle—it's a journey through time, culture, and myth. It carries the Hellenic spirit, with each drop telling stories of ancient traditions that still sustain us. Sealed with Greece's first postage stamp, it delivers a message from the land's finest olive oil varieties, featuring Hermes adorned with olive branches. This bottle is a book—filled with history, passion, and sun-drenched olives. Open it, read its stories, and let Greek nature infuse your journey.



CHA SHIRATAKI

Tsushima Design, Japan

Lead Designer(s): Hajime Tsushima

Prize: Silver in Food Packaging

Description: "This is the packaging for tea from Shizuoka Prefecture, renowned as the top tea-producing region in Japan. Crafted specifically for gifting purposes, the design of the black can reflects the picturesque terraced tea fields that characterize Shizuoka. The white printing on the black can offers versatility, allowing it to be used either with or without additional wrapping paper. Additionally, by adjusting the perforated areas, the visible pattern shifts, resulting in a diverse array of designs."



Shangze Aftertaste Fruit Music Farm Gift Box

Enfonad, China

Lead Designer(s): Yifeng Qu

Prize: Gold in Food Packaging

Description: This gift box, themed on the "music farm", innovatively shapes like a retro cassette player common in the 1960s. Upon opening, it plays the brand anthem adapted from the classic song The East Is Red, instantly evoking strong emotional resonance. Details like knobs and frequency dials, paired with the IP character brown eared pheasant, and illustrations of typical elements in the 60s-80s, show retro charm and offer an immersive experience. By ingeniously blending natural flavor with nostalgia for the era, the box elevates the agricultural product to a tangible vessel of collective memories.



Zesto

A4DH Branding Services, United Arab Emirates

Lead Designer(s): Mehdi Javadinasab, Amir Asgharzadeh

Prize: Silver in Food Packaging

Description: Zesto is a coffee brand with both a cafe and a product line. The brand sources specialty coffee from handpicked farms in Colombia. For visual identity and packaging, we drew inspiration from Colombia's lively culture: colorful dresses, the joyful energy in the streets, and the layered ruffles of women's skirts. We coined the tagline "Wake Up and Boogie", referencing Colombia's love for coffee and the lively Boogie dance. This playful energy inspired our illustrations, featuring hippies, street musicians, and flirtatious dancers joyfully moving together throughout the identity and packaging.



Peach Blossom_Chicken Soup

COOL MAI DESIGN , MULAI DESIGN, Taiwan

Lead Designer(s): Patrick Cheng

Prize: Silver in Food Packaging

Description: Peach Blossom_Chicken Soup adheres to handcrafted simmering by master chefs, resulting in a convenient, heat-and-eat meal. The design centers around peach blossoms, using large white spaces to symbolize purity and freshness, complementing the elegance of the blossoms. Geometric patterns form simple yet beautiful flowers, with each petal representing family and friends coming together. Embossing and gold-stamped stamens add depth, while the minimalist yet intricate design, enhanced by exquisite printing techniques, creates a sophisticated and stylish visual and gustatory experience.



Guay

Inna Efimova, Spain

Lead Designer(s): Inna Efimova

Prize: Bronze in Food Packaging

Description: The brand "Guay" is a packaging of various types of sauces. The brand name means cool in Spanish. The idea of the packaging was based on the rich flavor of the sauces. They are so bright that the packages literally twist, become creamy, prickly or look sweet. There are 4 flavors in the brand.

Crazy lime — sour sauce. Sweet garlic — creamy sauce. Honey berry — sweet sauce. Hot chili — spicy sauce

One size range: 553G. Concept packaging.



Boiling point

Inna Efimova, Spain

Lead Designer(s): Inna Efimova
Prize: Bronze in Food Packaging

Description: Boiling point is a concept packaging of the soup sets. These sets are handy for fast and delicious cooking. There are three flavors and three size ranges 300g, 150g, 75g. Soup kits can be as a full soup or as an addition to cooking. The packaging design is inspired by the boiling process. During the cooking of soup, a lot of water bubbles appear, which are easily filled with cereals and other soup additives. Each of them is unique and has its own characteristic natural shape.



GUOMAOSI Canelé Packaging

Ti-Ming Chu Workshop, Taiwan

Lead Designer(s): Ti-Ming Chu
Prize: Bronze in Food Packaging

Description: With a bite of GUOMAOSI canelé, the heart quietly ignites—“ Sparkling From The Heart. ” From the moment you receive the gift box, a sensory story unfolds. GUOMAOSI redefines food design, from unboxing to taste, revealing Taiwan’s creativity. The packaging avoids plastic, layering surprises like a present. Feel the embossed text, slide open the yellow sleeve, and discover canelés like stars on stage—each flavor telling a story through local ingredients.



Lone Shadow

BuJu Yige Packaging R&D Room, China

Lead Designer(s): Jie Chen
Prize: Bronze in Food Packaging

Description: The tea of "Lone Shadow" gift box is derived from the hundred-year-old old tea tree in Wuyi Mountain, China, which is a combination of the wisdom of the elderly in Chinese traditional culture and the master of the Wulin School; The overall black touch paper embellishes "leaves", "sunset" and "branches" to create the quiet sense and lonely pride of the years when "old people" retreat to the mountains; through the "hollow" process and the "light and shadow" shuttle between the envelope and the inner box to increase the visual perception of consumers in the unpacking process;



Year of The Snake

House of Forme Limited, Hong Kong

Lead Designer(s): Frankie Leung
Prize: Gold in Other Packaging
Description: House of Forme offered a unique perspective on the Year of Snake with our bespoke red packets design.

The set of 16, divided into four seasonal themes, each represented by a flower, incorporates the snake's intricate grace within the eternal cycle of blooming flowers. Inspired by the ouroboros, our design celebrates renewal. Crafted from textured pearlescent papers, the packets harmonise shimmering scales. Packaged in a hardbound, slide-out case, it is reminiscent of a snake shedding its skin.



Packaging for additive-free yokan from a bean paste factory

fodesign Inc., Japan

Lead Designer(s): FUMIKO OKAZERI
Prize: Bronze in Food Packaging

Description: This packaging design project revitalized a traditional yokan brand from a bean paste OEM manufacturer shifting into the consumer market. To appeal to younger generations unfamiliar with wagashi, the packaging breaks from formal conventions, using hand-drawn illustrations and soft colors to express freshness and warmth. The design balances authenticity and approachability, transforming yokan into an everyday treat or gift. It successfully attracted new demographics and earned both regional and international design awards.



Owl Wine Label Design

Aria Cham Studio, United States

Lead Designer(s): Aria Cham
Prize: Gold in Other Packaging

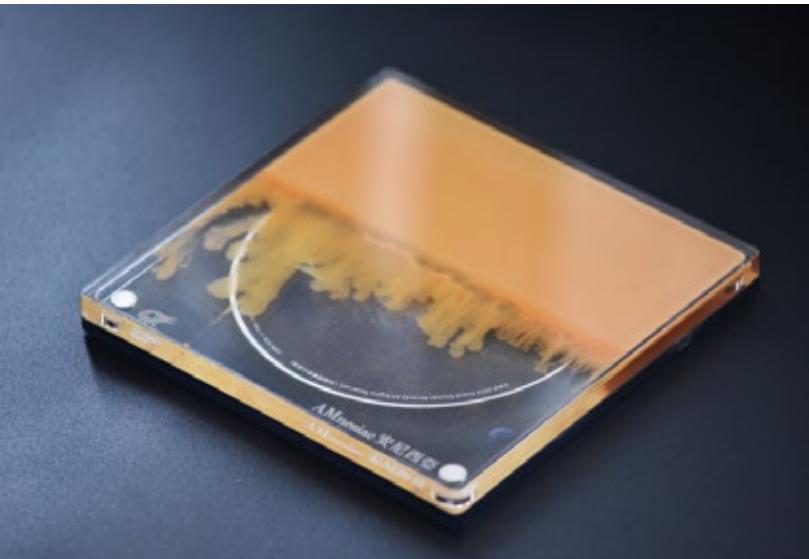
Description: This wine label series features three distinct owl species, each paired with botanical elements to reflect the character of the wine it represents—red, white, and rosé. The illustrations bring together natural symbolism and elegant composition, creating a unique artistic atmosphere for each bottle. By blending wildlife imagery with refined design, the labels elevate the wine's visual identity and offer a narrative experience that invites closer connection with the product.



Newpage 3rd Anniversary Celebration Gift Set

SHANGHAI CHICMAX COSMETIC CO., LTD., China

Lead Designer(s): newpage Brand Design Group
Prize: Silver in Other Packaging
Description: Newpage, a renowned Chinese baby skincare brand co-founded by Zhang Ziyi, Dr. Allen Chui, and scientists, unveils a special gift box for its third anniversary. On the design front, the box boasts an illustrative design inspired by our classic products, shaped like a birthday candle. Regarding structure and materials, the gift box comprises a box body, building block toys, a cloth bag, cards, and products. Its two-tiered, ribbon-tied design mimics a birthday cake.



The nature of time

Ccreating, China

Lead Designer(s): Tingjian Wang
Prize: Bronze in Other Packaging
Description: This is a musical album about exploring the nature of time. Time, like the sand between the fingers, is untouchable and eternal. In this album, the musicians explores the meaning of time loop. The Designer hopes to participate the exploration by the packaging design. On the CD packaging, the glowing sand is used to highlight the fleeting feeling of time, matching the mood of a poem at night--- "See the sun at night." which it is a poem by the poet Bei Dao.



pamilee | pet care products

Sonya Mudvex Branding , Germany

Lead Designer(s): Sonya Mudvex
Prize: Silver in Other Packaging
Description: pamilee is a pet care brand that redefines grooming design. The visual identity and packaging system were created with a focus on professional, at-home-use products—remaining both aesthetic and functional. Instead of relying on animal photography, I used bold graphics, fluid shapes, and color-coded SKUs. The logo features a hidden animal face within the letter "m," adding emotional warmth without clichés. pamilee now leads on marketplaces, proving that pet care can look as modern and elevated as personal care.



DJOM

après- creative studio , Portugal

Lead Designer(s): Rita Batalha
Prize: Gold in Product Packaging
Description: DJOM, a new brand of candles, ceramics and other handmade objects, is launching its inaugural collection, bringing with it a unique fusion of products with aromatherapeutic benefits and, of course, handmade ceramics. These are products with Portuguese influences and African roots. Created in Portugal but rooted in Angolan traditions, DJOM's main mission is to provide exceptional sensory experiences, connecting people with the essence of life.

DJOM was conceived with the intention of awakening the senses and making people feel good.



ELEOLOGY

A|S Strategy, Branding & Communication, Greece

Lead Designer(s): Antonia Skaraki
Prize: Bronze in Other Packaging
Description: The Greek sun illuminates land and soul. Light and shadow dance on a whitewashed house, where an olive branch casts its eternal presence—symbolizing tradition, nature, and the hands that nurture the groves. The textured box echoes village walls, sheltering those who craft this oil. The bottle holds a poem, honoring the producers and their legacy. Even when empty, it remains—a guardian of history, a vessel of life.



2024 Xiaohongshu Mid-Autumn Festival gift box

Redbook Technology Limited, China

Lead Designer(s): REDesign@小红书
Prize: Gold in Product Packaging
Description: The design embraces a Chinese retro aesthetic, drawing inspiration from traditional patterns that symbolize auspicious blessings. Using modern graphic design techniques, we reinterpreted folk customs with contemporary flair to align with Xiaohongshu's trendy style. Iconic Mid-Autumn symbols—rabbits and osmanthus trees—are prominently featured throughout the packaging.



Ruwais

A4DH Branding Services, United Arab Emirates

Lead Designer(s): Mehdi Javadinasab
Prize: Gold in Product Packaging

Description: Ruwais, is a Qatari saffron brand, known for its heritage and deep roots. We developed a watercolor texture using saffron-infused water, evoking the organic patterns formed by saffron stigmas to create narrative illustrations for 3 premium products. These illustrations depict cultural symbols like traditional music, local architecture, and folk dance. The sign was designed using the Thuluth script, a classic Arabic calligraphic style known for its historical significance.



Xiaohongshu 2025 New Year Gift Box

Redbook Technology Limited, China

Lead Designer(s): REDesign@Xiaohongshu
Prize: Silver in Product Packaging

Description: Curated around premium home essentials—including a desk lamp, scented candle, rug, crystal globe, red envelopes, and calendar poster—all thoughtfully arranged for immediate visual delight upon unboxing. Accented by minimalist gold foil stamping and refined embossed textures, the design collectively crafts an ambiance brimming with joyous New Year spirit. We invite you to embark on a splendid new chapter of 2025 through this carefully orchestrated home experience.



Cacao Odyssey

Shenzhen Setinya Packaging Co., Ltd, China

Lead Designer(s): Carlson Lau, Ting Lv, Changjiang Zeng

Prize: Silver in Product Packaging
Description: This chocolate series' packaging centers on the concept of the "Cacao Journey". By blending representative cultural elements from different eras and regions, it introduces four themes: Origin (Classic Dark Chocolate), Spread (Sea Salt Dark Chocolate), Globalization (Berry Dark Chocolate), and Sustainability (Mint Dark Chocolate). This approach creates a visual narrative that guides consumers through the rich cultural heritage and evolutionary journey of cacao.



Rainforest Essence: A Symphony of Nature in Packaging

99Mit Fu-Tai-International, Taiwan

Lead Designer(s): Shen Aelyn
Prize: Bronze in Product Packaging

Description: Inspired by the vibrant biodiversity of the tropical rainforest, this packaging collection blends eco-conscious materials with innovative design. Each product embodies the essence of the jungle, featuring organic forms, tactile textures, and botanical patterns. Crafted for durability and environmental impact, the designs balance aesthetics and functionality. By prioritizing ecological compatibility, feasibility, and emotional connection, it offers a sustainable, sensory experience that invites users to explore and protect nature's wonders.



Zhaozhou Bridge

Shijiazhuang Rongyu Advertising Planning Co.,Ltd, China

Lead Designer(s): Liu Bingying

Prize: Silver in Product Packaging
Description: This "Zhaozhou Bridge" creative product integrates traditional Chinese mortise and tenon woodworking techniques with the concept of modular assembling intelligence toys. The packaging is mainly made of coarse honeycomb paperboard, which is carefully selected to match the product's characteristics and ensure sturdiness, providing reliable protection for the internal model. In terms of style, the rustic texture of the coarse honeycomb paperboard complements the ancient charm of the Zhaozhou Bridge, conveying a strong sense of historical heritage.



The Nine-Colored Deer

Xing Li, China

Lead Designer(s): Xing Li
Prize: Bronze in Product Packaging

Description: Inspired by the Dunhuang mural "The Story of the Deer King", this lighter embodies the sacred spirit of the Nine-Colored Deer—symbol of virtue, gratitude, and integrity. Its sculpted body tells a story: the deer steps upon a lotus amid waves, rocks, and celestial figures, rendered in high-relief, 24K gilding, and shifting enamel. Each detail reflects themes of rebirth, justice, and moral clarity. With every ignition, it offers more than fire—it delivers a sensory ritual, blending craftsmanship, cultural pride, and spiritual reflection into a pocket-sized work of art.



Welcome to The NMH Hotel – Family Kits to Explore and Experience

National Museum of History, Taiwan

Lead Designer(s): Hua Chia Wei
Prize: Bronze in Product Packaging
Description: This story-driven kit from the National Museum of History turns a museum visit into an imaginative, self-guided adventure for families. Led by a mythical ridge beast, children explore exhibits where artifacts become characters with puzzles and clues. Housed in a suitcase-style box, the kit includes a guidebook, tools, and creative prompts that inspire hands-on learning and cultural discovery. It fosters intergenerational engagement and reimagines the museum as a space for shared exploration.



FIVE ELEMENTS TOWER-SHAPED TEA SOUVENIR (LIMITED EDITION)

CONSPROS, China

Lead Designer(s): Pine
Prize: Gold in Sustainable Packaging
Description: The design team interprets tea through the Five Elements—metal, wood, water, fire, and earth—linking to the tea's color, aroma, flavor, and terroir to create a synesthetic experience and a new cultural narrative. A patented tower-shaped gift box was designed, featuring rich structural layers with expandable potential. The box has five tiers, each holding one tea aligned with the Five Elements. Gold stamping and embossed bamboo patterns symbolize growth and vitality, while the octagonal plates embody harmony and auspiciousness.



PAKIKI Product Packaging

Aagey Se Right, India

Lead Designer(s): Malhar Chaudhary
Prize: Bronze in Product Packaging
Description: PAKIKI was never just about coffee. It was about creating a space where people could pause, reflect, and reconnect with themselves and others. That led us to the brand positioning: Happiness in Progress, reframing happiness as something found in motion. Even the packaging echoed this: playful, personal, and made to be kept. The tone was warm, unfinished, and cheeky. Street dogs became Paw-trons, and multilingual wordmarks made it feel local. A personal obsession turned into a system with soul and sass.



Gold Medal Health Tea Gift Box

Fineherbsop Co.,Ltd, Taiwan

Lead Designer(s): Yung-Li Chen
Prize: Silver in Sustainable Packaging
Description: The Gold Medal Herbal Tea Gift Box packaging focuses on sustainability, featuring FSC-certified recyclable corrugated cardboard with an innovative, minimalist structure to reduce excess materials. Its interior uses precise interlocking tabs, eliminating adhesives entirely. Eco-friendly soy-based inks enhance visual appeal while protecting the environment. A cleverly hidden foldable handle reduces transport volume and storage costs. Designed for carbon reduction, the packaging also encourages reuse for planting, embodying the brand's commitment to sustainability and the circular economy.



ABB REUSABLE BOX

Grupo Idea Soluciones Integrales SL, Spain

Lead Designer(s): Bernardo Díaz López
Prize: Gold in Sustainable Packaging
Description: Our conceptual packaging for ABB E-mobility blends sustainable design with functionality. Focused on circular design, we used recycled and recyclable materials to minimize environmental impact. The packaging is not only visually distinctive, but also designed for easy reuse and repurposing, enhancing its lifecycle. Its intuitive layout simplifies the unboxing process for users while aligning with ABB's values of innovation and sustainability. This Project showcases a balance of creativity and eco-responsibility, positioning it as a standout in the electric mobility sector.



IGNOS SX-T architecture hardware knowledge

ro_____design, Portugal

Lead Designer(s): Rogério Santos
Prize: Silver in Sustainable Packaging
Description: Cork is a sustainable, 100% natural, renewable, and biodegradable material. Its extraction doesn't harm trees and supports the regeneration of cork oak forests. With low environmental impact, it captures CO₂ and helps fight climate change. In packaging, cork reduces the use of non-biodegradable materials and supports the circular economy. Molded cork offers excellent protection through shock absorption, thermal insulation, and durability, ensuring products stay safe during transport.



The Flower Notebook Set

RR Donnelley, China

Lead Designer(s): Zhang Lv Hang

Prize: Bronze in Sustainable Packaging

Description: This eco-friendly packaging ensures the notebook box is not discarded after product removal. Its unique structural design grants the packaging a renewed lifecycle by transforming it into a functional desk calendar. The highlight of this concept lies in its functional secondary use – reducing packaging waste through creative repurposing and fully embodying green, eco-friendly, and energy-efficient principles. By merging practicality with sustainability, the design revitalizes what would otherwise become waste, offering an innovative approach to environmentally conscious consumption.



KEYSUN PAK Packaging Identity Design

Nasim Zafar, Iran

Lead Designer(s): Nasim Zafar

Prize: Bronze in Sustainable Packaging

Description: KEYSUN PAK is an internationally Iranian brand that produces raw and packaging materials for the long-term preservation of food, dairy, and beverages without refrigeration. One of Iran's most prominent national symbols, the cedar tree, inspired KEYSUN PAK's packaging design. The evergreen cedar represents resilience, longevity, & sustainability, aligning with the brand's core values. To showcase its advanced printing capabilities, it incorporates the vibrant green hues of cedar across all seasons into its packaging.



Green Fert

Yuk Ting Ho, Hong Kong

Lead Designer(s): Yuk Ting Ho

Prize: Bronze in Sustainable Packaging

Description: Green Fert is a fully compostable packaging solution for indoor garden fertilizers, designed to reduce plastic waste and improve user convenience. The molded fibre container houses single-dose fertilizers wrapped in water-soluble films, keeping contents dry, fresh, and easy to use. Targeting beginner indoor gardeners, it simplifies storage and dosing. By combining eco-friendly materials with intuitive design, Green Fert promotes responsible consumption and a sustainable approach to plant care.



AWM 2024 Crop Report

Freaner Creative, United States

Lead Designer(s): Ariel Freaner

Prize: Gold in Annual Reports

Description: We designed and developed the County of San Diego Department of Agriculture, Weights and Measures' 2024 Crop Statistics and Annual Report. The report contains the acreage, yield, and value of agricultural production for San Diego County.

This report details crop information and highlights the diverse programs that support the County's strategic initiatives: Building Better Health, Living Safely, Sustainable Environments/Thriving, and Operational Excellence.



AWM Sacramento 2024 Calendar + Crop Report

Freaner Creative, United States

Lead Designer(s): Ariel Freaner

Prize: Gold in Annual Reports

Description: We are excited to announce the completion of the County of Sacramento Department of Agriculture, Weights and Measures' 2024 Crop Statistics and Annual Report. This year's report features innovative design elements and engaging infographics that simplify complex data, enhancing understanding of Sacramento's agricultural trends. We've included 3D depth graphics for a modern touch, with an emphasis on clarity and aesthetic appeal to guide readers through the key findings.



The University of Hong Kong Annual Report 2024-25 Design

THE CABINET, Hong Kong

Lead Designer(s): Malou Ko

Prize: Gold in Annual Reports

Description: "Momentum for Growth" was the theme of the year. We created an image of the HKU Main Building from a low angle, suggesting a solid foundation for growth and a sense of striving for greater heights of achievement. The distinguished and lasting impact of the university's heritage is conveyed through a subtle embossed effect in the image, with a touch of bronze foil. A calm colour scheme in the inner pages creates a high-end feeling throughout.



Hong Kong Design Centre Annual Report 2022-23 Design

THE CABINET, Hong Kong
Lead Designer(s): Malou Ko
Prize: Gold in Annual Reports
Description: Based on the theme, "Driving Change With Design", we divided the chapters into multiple statements starting from "Design Can...". By using a magazine narrative style to cover the content, each article has its unique layout design. The portrait photography style is lively and urban, hoping to create a close to community, young and lifestyle magazine feeling for the annual report. Change never stops. It affects time and space. The cover design captured a moment in a change, bringing us to the exciting future.



Hong Kong Design Centre Annual Report 2023-24 Design

THE CABINET, Hong Kong
Lead Designer(s): Malou Ko
Prize: Silver in Annual Reports
Description: The "Meet" in this year's theme, where it connect different values and parties together. The content structure is divided in chapters with an action towards different aspects like community, masters, industry, local and internationally. We played around with "D, C, 設, 計" in a lenticular style, representing fusion and mixing for the cover design. The bright colour tone gives a vivid and dynamic feeling. The chapter dividers are designed with a reflected half circle facing back to back, symbolising the happenings in between the "D" to "C".



The University of Hong Kong Annual Report 2023-24 Design

THE CABINET, Hong Kong
Lead Designer(s): Malou Ko
Prize: Silver in Annual Reports
Description: We used the motif of tiny pinpoints to symbolise the efforts of the many members and stakeholders of HKU coming together to realise a shared vision. The University's signature colour is a dark green, so using a clean, graphic style of green pinpoints against a white background throughout the publication reinforces the idea of collective effort and gives visual unity to the whole. On the cover, the pinpoints coalesce to form the iconic Main Building and the typography.



Agricultural Bank of China SUSTAINABILITY REPORT 2024

Beijing Pengtu Culture and Art Communication Co., Ltd., China
Lead Designer(s): Peng Wang
Prize: Bronze in Annual Reports
Description: Agricultural Bank of China's inaugural Sustainability Report is conceived as a heritage-led innovation manifesto, seamlessly integrating the time-honoured gesso-relief gilding with the Bank's sustainable-development strategy. Just as ancient artisans immortalised beauty in gold, ABC now casts its sustainability pledge into contemporary responsibility. This design both venerates China's enduring craft ethos and solemnly pledges to wield financial stewardship in painting a "scroll of sustainable prosperity" for our era.



History, rewritten: A new chapter for the Swiss National Museum

twofold AG, Switzerland
Lead Designer(s): Lukas Rosenmund
Prize: Bronze in Annual Reports
Description: We reimagined the Swiss National Museum's bilingual annual report from the ground up. While rich in history and insight, it lacked a modern flair needed to engage and impress. Hence, we transformed it from a traditional print piece into a bold, modern experience across print and digital. With a new and modern layout, colourful visuals, and an immersive online landing page and newsletter, the new design bridges cultural legacy and modern storytelling.



UNDP Annual Report 2024

United Nations Development Programme, United States
Lead Designer(s): Brand and Marketing Team at BERA, UNDP
Prize: Bronze in Annual Reports
Description: UNDP's work in 2024 is living proof that investing in development makes the impossible possible.

By connecting prosperity, climate, energy, nature, resilience, innovation, and digitalization, UNDP and its partners are creating multidimensional impact, while accelerating progress on the Sustainable Development Goals (SDGs).

Our theme for the report is World of Possibilities, with a design language built around the concept of the horizon. The horizon symbolizes hope, ambition, and a better future.

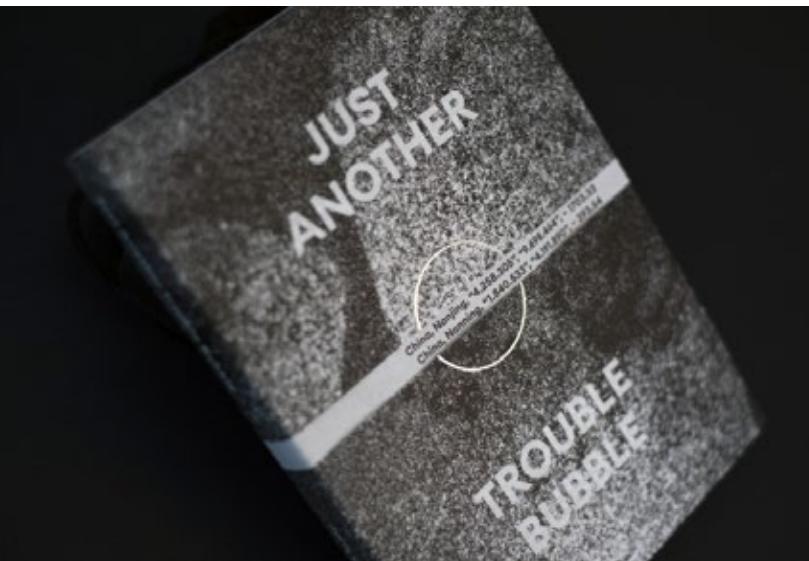


Precision Strategy Fuels Remarkable Innovation

BroFrank, Indonesia

Lead Designer(s): Arya Maulana
Prize: Bronze in Annual Reports

Description: PGN Solution is a member of Pertamina Group. The idea we explored for their 2024 annual report adopts a concept of professional dynamism and innovation, aligned with this year's theme: "The Right Strategy Sparks Great Innovation." This design serves not only as a visual attention-grabber but also as a medium to communicate the company's core values: strategic, innovative, professional, and human-centered. The combination of human elements, bold colors, and industrial symbols creates a powerful visual representation of PGN Solution's drive to face the future with the right strategy.



Just Another Trouble Bubble

Visuele Identiteit by Sophie van Kempen, Netherlands

Lead Designer(s): Sophie Van Kempen
Prize: Gold in Books

Description: Just Another Trouble Bubble explores the tension between individual freedom and technological control. Through visual language, philosophical depth, and distinctive design choices — such as an open spine, camera data printed on banknote-like paper, silver foil embossing, and a mirrored page — the book offers an original, visual, and critical reflection on autonomy, privacy, and humanity.



AWM Crop Report Sacramento 2024

Freanner Creative, United States

Lead Designer(s): Ariel Freanner
Prize: Bronze in Annual Reports

Description: We are pleased to announce the completion of the County of Sacramento Department of Agriculture, Weights and Measures' 2024 Crop Statistics and Annual Report. This year's report effectively combines data and innovative design, utilizing engaging infographics to present complex statistics in a clear and concise manner. The inclusion of 3D graphics adds a modern touch, enhancing the reader's experience. Our editorial design emphasizes clarity and aesthetics, guiding readers through key findings and highlights.



Analog Kinetic Typography

/, Croatia

Lead Designer(s): Nikola Mišel Puklin
Prize: Silver in Books

Description: Analog Kinetic Typography explores kinetic typography and its creative possibilities in analog media. The central theme revolves around the juxtaposition of "fixed" and "fluid" typography, challenging conventional boundaries. Kinetic typography is mostly associated with digital creation and usually exists in digital spaces. This work explores it beyond the digital realm, extending it to print. The analog media does not offer explicitly defined content, rather it encourages readers to explore and interpret their own understandings and vision of the works within the pages.



Box Ernest Hemingway

Leonardo Iaccarino, Brazil

Lead Designer(s): Leonardo Iaccarino
Prize: Gold in Books

Description: Hemingway's three main books together for the first time in a luxury box.

Through typographic deconstruction, the project intends to break the author's classic and traditional appearance, bringing a more casual look with the aim of expanding the author's readership, targeting younger audiences.

The covers are fully graphic with just one key element to represent the content of each book.

On the back covers, a significant message from each title.



Echoes of the Wall: A Visual Catalog of Inscribed Brick Treasures from the Nanjing City Wall Archives

Jiangsu Phoenix Education Publishing, Ltd, China

Lead Designer(s): ZhouChen & GaoSen
Prize: Silver in Books

Description: "Echoes of the Wall" blends history with innovative design. Inspired by Zhonghua Gate ramp, "slope-binding" lets readers "climb" history; closed, it mimics a Ming brick. A tripartite mix of brick photos, rubbings, and archival shots balances depth and visuals. Textured paper distinguishes bricks/rubbings; calibrated pages ensure smooth turning. Landscape format matches brick size; a color system (full-color textures, monochrome rubbings, spot typography) connects eras.



Molecular Typography Laboratory

Kobi Franco Design, Israel

Lead Designer(s): Kobi Franco

Prize: Silver in Books

Description: A speculative research in experimental typography, exploring the intersection of function versus aesthetics and content versus form. This pseudo-scientific study operates on the premise that Latin and Hebrew letters possess a molecular structure, examining how this assumption can be applied to alphabets and languages. It is an interdisciplinary endeavor that bridges the gap between design, science, and language. The book features four illuminating essays that provide historical, cultural, and academic insights into typographic research.



Women who walk the World

Eo Dizajn, Croatia

Lead Designer(s): Zlata Bilic

Prize: Silver in Books

Description: Women Who Walk the World is a book-monument dedicated to victims of femicide. Its cover, inspired by the "Wall of Pain," bears embossed names of murdered women from Croatia and the region—transforming the book into a memorial of remembrance, accountability, and long-denied visibility. Inside, pages count down from 140 to 0, mirroring the average number of women killed daily worldwide. Each red dot marks a life lost. Illustrations by Valentina Talijan—black-and-white plants symbolizing healing, trauma and resilience—extend the collection's emotional message.



Fragments of the Ordinary

Studio Another Day, Netherlands

Lead Designer(s): Yorick De Vries

Prize: Silver in Books

Description: Fragments of the Ordinary is a layered photographic meditation on stillness, presence, and the unnoticed. De Vries reclaims space for reflection in a world that rushes past what matters. Structured in three layers of shifting paper tones—from light to dark and back—the book mirrors the cycle of life: from birth to death to renewal. Bound at the center, it guides the viewer through moments where life, death, and the sacred coexist in the mundane, offering a tactile, visual journey into time, ritual, and quiet beauty.



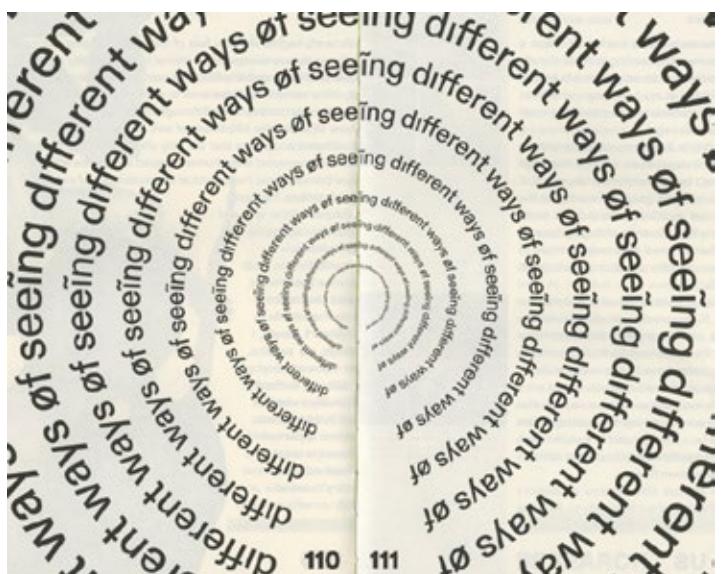
Now and Then

Studio Dorothee Pape, Netherlands

Lead Designer(s): Dorothee Pape

Prize: Bronze in Books

Description: Nemag, an international leader in the design and construction of four-rope mechanical grabs and rope connection systems, celebrates its 100th anniversary with a book. The concept reflects the company's position, which is significantly different from many years before. That is why the book distinguishes between the current company and what came before. For example, the Now section outlines the company of today and the Then section where Nemag comes from.



Different Ways of Seeing

Averach Studio, United States

Lead Designer(s): Yaheng Li

Prize: Silver in Books

Description: Graphic design shapes human perception and biases through visual storytelling, acting as a form of visual poetry that can convey complex ideas and evoke emotional responses, thus influencing cognitive and cultural shifts.

This book demonstrates how the storytelling in graphic design can subtly alter the observer's consciousness, steering emotions, beliefs, and actions. It aims to create immersive experiences that provoke discussion on the relationship between design and perception.



Demian (special edition)

Leonardo Iaccarino, Brazil

Lead Designer(s): Leonardo Iaccarino

Prize: Bronze in Books

Description: A hardcover edition for Hermann Hesse's Demian that brings a new design perspective with the aim of expanding the author's audience.

The graphic design reflects the content of the book as it represents the individual's search for self-knowledge.

As the chapters unfold, the typography gradually disfigures until it becomes abstract/illustration.

This narrative aims, through the metamorphosis of typography, to represent the journey of construction/deconstruction of the main character and graphically convey the process of transformation of the human being.



The Best Dutch Book Designs Catalog

Studio Another Day, Netherlands

Lead Designer(s): Yorick De Vries

Prize: Bronze in Books

Description: Designing The Best Dutch Book Designs catalogue was both an honor and a challenge. We created a tactile, bilingual "mini-book" format that gave each of the 33 winning titles space to shine. Grouped by paper type and printed by six different printers, the catalogue became a sensory journey. Thoughtful materials, a bold folding system, and human-centered photography highlight the craft, detail, and innovation that define Dutch book design.



Zoom

Zoltan Berta, Hungary

Lead Designer(s): Zoltan Berta

Prize: Bronze in Books

Description: The catalogue for "ZOOM", a permanent exhibition at the Hungarian Museum of Ethnography, designed by art1st Design Studio (lead designer: Dániel Taraczy). The catalogue brings the exhibition's concept to life through various graphic design and bookbinding techniques. Opening the red cover, a reinterpretation of embroidered folk motifs revealed. A distinctive feature of the book is that these patterns have been uniquely generated for each of the thousand copies, making every edition one of a kind.



Book design: Living in Mongolia

Nagoya City University, Japan

Lead Designer(s): Takehiro Kiriyama

Prize: Bronze in Books

Description: The two A5-sized books titled Living in Mongolia are memoirs of my life in Ulaanbaatar, Mongolia, from 2011 to 2013. Their covers were designed using paper crafts made from newspapers published in the city during that time, featuring text in the Cyrillic alphabet. For each front cover, I created paper animals inspired by Mongolian livestock, evoking memories of the vast green fields under the blue sky. This set consists of two volumes, totaling 320 pages.



Still, I See

Beijing Chengyun Cultural Communication Co., Ltd., China

Lead Designer(s): Zhiyou Tian

Prize: Bronze in Books

Description: This book compiles author Yan Feng's reflections and insights, from early drafts to creations, and from life to works. Adhering to the concept of "making design an extension and interpretation of content", it features a pure white cover, a footer with traces of original printing marks, and a blue-green head margin. The three edges of the book block present distinct states, blank, raw, and vibrantly colorful, mirroring the author's personal journey, allowing readers to not only read the text but also "see" the author's growth track while turning the pages.



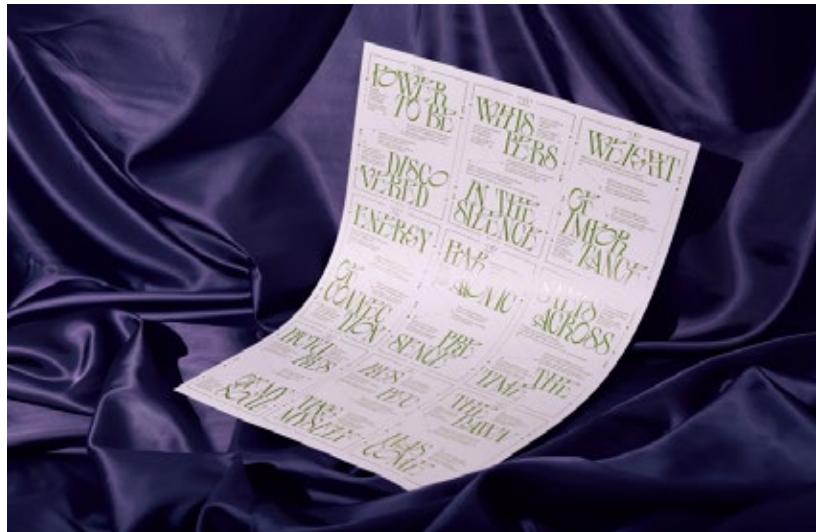
Killing the Bride

Wenyi Wang, United States

Lead Designer(s): Wenyi Wang

Prize: Bronze in Books

Description: byeCarol's 2024 A/W Bridal Couture, Killing the Bride, reframes the gown as resistance. Housed in a coffin-inspired "grave box," five booklets unfold: Brides in Flames (flipping booklet of sequenced frames); The Vows, The Eulogy (Polaroid album of intimate portraits); The Invitation (linesheet of clean style); Wedding or Funeral (lookbook of open-book spreads); and Who Killed Her (editorial with magazine-style essays). Bound in Coptic stitch and unified in black-and-white, the set challenges tradition and redefines rituals of love.



Star Path to myself

Puskas Marcell, Hungary

Lead Designer(s): Marcell Puskas

Prize: Gold in Calendars

Description: My project is a digital calligraphy & type design series. It contains self-knowledge questions written in Hungarian and English. The work was created for the Christmas period as a kind of advent calendar, so the style and the shape of the letters remind one of pine tree branches and Christmas decorations. The letters and ligatures are custom-made for this project. The connections of the ligatures are reminiscent of the undulations of pine branches.



Number

good morning inc., Japan

Lead Designer(s): Katsumi Tamura
Prize: Silver in Calendars

Description: The Number calendar has a numerical theme, with four panels cut out into uniquely designed numbers. Assemble them to the center boards to create a space-saving and convenient three-month calendar.

Quality designs have the power to modify space and transform the minds of its users. They offer comfort of seeing, holding and using. They are imbued with lightness and an element of surprise, enriching space. Our products are designed using the concept of "Life with Design".



Corruptions

Sharon and Guy, United States

Lead Designer(s): Guy Villa, Jr.
Prize: Gold in Catalogs

Description: Disrupting the norm, Corruptions embraces notions of randomness and improvisation, with works generated by utilizing a digital glitch method for transforming and augmenting pre-existing compositions.



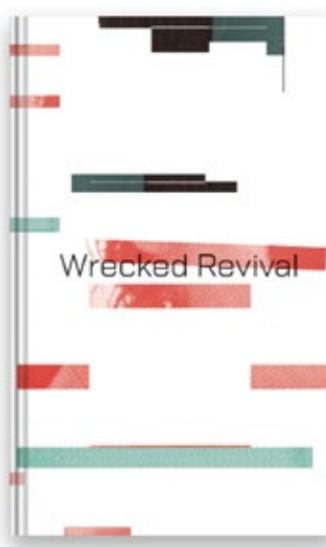
Writing is to taste the life twice

Studio After, United States

Lead Designer(s): Chao Hsuan Wang
Prize: Bronze in Calendars

Description: This project is designed to create a one-of-a-kind planner for the new year, inspired by the sentiment: 'Writing is to taste life twice, in the moment and in retrospect.'

Celebrating the art of writing, it features a custom handwritten font, unique monthly opening spreads, and seasonal variations in layouts. Designed as an intimate space for reflection and organization, this journal becomes a companion, inviting users to capture and revisit life's fleeting moments through writing.



Wrecked Revival

Sharon and Guy, United States

Lead Designer(s): Guy Villa, Jr.
Prize: Silver in Catalogs

Description: Wrecked Revival is a series of images that resulted from a computer glitch. It occurred as we reviewed our design of the Revival of Hecate poster. While using the software Adobe Acrobat, we quickly zoomed in several times to an area of the poster. Acrobat couldn't keep up with the swift zooming, causing the portion of the poster that was being enlarged to fragment and recompose in varying iterations. However, the fragmentation and error generated compositions made compelling images; documented here are the screenshots taken of the sequence of rapidly occurring deviations.

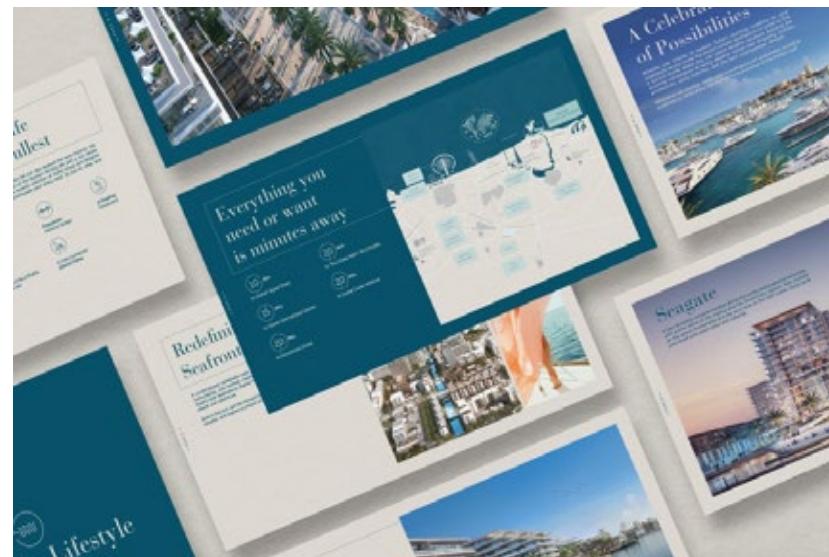


PlayWorks Interactive Calendar

CREAM Studio, Hong Kong

Lead Designer(s): Carol Cheng
Prize: Bronze in Calendars

Description: Rethinking Print in a Digital World. As screens dominate, we reimagined what a calendar could be — an interactive, multi-sensory journey that invites users to touch, explore, and connect. By blending high-end printing techniques with interactive paper mechanics, PlayWorks transforms timekeeping into an experience. From hidden messages to pull-tabs and dynamic fold-outs, each month unveils a surprise, proving that print can still engage in ways digital never could.

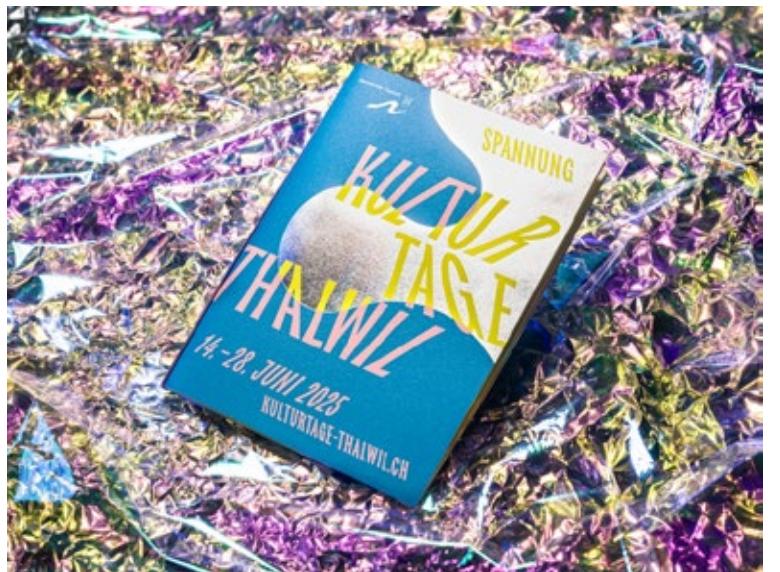


Emaar "Rashid Yachts & Marina"

Lucie Maria Momdjian, United States

Lead Designer(s): Lucie Maria Momdjian
Prize: Bronze in Catalogs

Description: The EMAAR Rachid Yachts Marina Brochure captures the spirit of refined coastal living through a sophisticated design approach. Created for one of Dubai's most iconic waterfront destinations, the brochure blends modern luxury with timeless elegance. Clean typography, spacious layouts, and high-end finishes reflect EMAAR's premium identity while immersing the reader in the serenity and prestige of the marina lifestyle. Every detail was considered to evoke exclusivity, innovation, and a sense of place.



Kulturtage Thalwil 2025 Brochure

KlingGrafik GmbH, Switzerland

Lead Designer(s): Katja Flükiger

Prize: Bronze in Catalogs

Description: This brochure promotes the Culture Days 2025 Thalwil, CH. The theme, "tension", inspired both the concept and the design.

To reflect this idea visually and physically, we bound the catalogue with a rubber band, which held together the cover and a removable map. The typography was stretched in different directions to evoke a visceral sense of tension.

We further emphasized contrast by exploring texture through a foil stamp and by using a mix of poppy neon and soft pastel colors, creating playful visual tension throughout the piece.



Wayfinding for POSM Katowice

Hexagon Studio , Poland

Lead Designer(s): Julia Tarnowska

Prize: Silver in Maps & Environmental Graphics

Description: The modernization and expansion of the building of the State Secondary Music School in Katowice necessitated the creation of a system supporting orientation in the building's space.

An important aspect of the project was maintaining the consistent nature of all system elements - typeface, pictograms, method of communication, naming of functions, as well as the type of media used.

An clear, minimalist and modern system was designed. An original set of linear pictograms makes it easier for young school users to use its zones and functions, perfectly matching the school's interior.



Nationale Opera & Ballet

Total Design, Netherlands

Lead Designer(s): Edwin van Praet, Adam Lane

Prize: Bronze in Catalogs

Description: The Dutch Nationale Opera & Ballet's annual program guide is their flagship publication. This is the second edition created by our agency, now further refined to deepen its connection with the target audience. The design starts with stacked typography and uses the art of omission to express the upward, transcendent movement from the brand promise. Colors and visual language highlight the institution's artistic and cultural significance.



Atherton Rise

RSM Design, United States

Lead Designer(s): Kyle Richter

Prize: Bronze in Maps & Environmental Graphics

Description: RSM Design partnered with the University of Hawai'i at Mānoa to create a visual narrative that honors Hawaiian culture while looking to the future and building a housing complex for the student community. RISE is a new student housing facility for 374 residents, designed to foster creativity, collaboration, and entrepreneurship. Inspired by the Mauka to Makai journey, RSM Design developed a custom pattern story and graphics. The historic Atherton House is now surrounded by two modern towers, forming a shared space where students live, connect, and innovate.



Wayfinding system for the Lugdunum Museum in Lyon

Studio Gourdin, Germany

Lead Designer(s): Studio Gourdin

Prize: Gold in Maps & Environmental Graphics

Description: The Lugdunum Archaeological Museum in Lyon, designed by Bernard Zehrfuss and opened in 1975, impresses with its underground brutalist architecture and unusual layout of winding ramps and staircases. We developed a wayfinding system that brings clarity to these striking yet complex spaces, guiding visitors reliably and intuitively. Site maps, floor overviews and clear landmarks lead to exhibitions and Roman ruins. Clear, aesthetic and accessible, the signage creates a dialogue between architecture and exhibits.



The West Quarter

RSM Design, United States

Lead Designer(s): Cody Clark

Prize: Bronze in Maps & Environmental Graphics

Description: The West Quarter in downtown Salt Lake City is a mixed-use district blending retail, dining, hospitality, and residential spaces. To support its continued growth, RSM Design was brought on to reimagine the signage and wayfinding system for the district, including The Charles, a premier residential complex within the development. The goal is to enhance the visitor and resident experience through a cohesive, visually engaging strategy that reflects the district's identity, connects people to key destinations, and supports a vibrant, walkable environment.



EHA – Borderless Hematology

Total Design, Netherlands

Lead Designer(s): Adam Lane
Prize: Bronze in Maps & Environmental Graphics
Description: After defining EHA's positioning Borderless Hematology and accompanying brand identity, Total Design was asked to bring Borderless Hematology to life in their office environment. The goal: an inviting, warm, and familiar space that reflects the brand's values. We developed the overarching theme One Body of Knowledge, inspired by the human body and EHA's mission. Using the blood-cell visual language, we created interconnected forms that unfold across the building, turning the office into a narrative journey of action, collaboration, and innovation.



Renaissance Typeface Design

80east Design, United States

Lead Designer(s): Trevor Messersmith
Prize: Silver in Other Print Graphics
Description: Custom typeface design



Hoopers Club Summer Collection

Joao Is Typing, Portugal

Lead Designer(s): Joao Varela
Prize: Gold in Other Print Graphics
Description: For the summer launch of Hoopers Club, I created bold typographic compositions featuring basketball slang and expressions that reflect the brand's identity. To stay true to their vision, I designed a custom display typeface inspired by the geometry of a basketball. The typeface embodies a bold, urban spirit with sharp contrast between straight and curved lines, while condensed letterforms emphasise vertical movement. Final pieces were crafted by cropping, rearranging, and manipulating type, merging basketball's motion with streetwear aesthetics.



The Shack Dinner and Breakfast Menu

Freaner Creative, United States

Lead Designer(s): Ariel Freaner
Prize: Silver in Other Print Graphics
Description: We designed the Shack Dinner and Breakfast Menus on two sets of posters. The design reflects their location in Rosarito Beach, Baja California, Mexico. We played with and used their food as design elements and strategically placed them throughout the menu area with clever directional cues to the logo's center. Increase in aesthetics, ordering, and awareness of their multiple and exquisite dishes.



Impersonae - design-telling for self-narration

Justcolors, Italy

Lead Designer(s): Chiara Zhu
Prize: Gold in Other Print Graphics
Description: Impersonae is a card-based ecosystem designed to redefine visual design as a natural team-building tool. 54 cards act as human-centered facilitators, intentionally engaging with prevailing stereotypes to use them as starting point for deeper discussion. This design creates an atmosphere of exchange, active dialogue and meaningful challenge among participants. Visually captivating, the project is shaped by the simple geometry of the circle that represents the fluid identities all of us can embody.



Designable Inclusive Design Methodology

Iowa State University/Designable, United States

Lead Designer(s): Bruno Oro
Prize: Silver in Other Print Graphics
Description: The Inclusive Design Methodology is a visually driven framework that transforms empathy into design action. Using bold graphics, color-coded stages, and intuitive icons, it guides designers through understanding diverse users, mapping emotions, and translating insights into inclusive solutions. Its card-based system turns project development into an accessible and creative process by making inclusion tangible, engaging, and inspiring innovation that benefits everyone.



National Family Festival 2025 Papercraft

Splash Productions Pte Ltd, Singapore
Lead Designer(s): Liviawaty Hendranata
Prize: Bronze in Other Print Graphics
Description: Fun and educational, the National Family Festival papercraft easily transform into interactive 3D learning experiences where young children can explore the core family values of Love, Care & Concern, Commitment, and Respect.

Packed with thoughtful and age-appropriate activities, the intentional designs of the tingkat and playhouse prompt meaningful conversations about family values, making abstract concepts tangible and actionable.



AI challenges the tradition of hand drawing.

Hsiuping University of Science Tech, Taiwan
Lead Designer(s): Wen-Chun Fong
Prize: Gold in Posters
Description: AI drawing has replaced the hand-drawing. The language of computers is composed of 0s and 1s, and the infinite combinations of these binary digits have driven advancements in human life, particularly evident in the powerful capabilities of AI drawing software. These tools are transforming the creative industry, gradually replacing traditional hand-drawn art. This poster aims to emphasize how the power of computation is reshaping the design process, reminding us that technology is changing how we create.



Fly's Head of Texture

independent individual, China
Lead Designer(s): Huan Ao
Prize: Bronze in Other Print Graphics
Description: "Fly's Head" refers to a knot on a Guqin string. "Texture" is a form of musical structure. This design, from the perspective of language and writing and with reference to previous studies, provides an overview of Guqin sheet music and focuses on the relationship between the reduced character score (i.e., minus-character notation) and Chinese characters, aiming to illustrate the complementary relationship between Guqin music and Chinese character culture.



The Cicada - Functional Polymer Research -

246 Graphics., Japan
Lead Designer(s): Takashi Matsuda
Prize: Gold in Posters
Description: This poster design was created upon request from Professor Yohei Kotsuhashi of the Functional Polymer Laboratory at a Japanese university to establish the laboratory's branding. The visual concept for this poster stems from research conducted within the lab that mimics the wings of cicadas. Consequently, the cicada was adopted as the motif symbolizing the laboratory. Furthermore, the layout places the cicada—the origin of the research theme—at the center of the poster, emphasizing the significance of the relationship between the research and the cicada.



Holiday Card 2023

Houston Grand Opera, United States
Lead Designer(s): Rong Jia
Prize: Bronze in Other Print Graphics
Description: 2023 Holiday Card for Houston Grand Opera, inspired by The Sound of Music. The design weaves lyrics from "My Favorite Things" into playful illustrations on the cover and golden text patterns inside. Using HGO's signature red and gold with bow details on kraft envelopes, making the whole experience like opening presents, it conveys festive warmth while reinforcing the company's artistic identity. Enhanced with foil stamping for elegance, the card doubled as a greeting and marketing piece, promoting the 2024 opera production of The Sound of Music.



The 12 Eternal Castles

QiuYu Li, Japan
Lead Designer(s): QiuYu Li
Prize: Silver in Posters
Description: "The 12 Eternal Castles" is an experimental poster series that merges the aesthetic of Japanese castle architecture with typography. Inspired by the irregular layouts and structures shaped by geographical and environmental conditions, the work explores new typographic possibilities by varying the size and spatial positioning of letterforms in an attempt to reconstruct a sense of spatial layering.



Madina Hashimli

Madina Hashimli, Azerbaijan

Lead Designer(s): Madina Hashimli

Prize: Silver in Posters

Description: This poster is inspired by wooden puppet tales like Pinocchio and Buratino. Unlike a puppet's nose, forests cannot grow from lies. Trees need genuine care, love, and protection. The work contrasts illusion with reality, reminding us that pretending will not save our planet. Its purpose is to raise awareness and call for true action — to plant, protect, and restore forests for our planet and our future.



Timeless Freedom

hufax arts / FJCU, Taiwan

Lead Designer(s): Fa-Hsiang Hu

Prize: Bronze in Posters

Description: Let us transcend those years and realize true democracy and freedom. Let us change perspectives for the future and let the truth be seen.



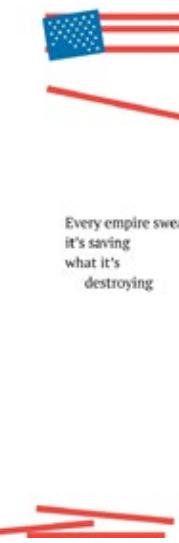
California Wildfire

Meng Tan Lin, United States

Lead Designer(s): Meng Tan Lin

Prize: Bronze in Posters

Description: This project visually communicates the growing severity of wildfires in California, emphasizing the stark contrast between human-caused and natural wildfires. Through compelling design and clear data visualization, it raises awareness about humanity's role in nature's destruction and the urgent need for sustainable practices. The project aims to inspire informed action and foster social change by presenting critical environmental issues in an accessible and impactful format.



Every Empire Swears

John O'Neill , United States

Lead Designer(s): John O'Neill

Prize: Bronze in Posters

Description: This work is a response to the ongoing decay of the norms and behaviors we expect from governments—most notably that of the United States, which may be losing its democracy.



Hannah Lewis Lecture Poster

R-N-R Showprint, United States

Lead Designer(s): Ivanete Blanco

Prize: Bronze in Posters

Description: The Graphic Design Program at TAMU-CC hosted guest speaker Hannah Lewis, Senior Art Director at The Infinite Agency, who shared her experiences working in the industry. The letterpress posters were designed to promote the event.



Olympia

A&S Strategy, Branding & Communication, Greece

Lead Designer(s): Antonia Skaraki

Prize: Gold in Print Advertising

Description: The new visual identity for Olympia City Music Theatre "Maria Callas" honors Athens' musical legacy while embracing contemporary culture. Created pro bono, it reflects a living platform for artistic expression—challenging tradition and birthing counter-forms. Emotions take shape in a digital-analog fusion: block-like pixel forms meet classical grandeur. Two vivid colors energize every touchpoint, echoing the evolving nature of performance, impression, and the ever-renewing rhythm of art and life.



It doesn't always go straight ahead

Gastdesign, Germany

Lead Designer(s): Wolfgang Gast

Prize: Silver in Print Advertising

Description: NST is a law firm specializing in insolvency law. It develops solutions and perspectives to open up new opportunities for insolvent companies and their employees. The task was to design an advertisement on the subject of insolvency and to positively implement the mission statement "We create perspectives ...". The campaign emphasizes that insolvency is not a final failure, but part of entrepreneurial risk. With expertise, individual support, and concepts, NST shows ways forward – visualized by the image of a winding road, symbolizing detours and new beginnings.



Asian Scientist Magazine – The Equalizers

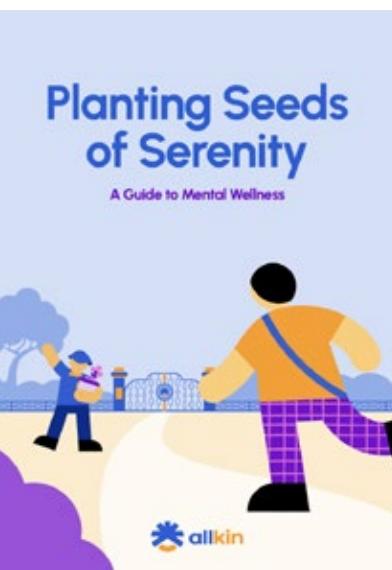
Wildtype Media Group Pte Ltd, Singapore

Lead Designer(s): Shelly Liew

Prize: Gold in Print Editorial

Description: The theme for the January–June 2025 issue is inclusion in science, where we explore not only the underrepresentation of women and communities like indigenous groups, LGBTQIA+ and people with disabilities in STEM, but also the different ways this issue impacts the way we do research.

Our cover illustrates the idea of creating equity in diversity. It depicts how an even playing field can be achieved when we provide and tailor our support and resources to the different needs of each individual.



Planting Seeds of Serenity

Planting Seeds of Serenity

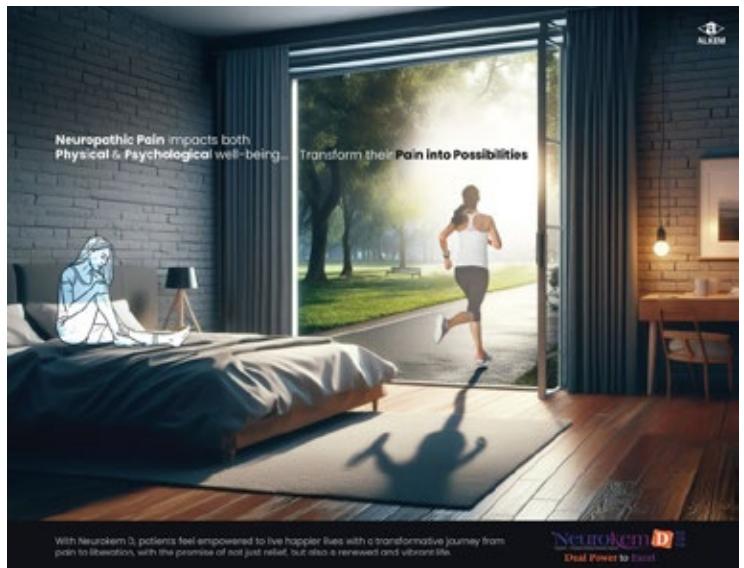
Gutenhag, Singapore

Lead Designer(s): Valerie Christi-Ann Emmelee
Prize: Silver in Print Editorial

Description: In this work, we reimagined what it was like to understand mental wellness. For 3 years, John was a therapist and had seen many works around heavy walls of text. Those that were accessible tended to not have graphics that accentuated and combined with the text to form something even clearer, but simply being an image on the side.

For this we combined text and graphic to form a cohesive story.

We conceptualized the story through the viewpoint of a gardener (James), in his garden.



Pain to Possibilities

Golden Mean, India

Lead Designer(s): Deepak Nanekar

Prize: Bronze in Print Advertising

Description: The campaign for "Neurokem D" was designed to connect with patients suffering from neuropathic pain, a condition that restricts movement and diminishes confidence. The core idea "Pain to Possibilities," was about capturing the emotional journey of patients who once felt confined by pain and, through Neurokem D, regained the freedom to live life fully again. Each creative visualized a moment of transformation from pain to participation, from limitation to liberation.



PolyU Excel x Impact Magazine Redesign

THE CABINET, Hong Kong

Lead Designer(s): Malou Ko

Prize: Silver in Print Editorial

Description: Excel x Impact is a biannually publication to showcase PolyU as an innovative world-class university. We helped to redesign the logo, the layout grid system and upgrade the overall look and feel of the magazine. We used two inverting arrows to create the letter "x", representing the meaning of mixing and adding. The Yin and Yang arrow graphic style is then bring across the whole magazine. The new logo and the new cover layout design give a modern, professional and innovative feeling.



A*STAR Research - Editing the Basics

Wildtype Media Group Pte Ltd, Singapore

Lead Designer(s): Ajun Chuah, Yipei Lieu

Prize: Bronze in Print Editorial

Description: The theme of Issue 45 showcases A*STAR's groundbreaking research on medical treatments that use cells or genes to prevent, treat or cure challenging health conditions in Singapore and across the region.

Our cover takes a playful approach to how cell and gene therapies modify DNA, RNA and whole cells to repair or enhance their natural functions – much like how damaged parts of a cassette tape are fixed via splicing.



Admind Culture Book

Admind Branding & Communications, Poland

Lead Designer(s): Krzysztof Klimek, Radek Kocjan

Prize: Gold in SelfPromotion

Description: Admind needed a Culture Book that truly reflects its diversity and creative spirit. More than an onboarding tool, it's a collaborative project showcasing our people, values, and branding approach.

We gathered input from 30+ employees, integrating company history, values, and insights. Designed by team members across Poland, Thailand, Spain, England, Ukraine, USA, and Cuba, it blends cultural diversity with a cohesive brand aesthetic.

The Culture Book supports recruitment, strengthens internal identity, and integrates new employees—a living reflection of Admind's culture.



A*STAR Research – Keeping the World Moving

Wildtype Media Group Pte Ltd, Singapore

Lead Designer(s): Ajun Chuah, Yipei Lieu

Prize: Bronze in Print Editorial

Description: Issue 46 highlights A*STAR's key translational collaborations with public and private sector partners in maritime, aviation and land connectivity. It also emphasizes how A*STAR's initiatives help position Singapore as a strategic economic hub, where east meets west.

Our cover uses the revolutions of a baby mobile to depict the role different modes of transport play in global connectivity. It reflects transportation as the lifeline of modern societies, connecting communities and enabling the movement of people, goods and services across borders.



Draw80 Portraits

80east Design, United States

Lead Designer(s): Trevor Messersmith

Prize: Silver in SelfPromotion

Description: Illustrated portraits of pop culture icons (Cole Escola, Kris Kristofferson, Maggie Smith, Sandra Bernhard, Trinity K. Bonet, and Tom Ford)



Art and Feminism, 7 Decades of Frida Kahlo

El Financiero, Mexico

Lead Designer(s): Alexandre Calderón

Prize: Bronze in Print Editorial

Description: Seventy years have passed since Frida Kahlo closed her eyes forever, yet her work, symbolism, and life have transcended time, making her an icon of feminism, art, and pop culture in Mexico and worldwide. This infographic showcases her story through a timeline, her 10 most valuable works, an analysis of "The Two Fridas", a top 5 of iconic artists, and five Mexican artists featured in the Louvre Museum.



Zarifah Nuraya, a Whispering Invitation of Art and Timeless Glow

Artes Gráficas Cândida Amorim, Brazil

Lead Designer(s): Raquel de Amorim Bottaro

Prize: Silver in Stationery

Description: Zarifah Nuraya is a graphic project created for a celebration with Arabic inspiration. It includes a laser-cut pentagonal lantern used as an invitation, another as a table marker, menus, welcome cards and other items. The project blends paper textures, hot stamping and layered printing to create a sensorial, poetic and immersive experience. Materials include shimmering brown paper and a rigid 500g board with embossed textures and matte gold foil. The lanterns feature a soft light at their base.



Treasures of the Palace Museum

Chengdu Easyou Brand Design Co., Ltd, China

Lead Designer(s): Liruohan
Prize: Bronze in Stationery

Description: Inspired by the "Eight Treasures Inlaid with Gold and Gemstones" from the Palace Museum, the design reimagines the traditional fan using its patterns and employs interlocking paper to create a stable, boneless paper fan. It respects tradition (selecting the essence) while shaping a new form (integrating elements), offering three functions: a cooling fan; a detachable bookmark/pendant; and a hidden "treasure"/text revealed by ultraviolet light. Through deconstruction and reconstruction, it brings royal culture into daily life, blending tradition and modernity to answer the question of "the unity of Tao and object," achieving a coexistence of cultural inheritance and contemporary relevance.



Lily's Bakes

Shillington, United Kingdom
Lead Designer(s): Phil Perkin
Prize: Gold in Collateral Material

Description: Brief: Create a bold, eye-catching packaging and campaign of our choice - I chose Lily's Bakes—a bakery that breaks the rules of traditional baking. Focus on Lily as a fearless, creative baker who mixes classic treats with unexpected flavors and flair. Outcome: A monochrome, character-led identity that blends playful illustrations with strong typography. The visual storytelling positions Lily as both baker and rebel, appealing to a young, trend-conscious audience craving personality, flavor, and fun in their treats.



Jonsi's Vox Exhibit Redesign

Savannah College of Art and Design, United States
Lead Designer(s): Anjolie Ware
Prize: Gold in Collateral Material

Description: This environmental graphics and promotional campaign reimagines Jonsi's Vox exhibit through five conceptual pillars: power, unearthly, surreal, transformative, and expressive. Vox, Latin for voice, explores Jonsi's belief that human voice transcends language through tone and cadence. My design system translates this philosophy into spatial experience: environmental graphics that respond to the exhibit's sonic landscape, promotional materials that capture its otherworldly essence, and a companion book exploring vocalics, the study of how vocal qualities convey meaning beyond words.



The Women's Court 50 Years of the WTA

Savannah College of Art and Design, United States
Lead Designer(s): Alessia Piccoliori
Prize: Bronze in Collateral Material
Description: The work is a concept brand identity for a fictitious Women's Tennis Exhibition held in March 2023, during Women's History Month, celebrating 50 years of the WTA. The event format features a mixed doubles draw, pairing four legendary players with four current stars. Each team combines the legacy of the legends with the dynamism of the current generation. The branding was designed to be celebratory, joyful, and empowering, appealing to audiences of all ages, with a special focus on inspiring new generations.



REIMAGINE YOUR DREAM - Rebuilding LA

University of California, Los Angeles - Extension, United States

Lead Designer(s): Laura Becker
Prize: Bronze in Displays
Description: 'REIMAGINE YOUR DREAM - Rebuilding LA' is a billboard for Habitat for Humanity Los Angeles to help fire victims after the wildfires destroyed thousands of homes and businesses.



2024
TEACHER
STUDY
LECTURE
教師
研習講座

Dec. 18
Wednesday
13:00 —→ 16:40

PLACE
崙山科技大學創意媒體學院 2館
第五階梯教室 C2022

SPEAKER
呂光洋 / 教授
麥覺明 / 專講

Good Morni MIT

Kun Shan University, Taiwan
Lead Designer(s): Wen Zhen Su
Prize: Bronze in Key Art

Description: The salamander is classified as a second-level protected species in Taiwan and is a remarkably rare organism, one of the few existing living fossils. This enigmatic creature, despite having "fish" in its name, is not a fish. It possesses a survival instinct akin to that of a lizard, capable of shedding its tail, making it a unique and elusive being.

In the design, the salamander serves as the focal point. To evoke its mysterious presence in the mountains, the background is infused with a layer of green, while the salamander is depicted in black to highlight its distinctive patterns and spots.



NKNU Freshman Orientation Camp - STAR LIGHT

National Kaohsiung Normal University, Taiwan

Lead Designer(s): WU AN CHIH
Prize: Gold in Key Art
Description: Translates the youthful energy of new students into a visual language. Animal characters represent freshmen's diverse qualities and potential—curiosity, courage, and creativity—highlighting unity within individuality. The design reinterprets the concept of "Star Light": each student shines uniquely, and together they form a constellation.

This work welcomes new members with warmth and playfulness, using interaction and emotional resonance to emphasize unity, hope, and collective brilliance—symbolizing how these new stars will illuminate the next chapter of NKNU.



Harry's Craft Razor Kit

Savannah College of Art & Design, United States

Lead Designer(s): Brian Anastasio
Prize: Bronze in Key Art
Description: Harry's Craft Razor reimagines grooming as a moment of self-affirmation—where shaving becomes a powerful act of self-expression. Using shaving cream as a bold visual tool, the campaign blends form, function, and emotion to transform everyday rituals into moments of confidence and care. With affirming typography, striking packaging, and thoughtful messaging, Harry's invites users to embrace self-care as a creative, empowering experience.



Yongkang#Artistic Flavor Journey

Ming Chi University of Technology, Taiwan
Lead Designer(s): Chao-Ming Yang
Prize: Silver in Key Art

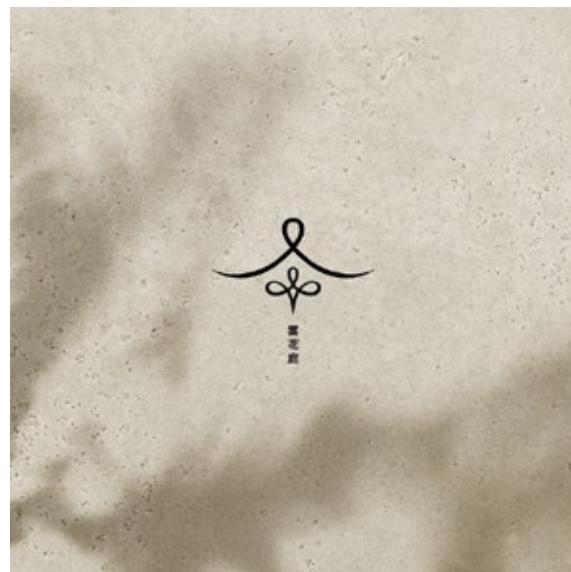
Description: Starting from the diverse culture of Taipei's Yongkang Shopping District, this project combines the four core elements of Art, Play, Taste, and Scenery through field research. These elements are skillfully integrated and presented through a cohesive visual style, showcasing the unique charm of the district. At the same time, digital marketing and design expertise are combined to enhance the visual appeal and cohesion of the Yongkang Shopping District, creating profound brand value and cultural depth, and driving the innovative development and revitalization of the district.



Nodong Makgeolli (Taebaek Local Brand : Labor Korean Rice Wine)

Hansung University, Korea, Republic of
Lead Designer(s): Moon SangWoo
Prize: Silver in Logos / Trademarks / Symbols

Description: Taebaek was once the largest coal-mining city in Korea, but after the mines closed, it lost its people and identity. Inspired by miners who found comfort in a glass of makgeolli after work, we created Nodong Makgeolli to preserve mining heritage and boost local tourism. The name "Nodong" means labor, and the logo, shaped like a pickaxe, draws from the rough texture of coal. With retro-style miner characters centered on "labor," the design presents the city's history in a friendly way.



Unhwajeong logo design

Seoul Women University, Korea, Republic of
Lead Designer(s): Jimin Yoon
Prize: Bronze in Logos / Trademarks / Symbols
Description: Unhwajeong (雲花庭), meaning "Garden of Clouds and Flowers," is a branding project inspired by Korea's forgotten traditional fragrance culture. The logo draws inspiration from the silhouette of norigae, a traditional Korean accessory, and incorporates symbolic elements: roof tiles to represent the structure of a garden and fog-like flowers to express the lingering scent. The brushstroke-like form expresses Eastern elegance. Based on regional natural stories, Unhwajeong introduces a modern perfume that bridges Korean traditions and global sensibilities through fragrance and visual identity.



Zebra

Edi. Escuela Superior De Diseño De Murcia, Spain
Lead Designer(s): Álvaro García Ruano García
Prize: Gold in New Corporate Identity
Description: Zebra a leading institute in rare disease research using zebrafish, faces a communication challenge that limits its visibility and ability to secure funding. To address this, the proposal develops a complete identity system that visually elevates its research, making it clear, engaging, and emotionally connected to human well-being. The project seeks to translate scientific complexity into an open and accessible visual language that strengthens the bond between science and society through a digital platform, a printed yearbook, and a symbolic piece designed to attract investors and recognition



1200 Book+Bed

Savannah College of Art and Design, United States
Lead Designer(s): Jingchuan Jin
Prize: Bronze in Logos / Trademarks / Symbols
Description: 1200 Bookshop is operating six locations across the city and offering a unique cultural experience for book lovers. Building on its success, the brand expanded with a new name: 1200 Book + Bed, the store allows customers to stay overnight in private rooms and cozy sleeping pods.

The design challenge was to maintain the spirit of the original bookstore while creating a distinct visual identity for the new lodging concept. The project introduced a mascot named Green, inspired by the soft, comforting image of a pillow.



Keyi Studio

Henan Kaifeng Science and Technology Media College, China
Lead Designer(s): Shihao Jiang
Prize: Silver in New Corporate Identity
Description: The visual identity of Keyi Studio is extended by a variable logo. The lines between "ke" and "yi" form arbitrary patterns, symbolizing that "Keyi" can become anything and "can be" anything. The packaging is composed of linear patterns based on product features, which not only directly reflect product information but also carry a certain degree of fun.



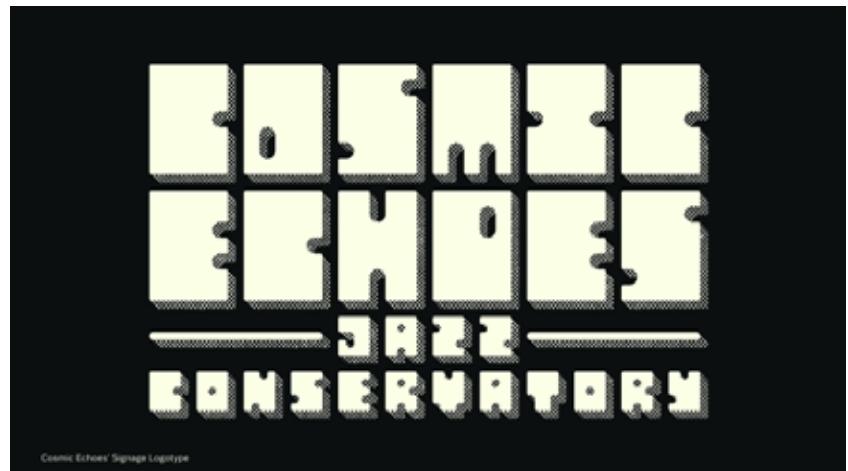
EVA Boutique - A Bloom of Happiness

National Kaohsiung Normal University, Taiwan
Lead Designer(s): WU AN CHIH
Prize: Bronze in Logos / Trademarks / Symbols
Description: The logo of EVA Boutique is derived from the brand's initials, E and B, seamlessly integrated with the motif of a four-leaf clover — a timeless symbol of happiness and luck. In European culture, finding a four-leaf clover signifies the arrival of good fortune and joy, and its rarity makes it a precious emblem of blessings. Each leaf represents Hope, Health, Faith, and Luck, embodying the brand's aspiration to bring positivity and happiness to every customer.



Duri

Fashion Institute of Technology, United States
Lead Designer(s): Yeajin Lim
Prize: Silver in New Corporate Identity
Description: A compression wear brand designed to support women's daily movement with comfort and strength.



Cosmic Echoes: Jazz Conservatory

Savannah College of Art and Design, United States

Lead Designer(s): Spencer Stephens
Prize: Bronze in New Corporate Identity

Description: Cosmic Echoes: Jazz Conservatory was designed to take advantage of a unique space on Boston's historic Charles Street. With a split entrance, Cosmic Echoes' upstairs is a jazz-specific record shop specializing in a shared passion for the genre and building community among fans. Downstairs hosts a lively jazz club where local and touring artists can play.

The branding features a logo design with a custom typeface, record cover and sleeve design for a live record at the venue, a poster series for upcoming shows, and a staff selects publication.



Istanbul 2036: Light of the Olympic Spirit

Savannah College of Art and Design, United States

Lead Designer(s): Vanessa Vergara
Prize: Silver in Other Advertising Graphics
Description: The shifting dance of light through mosque windows is the primary inspiration behind this concept for the Istanbul 2036 Olympic Games. This play of color and time reflects the city's timeless spirit and is reimagined as the "Light of the Olympic Spirit." Light ignites the Olympic flame, carrying the endurance of athletes and the radiant determination of the Olympic spirit. A color-shifting logo captures the Hagia Sophia, tracing the centuries of history it holds.



Roda

Islamic Azad University Central Tehran Branch, Iran

Lead Designer(s): Ali Seyfaei / Amirhosein Merati
Prize: Bronze in New Corporate Identity
Description: Roda is a health data analytics brand that enters the market with its first product in the field of blood glucose monitoring, known as CGM (Continuous Glucose Monitoring). This data analysis helps both patients and physicians make more accurate and informed decisions throughout the treatment process.

Our goal was to create a visual brand identity that reflects both the functional nature of the brand and its supportive role toward patients.



The Unplugged Club Promotion Campaign

Kapi'olani Community College, United States

Lead Designer(s): Hanna Shibata
Prize: Bronze in Other Advertising Graphics
Description: The Unplugged Club is a social movement to encourage people to get unplugged through community and claim their attention back to their control. Their message always aims to invite people to join them and bring in whoever they care for, encouraging them to spend time differently. The brand states that people's time is absorbed online as attention, which is powerful as currency. Using this statement as the opening to grab the audience's attention, the message encourages the audience to take action and provides a solution.



Adidas: Mental Athlete

Fashion Institute of Technology, United States

Lead Designer(s): Yeajin Lim
Prize: Gold in Other Advertising Graphics
Description: Asian women have the lowest ADHD diagnosis rate in the world. Raised under cultural expectations to be quiet, composed, and perfect, many mask their symptoms out of shame—blaming themselves without realizing it's ADHD.

In sports, struggle is seen, respected, even celebrated. So what if we treated their invisible battles the same way?

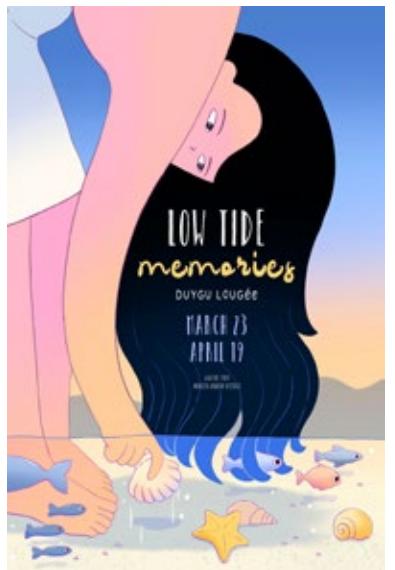
Adidas launched Mental Athlete—reframing them as athletes of the mind, and honoring their invisible struggle.



Honghai Morning Market--Vivid Daily Life

Hongik University, China

Lead Designer(s): Yixuan Shi, Lu Xing & Liu Mingyuan
Prize: Gold in Posters
Description: The photographs in the poster were taken by the designer at the Honghai Morning Market in Liaoning Province, China, capturing authentic scenes of everyday life in the market. The images showcase how vendors creatively construct their stalls using simple, readily available materials—an expression of ingenious grassroots design. The typography in the poster draws inspiration from the way vendors write on cardboard using adhesive tape, a common sight in the market.



Low Tide Memories

Savannah College of Art and Design, United States

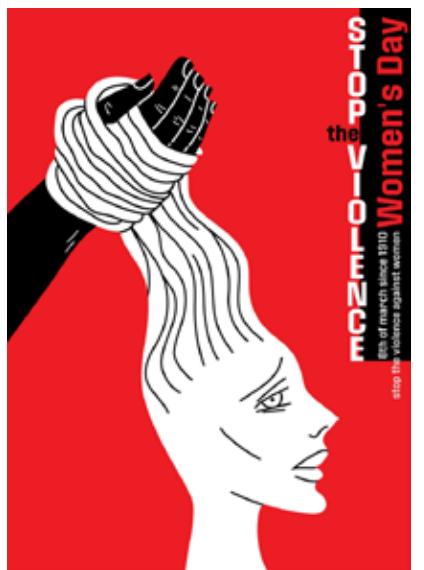
Lead Designer(s): Duygu Lougee
Prize: Gold in Posters
Description: Low Tide Memories is a conceptual poster for an imagined solo exhibition exploring themes of nostalgia, memory, and place. Inspired by long summers spent on the Turkish Riviera during childhood, the project reflects on the quiet, sun-faded rhythms of coastal life. The posters use warm, dreamlike imagery and playful shape language to create a sense of emotional softness and personal reflection.



Coven

Savannah College of Art and Design, United States

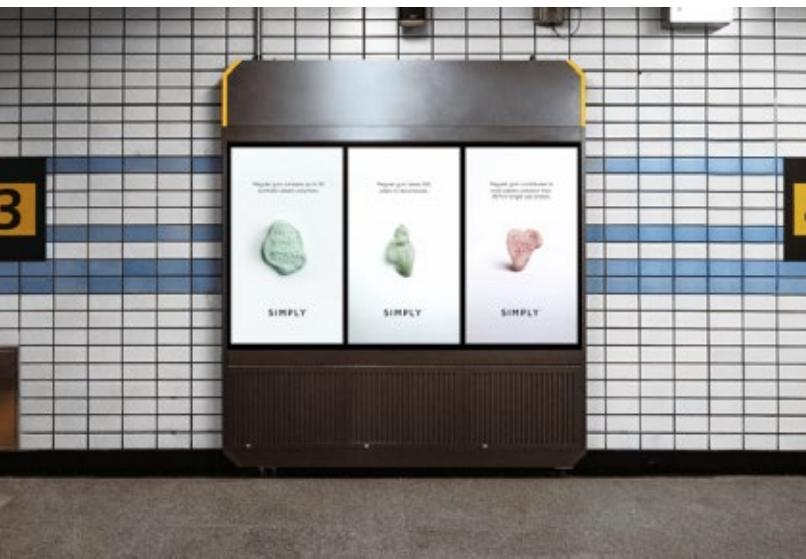
Lead Designer(s): Jesse Reese
Prize: Bronze in Posters
Description: Digitally painted as a promotional poster for American Horror Story Coven, special attention was paid to the specific symbolism in the piece to hint at the narrative of the season, without directly revealing any key moments. The skull sits with an attentive serpent wrapped around it; hinting at the tangled narrative of Greek myth and Voodoo in the show. The background calls back to classic engravings of the Salem Witch Trials in the United States, layering different realms of magic into one story.



Violence Against Women Poster

Semnan University, Iran

Lead Designer(s): Maryam Moradi
Prize: Silver in Posters
Description: Women's rights and safety are crucial topics that deserve more recognition. Throughout history, women have often been subjected to violence, partly due to systemic inequalities and physical vulnerabilities. Addressing these issues requires continued advocacy, education, and policy changes to ensure equality and protection for all.



Simply, Chew on That

Savannah College of Art and Design, United States

Lead Designer(s): Alex Baracaldo
Prize: Bronze in Posters
Description: The Simply, Chew on That ads reposition Simply by moving beyond generic claims like "natural" or "plastic-free" gum. What's missing is an emotional hook and distinct brand voice that drives loyalty beyond ingredients. This campaign shifts the focus to why the ingredients matter. Using physical mediums and thought-provoking stats, the work aims to spark reflection and make a stronger impact at first glance.



Savannah, Music, and Fountain

Savannah College of Art and Design, United States

Lead Designer(s): Xiao Li
Prize: Silver in Posters
Description: A poster for the Savannah Music Festival focuses on the celebratory mood. I combine music and the fountain as a musical fountain to express the idea of music around the town during the Savannah Music Festival. I also depict the Savannah trees with the flow of looking like they are going up, to imply the flow of music.



Atlanta Ballet

Savannah College of Art and Design, United States

Lead Designer(s): Morgan Portillo
Prize: Gold in Rebranding Corporate Identity
Description: Taking inspiration from the city of Atlanta and sports team branding, the Atlanta Ballet was given a new color palette and more modern look that speaks to a more contemporary audience. The goal was to retain the feeling of movement and grace while making the identity distinct but approachable. This project considers the companies overall branding package while also showing its application to three separate seasons. It also features a small peek at a potential marketing approach, which considers the current location challenges facing the ballet.



Hollyhock House Rebrand

Artcenter College of Design, United States

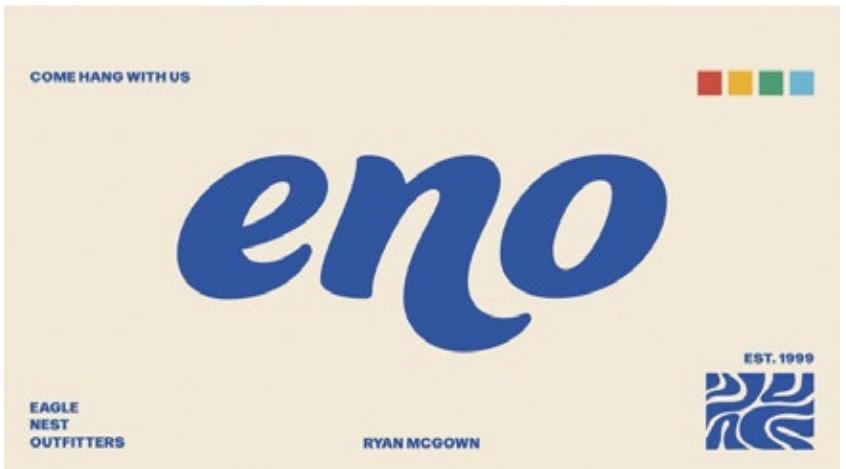
Lead Designer(s): Yuyang Zhang
Prize: Silver in Rebranding Corporate Identity
Description: The primary objective of this project was to attract a younger demographic to Hollyhock House, enhancing recognition for both the iconic building and Frank Lloyd Wright. By integrating the vibrant energy of Hollywood with Wright's emphasis on environmental harmony, the goal was to invigorate the house's brand image to resonate with contemporary audiences, making it as lively and relevant as its Los Angeles backdrop.



read | campaign redesign

Rochester Institute of Technology, United States

Lead Designer(s): Ipek Kopriliu
Prize: Bronze in Rebranding Corporate Identity
Description: "read" is a campaign by the american library association. my redesign aims to increase awareness of reading through highlighting its entertaining and mysterious nature. each reader imagines a story differently, often in abstract, fragmented ways. the campaign embraces this ambiguity to spark curiosity through collages blending analog imagery with digital techniques. a logo, six posters, and a motion piece form a cohesive system, unified by book forms and a slogan celebrating the power of reading.



eno Rebrand

Savannah College of Art and Design, United States

Lead Designer(s): Ryan McGown
Prize: Silver in Rebranding Corporate Identity
Description: This project tasked us with finding a brand to redesign. The basis of this project was to find their brand story. My company, Eagle Nest Outfitters, is a hammock company known for their colorful and lightweight hammocks. The Pinholster brothers launched their venture in 1999 with a ramshackle minivan full of hammocks inspired by parachute material. They sold out of this van by day and slept in it by night. They traveled across Florida and the southeastern U.



Shea Moisture Rebrand

Savannah College of Art and Design, United States

Lead Designer(s): Shelby Clark
Prize: Bronze in Rebranding Corporate Identity
Description: Shea Moisture's outdated identity no longer reflected its mission or heritage, creating a disconnect with its audience. I reimagined the brand with a modern yet rooted design, ensuring its purpose, Spreading Empowerment through Heritage, remains central. This transformation revitalized its visual identity while strengthening its legacy and relevance. The redesigned Shea Moisture hair logo and package is a tribute to the beauty and diversity of textured hair.



Buenos Aires Olympics 2036

Savannah College of Art and Design, United States

Lead Designer(s): Jade Lawton
Prize: Silver in Rebranding Corporate Identity
Description: This project developed a brand identity for Buenos Aires' bid to host the 2036 Olympic Games, highlighting its cultural mosaic, from tango heritage to the 2018 Youth Olympic Games, and its commitment to sustainability, inclusivity, and youth development. The concept, "Embracing the Sun," symbolized global unity beneath Argentina's radiant sky. Inspired by tango, Fileteado, and Zamba headdresses, the logo merged a radiant sun with fluid athlete forms, supported by organic pictograms, capturing joy, motion, and unity in "Tango of Cultures, Symphony of Sport."



Sin and Virtue, Their Joy

Kun Shan University, Taiwan

Lead Designer(s): LIN, CHEN-JIA
Prize: Gold in Record Cover / Artwork
Description: Through the integration of illustration and structural design, a new narrative is created, and the abstract "Seven Sins" are concretized into seven visual and pop-up books, which is an artistic journey about humanness and morality, allowing readers to feel the form of sin and the hidden desires behind it in the process of flipping through the pages, and deeply experience the form of sin and the inner desire behind it through their hands. When the words cannot be fully expressed, through reading and touching, the tension of sin is hidden in each illustration and blends into the structure.



The general obeys the order

Kun Shan University, Taiwan

Lead Designer(s): Wu,Yi-Wei

Prize: Silver in Record Cover / Artwork

Description: "The general obeys the order" is a song infused with a strong atmosphere of Chinese mystical culture. The design concept centers around traditional rituals, divine summons, and cultural beliefs. Inspired by traditional culture, it incorporates modern graphic design techniques, such as symmetrical compositions and bold color contrasts, presenting an album package design style that is both traditional and fashionable."



Dancing Hooves, Falling Gifts

Savannah College of Art and Design, United States

Lead Designer(s): Jiayi Zhang

Prize: Gold in Self-Promotion

Description: This illustration brings the legendary Five Goats myth of Guangzhou to life, depicting five magnificent golden goats soaring through a sunset sky, each carrying compassionate celestial immortals in flowing robes who shower the starving people below with divine blessings and abundant food—rice, fruits, and nourishment—to end their suffering. The dramatic fish-eye perspective captures joyful crowds of modern residents and tourists with upturned faces and outstretched arms, actively receiving these heavenly gifts that once transformed devastating famine into prosperity, their expressions



Skream! Record album cover redesign

Swinburne University of Technology, Australia

Lead Designer(s): Gael Franklin

Prize: Bronze in Record Cover / Artwork

Description: Honouring the upcoming 20th anniversary of Skream's self-titled genre-defining album, a redesign celebrating the artist and the unique sound has been made. Sounds of spiralling agitation conceivably mirror a time when tension-rich media contributed to a cynical world view. Motifs of spinning embody the signature 'wub' dubstep sound, with its sinister writhing. The outwardly simple top can only spin when honed by an expert hand, reflecting Skream's highly refined music, and as it whirs to fever pitch, it represents the artist—and the crowd—on the dancefloor.



Found you

Savannah College of Art and Design, United States

Lead Designer(s): Xiaohui Liu

Prize: Silver in Self-Promotion

Description: This work explores the eternal moment of vigilance and indulgence in nature. At the core of the composition, vibrant colors depict the innocent joy of a piglet enjoying a feast, symbolizing unprotected innocence and the joy of life. In contrast, the shadows that loom over it and the threatening presence of a tiger in the deep undergrowth, rendered in cool tones and a composition imbued with oppression, represent the inescapable laws of survival.



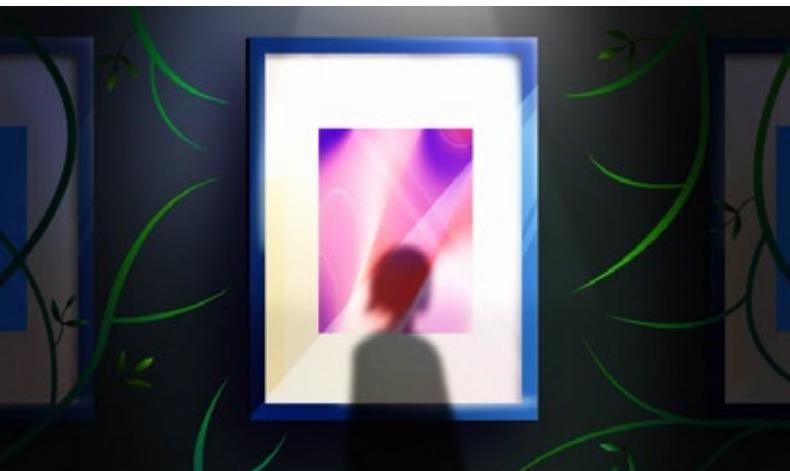
PANDEMON

Azad Roudehen University, Iran

Lead Designer(s): Amir Hosseinzadeh

Prize: Bronze in Record Cover / Artwork

Description: PANDEMON unfolds as a myth of identity dissolving in the post-human void. It portrays a digital anatomy where flesh merges with data, and consciousness becomes a corrupted algorithm. The fingerprint — once a symbol of individuality — now mutates into a map of chaos, revealing the genesis of a new species born from error and sin. Between code and shadow, a divine malfunction breathes life into darkness, crafting a being neither human nor machine, but something that remembers both — a reflection of evolution's paradox.



Impostor Syndrome

Savannah College of Art and Design, United States

Lead Designer(s): Haohao Yu

Prize: Bronze in Self-Promotion

Description: This project explores impostor syndrome—a struggle many creatives face when quietly questioning if they are ever "good enough." True artistic value isn't about perfection or comparison but about honesty, persistence, and expressing a unique perspective. Inspired by my own ongoing experience of feeling undeserving despite growth, I want to reassure artists that no one fully knows what they're doing.

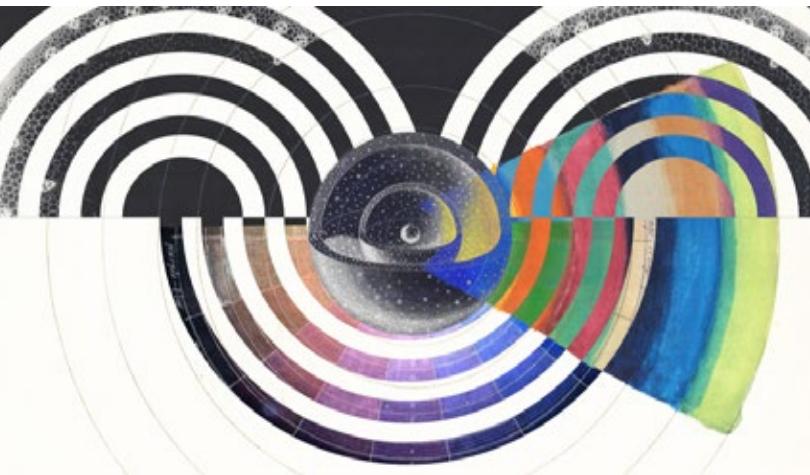
Creativity isn't a competition—it's an act of courage, and simply creating is an achievement worth embracing and celebrating.



dnd

Temasek Polytechnic, Singapore
Lead Designer(s): Rebecca Tan
Prize: Gold in Signs / Exhibits / POP
Description: Somewhere along the way, late nights became glorified, and being tired became a badge of honour, especially for youths. Hustle culture told us that staying up late means working harder, even if we're barely awake the next morning! It's everywhere on social media, in schools, and at work. Singapore has become one of the top sleep-deprived nations.

With that, dnd is here to un-normalise unhealthy sleeping habits among Gen-Zs! By using peer influence, we believe we can make sleeping early cool again!



Reality Is Perception

Savannah College of Art and Design, United States
Lead Designer(s): Anaissa Ruiz Tejada
Prize: Gold in Adult Animation
Description: Reality Is Perception is a motion design piece that explores the fragile boundary between perception and truth.

We move through our daily lives believing in a shared reality, yet what we see, hear, and feel is shaped by unique filters in our brains. The design translates abstract concepts from cognitive science into a dynamic visual language, using motion as a tool to represent distortion, fragmentation, and the reconstruction of sensory input.



The F Word

Temasek Polytechnic, Singapore
Lead Designer(s): Tan Kerris
Prize: Bronze in Signs / Exhibits / POP
Description: THE F WORD is an immersive exhibition that reimagines the notion of failure. Through immersive and interactive zones, each one challenging the perception of failure through humour, interaction, real-life examples and meaningful takeaways, THE F WORD empowers individuals to accept and celebrate failure as an essential part of life's journey. Come and discover the flip side of failure, only at THE F WORD!



The Palace of Illusions

Savannah College of Art and Design, United States
Lead Designer(s): Khrusha Parekh
Prize: Silver in Adult Animation
Description: Chitra Divakaruni's book, "The Palace of Illusions," has been reimagined as a movie title sequence. It retells an Indian epic through Draupadi's powerful perspective; she is born of fire and navigates a patriarchal world. The story explores identity, agency, and truth amidst conflict. The title sequence hints at her unique marriage to five husbands, her losses due to her husband's gamble, and the palace's mystical disappearance when unjustly claimed.



Sjögren's Disease

Savannah College of Art and Design, United States
Lead Designer(s): Sebastian Figueiredo Villamizar
Prize: Gold in Adult Animation
Description: Art and design are tools that can work for society, solving problems through creativity. This project addresses Sjögren's disease, a little-known condition that, like many others in the healthcare field, receives less attention and study. Furthermore, uncertainty and complex terminology make the patient experience an overwhelming process.

This infographic portrays Sjögren's disease through a visual narrative that combines the power of storytelling and motion graphics.



Into the Abyss: 3D Character & Environment Animation

Savannah College of Art and Design, United States
Lead Designer(s): Wildy Riftian
Prize: Bronze in Adult Animation
Description: This project was created for a 3D Animation Pipeline class and explores the full animation process—from concept and character design to modeling, rigging, animation, and compositing.

Set in a mysterious deep-sea world, it follows a scientist-diver collecting rare ocean creatures. I was responsible for every stage of production, including designing characters and props, 3D modeling, animation, lighting, and rendering. This solo project was brought to life using Maya, Substance Painter, Arnold, Nuke, and After Effects.



El gran árbol (The great tree)

Universidad Iberoamericana Ciudad De México, Mexico

Lead Designer(s): Mariana González Guerrero, Alonso Nava Freyre, Santiago Vincent Ruz
Prize: Bronze in Adult Animation

Description: El Gran Árbol is the third piece in a four-part transmedia narrative project. The journey begins with a comic introducing the main characters and setting, followed by a video game where Azalea, a plant-like creature, uncovers secrets in a ruined house. The animation delivers the story's climax—a dramatic conflict between Azalea and her friend Teo. Finally, the radio drama then explores the separation between Azalea and Teo, featuring emotional dialogue that invites the audience to experience the narrative in unique, immersive ways while interacting with the characters' emotions.



Clink

Artcenter College of Design, United States

Lead Designer(s): Geyuzhen Zhu
Prize: Silver in Brand Identity

Description: I created a new brand of children's toys that reflects the unique culture of Berlin, while celebrating Germany's rich tradition of handmade wooden toys. I was responsible for the entire brand development process, including market research, logo design, store identity, packaging design, and digital presence. This project reflects my ability to create a new brand concepts from scratch, combining cultural insights with a playful visual language. By using the help of AI and editing each image, I created a collection that tells a story about the authenticity and craftsmanship that sets these toys apart.



Dear Soft Friend

Maryland Institute College of Art, United States

Lead Designer(s): Shiyu Shen
Prize: Gold in Brand Identity
Description: Dear Soft Friend is a museum that collects various stuffed animals and the stories between humans and stuffed animals. Stuffed animals are toys made of cloth, filled with a soft material, and resemble animals. Many people have their own stuffed animals from childhood. These stuffed animals accompany them as they grow up. Additionally, many adults still enjoy buying stuffed animals. The goal of the museum is to help people recall their memories related to stuffed animals and make them feel warm.



Laemmle Theatres

Artcenter College of Design, United States

Lead Designer(s): Geyuzhen Zhu
Prize: Silver in Brand Identity

Description: The Laemmle Theater rebranding project focuses on revitalizing a historic niche cinema known for showcasing independent, foreign, and art films.

My goal was to attract a younger, diverse audience while respecting its tradition of showcasing independent and foreign films. I led the project from concept to execution, from logo redesign to advertising campaigns, establishing a cohesive identity.

This project inspired me to reimagine traditional brands by striking a balance between honoring the history of the brand and innovative design.



Hilo Hilo

Payame Noor University, Iran

Lead Designer(s): AMIRHOSSEIN PAYDAR , MOHAMMAD ROUSTAEI
Prize: Gold in Brand Identity

Description: In Spanish, Hilo Hilo means "thread by thread." The name comes from edible threads used in the drinks, mixed with fruits and syrups to evoke joy and vitality. Inspired by Spain's spirited culture and its dancers, the brand centers on the idea "Dance with Flavors." In the visual identity, threads become illustrated dancers that celebrate rhythm and motion. A modular graphic system secures visual balance across papers and packaging, while a vibrant palette conveys happiness, energy, and youthful freshness, inviting all to taste the rhythm now.



MESA Calakmul

Universidad Iberoamericana, Mexico

Lead Designer(s): Jorge Benitez
Prize: Bronze in Brand Identity

Description: Cocina Calakmul is a transdisciplinary project from Universidad Iberoamericana in Mexico, developed by the Centrus group to recover the region's biocultural culinary heritage as a livelihood for youth. The challenge was to build identity, community, and belonging through design. MESA Calakmul is a sensory brand inspired by local culture, ingredients, and traditions—integrating graphic, olfactory, and tactile elements to position Calakmul as a tourist destination through an authentic, cultural experience.



Luna Bakery

Iran university of science and technology, Iran
Lead Designer(s): Parham Farzin
Prize: Bronze in Brand Identity
Description: Luna Bakery is a place to pause, enjoy, and relive sweet memories through flavors crafted with love, quality, and precision. Born from years of experience and passion for baking. The Luna Bakery logo blends a moon and croissant, creating a minimal, elegant icon that conveys luxury and refined taste. Smooth lines, balanced shapes, and a rectangular frame ensure visual harmony and versatility across packaging. Custom English and Persian typography share soft curves and consistent weight, forming a cohesive, bilingual identity.



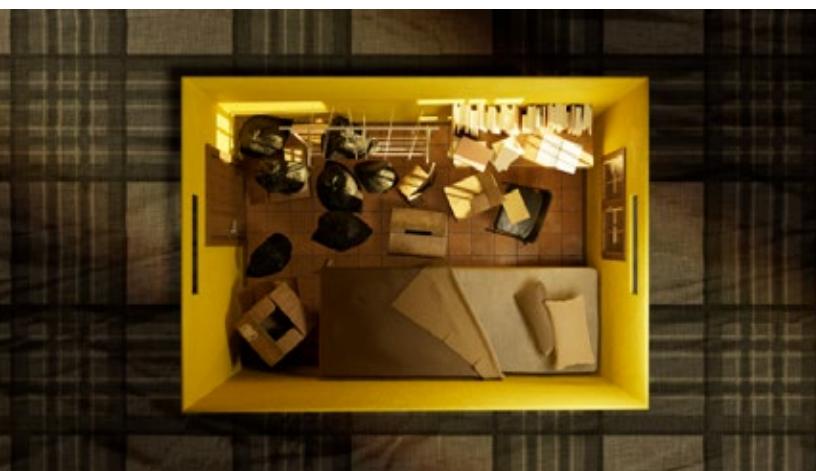
The Morning Star - Title Sequence

Savannah College of Art and Design, United States
Lead Designer(s): Cristian Sandoval & Anna Porter
Prize: Bronze in Broadcast Design
Description: "Some truths can only be seen in darkness. The light that breaks into the night when no one expects it reveals stories that distort reality, stories more terrifying than truth itself." This is the concept guiding our design for a title sequence inspired by The Morning Star by Karl Ove Knausgaard: the star as a mirror of the unconscious, exposing hidden fears and desires through cinematic grain, double exposure, and the solemn tundra landscapes of Norway.



Oppenheimer Title Sequence

Savannah College of Art and Design, United States
Lead Designer(s): Ming Shan Hsu
Prize: Gold in Broadcast Design
Description: This project is a title sequence for Oppenheimer, designed to introduce the film's narrative through symbolic visual language. Inspired by mid-20th-century modernist aesthetics, this design employs geometric abstraction, bold color contrasts, and clean typography to establish tone and theme, while evoking the cultural spirit of the 1960s.



Move To Heaven

Savannah College of Art and Design, United States
Lead Designer(s): Riley Ho & 6AM
Prize: Bronze in Broadcast Design
Description: This collaboration between 6AM and Riley Ho rebrands the visual identity and title sequence for the Netflix drama Move to Heaven. The series follows Geu-ru and his uncle as they run a trauma clearing service, uncovering untold stories through the belongings of the deceased. Guided by the concept "Every death has a story to tell," the project uses symbolic objects, warm light, and organic textures to express themes of loss, memory, and healing—honoring the traces of life left behind.



In My Daily Life

Savannah College of Art and Design, United States
Lead Designer(s): Junjie Pan
Prize: Silver in Broadcast Design
Description: In My Daily Life This project examines the fragile order embedded in daily routines. Fixed frames, instruction-manual aesthetics, and glitching loops transform familiar actions into distortions, revealing how repetition erodes subjectivity in a technology-driven world. The work explores "mismatch" and "daily perception" not as chaos, but as moments where stability falters and a rawer reality emerges. Objects and gestures unravel into patterns of alienation, questioning the reliability of our everyday sense of order.



Egg

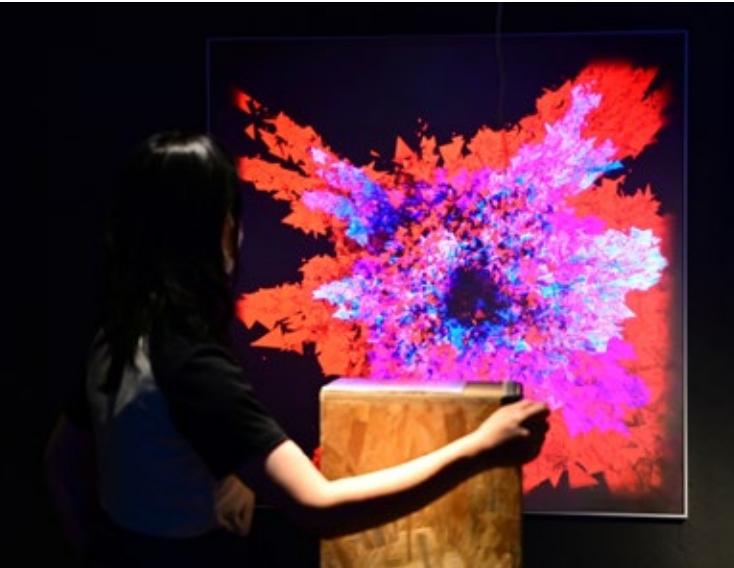
Savannah College of Art and Design, United States
Lead Designer(s): Fatima Sultan
Prize: Gold in Children's Animation
Description: Based on a Bahraini folktale, this animated short begins with a young girl's cry for an egg, sending her mother and the neighbors into a spiraling, desperate quest to quiet her, setting off a chain of unexpected events.



Boy and Snake

Savannah College of Art and Design, United States

Lead Designer(s): Angira Denisova
Prize: Silver in Children's Animation
Description: A children's book illustration based on a Kalmyk fairytale about a miracle-granting bull snake, painted traditionally in gouache on illustration board.

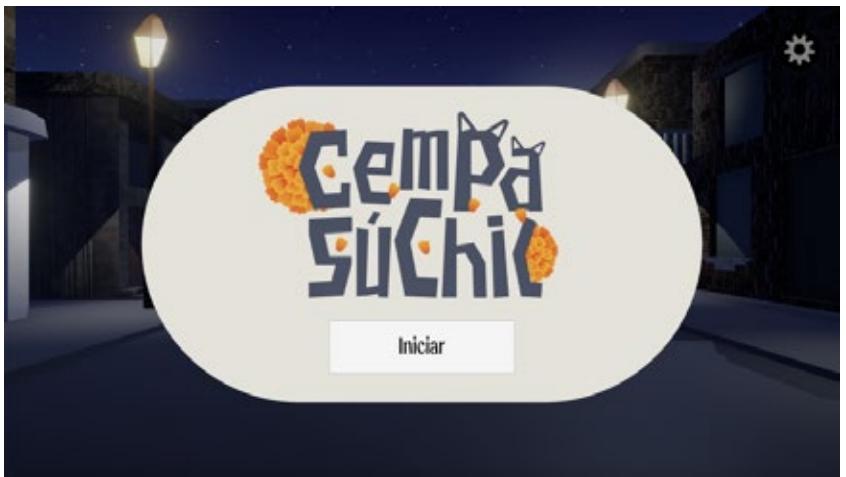


Generative Unravelling

Royal College of Art, United Kingdom

Lead Designer(s): Mi Lin
Prize: Silver in Interactive Media
Description: Generative Unravelling is a series of duo interactive, generative installations developed by Mi Lin as part of her PhD research at the Royal College of Art. It reimagines audience engagement with Miao piling embroidery (苗族堆绣) in the postdigital era, integrating textile thinking with gesture-responsive algorithms, projection, and AI-generated visuals.

Hand in Thought invites users to shape visuals through embroidery-inspired motion, while ∞ : Thousand Threads renders Miao cosmology as a looping generative system.



Cempasúchil

Universidad Iberoamericana, Mexico

Lead Designer(s): Marianne Michel Z., Rocío Rocha S., Mirka Romero G
Prize: Bronze in Game Animation
Description: "Cempasúchil" is a 2.5D narrative videogame that fuses interactive art with Mexican cultural heritage. Inspired by Día de Muertos, the festive day that honors the dead, it follows Tadeo, a child searching for his younger brother through a symbolic world between life and death. Players interact with pre-Hispanic deities, complete emotional trials, and reconstruct a torn photograph as a metaphor for grief. With a poetic aesthetic, "Cempasúchil" reimagines the video game as an interactive offering blending narrative, emotion, and tradition.



X_MACHINA - The Skin of a New Generation

Savannah College of Art and Design, United States

Lead Designer(s): Ariana Spitaleri, Sakshi Shinde
Prize: Silver in Interactive Media
Description: An immersive Under Armour x Ex Machina collaboration celebrating the film's 10th anniversary. Through this campaign, we created an experience meant to blur the boundaries between human and machine by empowering people to move, think, and feel reliably in a world where technology enhances human potential.

The executions include: A campaign teaser, interactive out of homes, a website landing page, a themed escape room experience, a digital gaming experience, movie premiere installations, and the themed in-store display with a new tech apparel product line.



In Between

Royal College of Art, China

Lead Designer(s): Yuanhui Wang
Prize: Gold in Interactive Media
Description: This installation explores themes of identity, transition, and growth. The artist utilizes the symbols of mist and driftwood to visualize the liminal psychological states experienced by migrants during cultural adaptation. Visitors are invited into a liminal space, facing a transparent box containing driftwood and a mirror. Mist represents the transient obstacles in the intermediate state, while driftwood symbolizes the traveller's quest for stability and belonging.

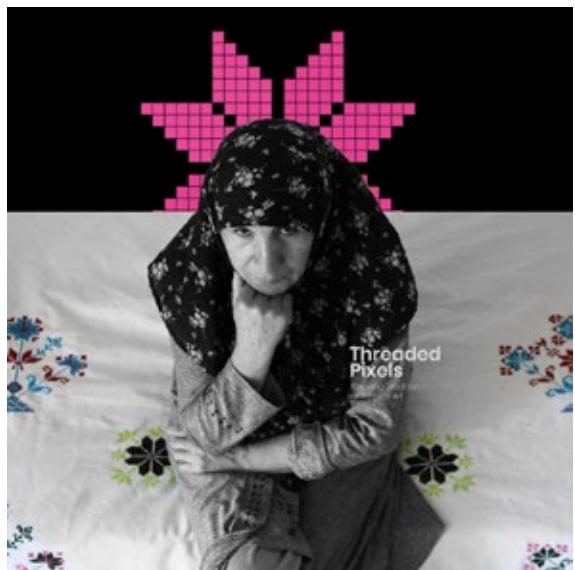


Wonder

Universidad Iberoamericana, Mexico

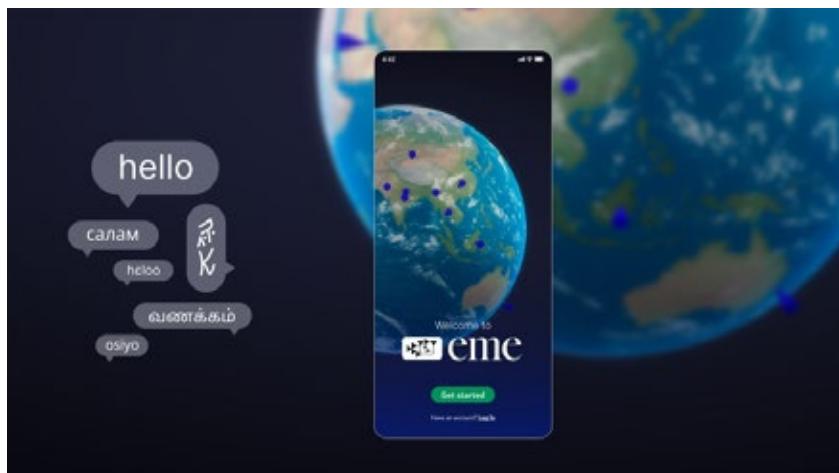
Lead Designer(s): Rotcél Gómez Sánchez
Prize: Bronze in Interactive Media
Description: It represents a journey through perception and consciousness; this painting captures the essence of life's interconnection, showcasing the human body and elements of the universe.

The use of color intensifies the emotional and sensory memory of the piece. Through our interpretation, we aim for the viewer to feel part of the artwork and interact with it through the sensory, visual, and auditory experiences incorporated in this new version: a 3D-printed skeleton, LED lights that change with the user's distance, and a music playlist QR code.



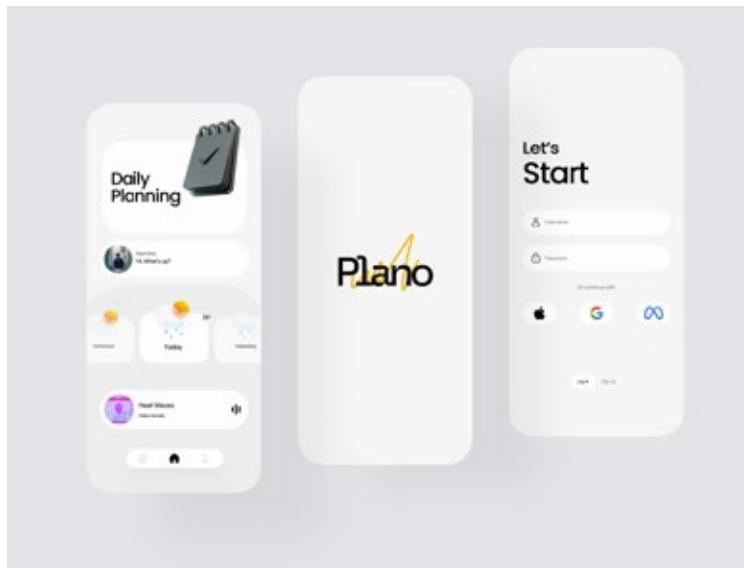
Threaded Pixels

Islamic Azad University, Central Tehran Branch, Afghanistan
Lead Designer(s): Reza Karimi
Prize: Bronze in Interactive Media
Description: Threaded Pixels is a digital archiving and interactive design project dedicated to preserving Afghanistan's endangered embroidery heritage. By documenting and pixelating hand-stitched textiles passed down through generations, it transforms them into a living digital archive. Through an AI-based platform, users can explore, reinterpret, and extend these cultural patterns into contemporary design and fashion.



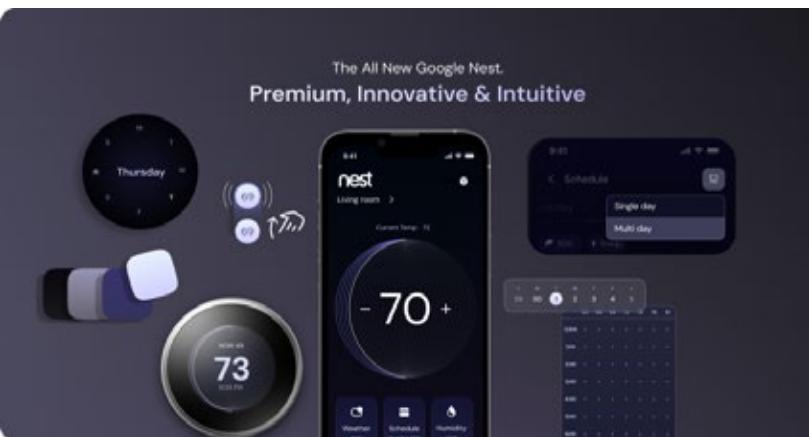
Eme

California College of The Arts, United States
Lead Designer(s): Julie Ramsey
Prize: Gold in Interface Design
Description: Eme (eh-mee) is an educational app dedicated to preserving global languages and cultures. By connecting with users' DNA results, it creates a personalized path for language activism that empowers users to learn endangered and extinct languages tied to their heritage.



Plano

Iran University of Science and Technology, Iran
Lead Designer(s): Mohammadmahdi Khoshbakht
Prize: Silver in Interface Design
Description: Plano is a smart daily planning app that blends productivity with emotion. It helps users organize their day by integrating weather forecasts, task management, and music selection based on work modes. Designed with minimal, human-centered UI, Plano enhances focus, balance, and motivation throughout the day—making planning not just a task, but an experience that adapts to your mood and environment.

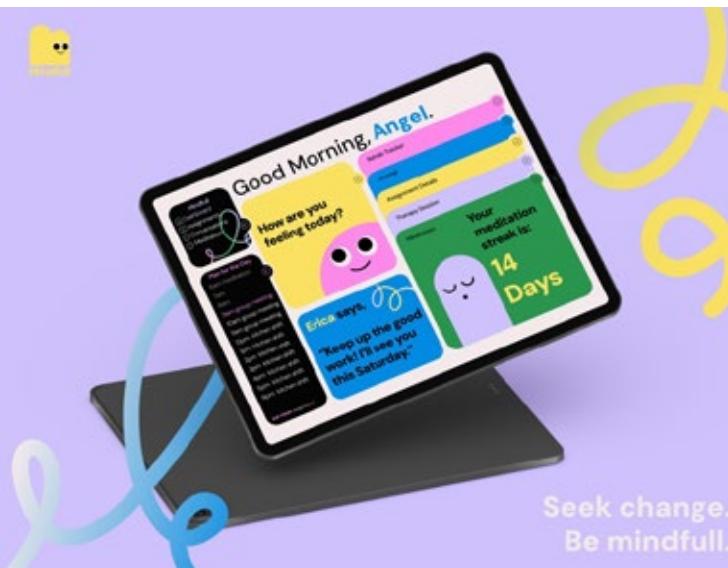


The All New Google Nest. Premium, Innovative & Intuitive

**Google Nest Gen 3
Reimagined: The Future of Effortless Living**

Savannah College of Art and Design, United States

Lead Designer(s): Liu, Kundu, Yu, Rachaprolu, & Zhang
Prize: Bronze in Interface Design
Description: This project reimagines Nest with a high-end, intuitive interface that bridges the gap between premium smart home expectations and usability. The redesign simplifies complex user flows through a modular grid, clear information hierarchy, and a dark premium UI. By reducing steps in scheduling and temperature control, we achieved up to 100% task success and boosted efficiency by 35%. The result is a seamless, calming experience that marries style with performance.



Mindfull

Savannah College of Art and Design, United States

Lead Designer(s): Kalina Richardson
Prize: Gold in Mobile / Web Application
Description: Mindfull is an app that uses Cognitive Based Therapies that bridges the gap between incarcerated individuals and their friends and family on the outside.

Navigating a new normal can be hard and can create major setbacks for relationships, often causing one to leave. While this may be necessary in some situations, it is often caused by not having effective and impactful communication. I want to be able to solve this problem while also creating healthy habits within each one through therapies such as CBT, and the simple practice of mindfulness.



Sloti

Sookmyung Women'S University, Korea, Republic of

Lead Designer(s): Jumi Kim, Juyoung Kim, Soyun Lee, and Sua Yang
Prize: Silver in Mobile / Web Application
Description: As diabetes risk rises among younger generations, proactive management is essential. Sloti turns meal preparation into a tool for prevention and care. Its Meal Planner offers diabetes-friendly suggestions and tailored weekly plans. The Wellness Report delivers clear insights on nutrition and blood sugar, while integrated device connectivity enables real-time blood glucose tracking. Sloti's AI also reduces food waste with recipes based on fridge ingredients and expiration dates.



Aftering

New York University, United States
Lead Designer(s): Yiwa(Eva) He

Prize: Bronze in Mobile / Web Application

Description: Aftering is a mobile app that transforms the way we engage with death. Designed for younger generations, it reframes end-of-life planning as an act of emotional healing and creative self-expression. Users can customize their urn, select burial preferences, write final messages, and curate a funeral playlist. The app also offers a remote mourning feature, allowing users who live far from home to honor loved ones virtually. Inspired by my grandfather's sudden death and cultural taboos around discussing death, Aftering encourages young people to face mortality with reflection, agency, and peace.

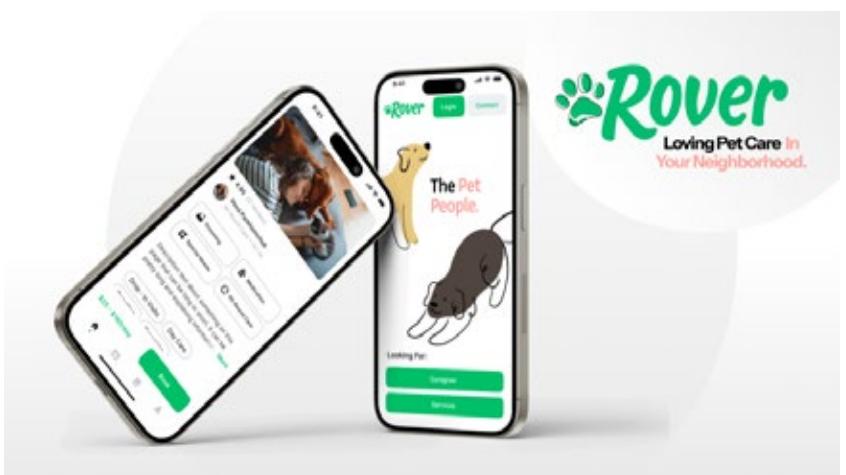


Come to Life with Rent the Runway

Savannah College of Art and Design, United States
Lead Designer(s): MaryGrace Gordon

Prize: Silver in Online Advertising Design

Description: Come to Life with Rent the Runway is a stop-motion social media campaign that shows a paper doll transformed as outfits emerge from a Rent the Runway box. Once dressed, the doll "comes to life," illustrating how the service brings confidence, variety, and excitement to personal style. The video campaign also highlights the simplicity of the process: rent, rock, return, making fashion both fun and effortless.



Rover App Redesign/Rebrand

Savannah College of Art and Design, United States
Lead Designer(s): Daniela Arce

Prize: Bronze in Mobile / Web Application

Description: Rover is a website and app that connects pet parents with trusted caregivers in convenience with their schedule. Rover aims to enhance the quality of care provided by caregivers. By offering a more efficient and transparent system for managing tasks, communication, and personalized care as caregivers often need clear guidance on tasks while caring for a pet. The pet parents gain reassurance that these tasks are being completed. Additionally, matching the right caregiver with a pet's specific needs, such as medical conditions or dietary restrictions, improve the overall experience.



Uber Eats Video Ads

Savannah College of Art and Design, United States
Lead Designer(s): Sanya Karnani

Prize: Bronze in Online Advertising Design

Description: This digital-first campaign for Uber Eats takes a playful spin on modern relationships, late-night cravings, and those "shouldn't have texted" regrets. Each spot uses trending, well-known songs to dramatize the highs and lows of connection, with Uber Eats always there as the reliable constant. Whether it's answering every call or showing up when you need comfort food most, the ads highlight how Uber Eats fits into the rhythm of love, laughs, and late nights.



MedAid

Savannah College of Art and Design, United States
Lead Designer(s): Asma Karachouli

Prize: Bronze in Mobile / Web Application

Description: MedAid is a conceptual mobile app that makes medical information accessible and clear. Traditional leaflets are often illegible, dense with jargon, cluttered, and difficult for many users to navigate. MedAid solves this by letting users scan any medication box to access a clean digital leaflet with icons and search, compare doctor-approved drug data, set interactive pill reminders, and chat 24/7 with verified physicians for safe, immediate guidance.



Artemis Integrated Campaign

Savannah College of Art and Design, United States
Lead Designer(s): Emilee Foster

Prize: Bronze in Online Advertising Design

Description: Artemis is a campaign owned by NASA that aims to send the first woman and person of color to the moon, establish a long-term presence on the moon, and put the first humans on mars.

The "We Go Together" campaign aims to make the target audience feel as though they are a part of the Artemis missions and build interest so they contribute to events, join the newsletter, etc. The campaign speaks to consumers through audience controllable rovers on Mars, posters that speak to them, and a landing page that gives access to the campaign.



Twin Sinners Type Book + Motion Media

Savannah College of Art and Design,
United States

Lead Designer(s): Lily Belle Cole
Prize: Gold in Other Multimedia Design

Description: The Help are on a mission to change the course of American culture and shift the music landscape. This collection serves as an immersive introduction and exploration into the band. Using both expressive typography and dynamic layout design, it aims to translate their soundscape and intentionality into a visual experience—while also capturing the distinct personality and aura of the band. The bookmarks highlight singular descriptions of their soundscape, the book takes you deeper into their world, and the motion media combines these aspects off the page.



Fashion for Social Anxiety

obscura

obscura

Yuan Ze University, Taiwan

Lead Designer(s): Tiana Santoso, Tan Jia Hao
Prize: Bronze in Other Multimedia Design

Description: Obscura is a conceptual fashion project that visualizes social anxiety through wearable design. Each garment transforms emotional tension into physical form—like an expanding skirt for personal space or a spotlight cloak to reflect fear of attention. Rather than hiding discomfort, Obscura externalizes it, using fashion as psychological armor to provoke empathy and conversation.

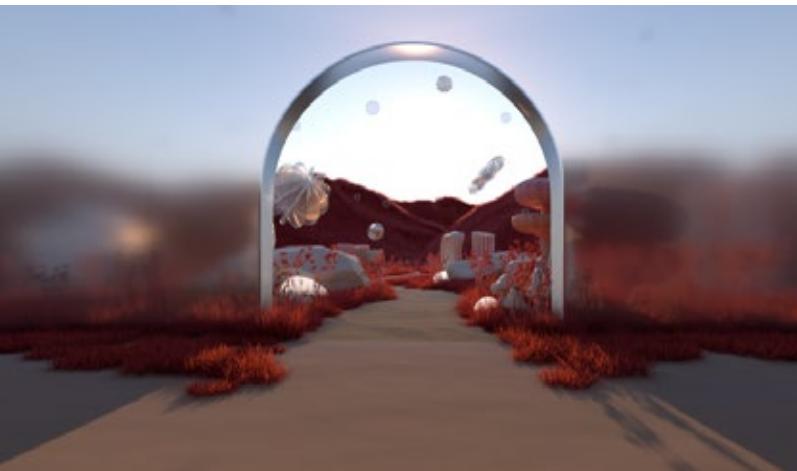


2025 Kinetik Title Sequence Package

Savannah College of Art and Design,
United States

Lead Designer(s): Jieru Tang, Jennifer Wee, Gage Bowman
Prize: Silver in Other Multimedia Design

Description: Motion design is a creative playground where experimentation meets intention. We designed 12 unique icons to show how Motion Media Design students explore and develop ideas through animation. In Research Mode, the icons come together to represent the collection of inspiration and materials. In Play Mode, they are taken apart in unexpected ways, reflecting bold, playful experimentation. Finally, all icons combine to form the KINETIK logo—turning creative exploration into a powerful visual expression.



Coachella

Savannah College of Art and Design,
United States

Lead Designer(s): Hyun Ah Jung
Prize: Bronze in Other Multimedia Design

Description: Taking place in a unique location of a desert full of music and art, Coachella provides its attendees with an unforgettable getaway experience like a mirage. This rebranding is focused on the idea of a gateway to a dreamlike wonderland where reality blurs, exploring the surreal beauty of the desert landscape and transforming it into a dreamlike environment filled with fantastical elements.

This rebranding packaging includes an introduction to Coachella, promotion of the artist, and an outdoor advertisement, together with a redesigned logo.



Chloé Orchidée de Minuit

Savannah College of Art and Design,
United States

Lead Designer(s): Kechen Chen
Prize: Silver in Other Multimedia Design

Description: This project is a concept short film for Chloé's Orchidée de Minuit fragrance. Drawing inspiration from Eastern aesthetics and the atmosphere of the night, this promo motion graphics incorporated elements such as orchid and jasmine to create a refined, mysterious visual experience with an oriental mood. Through delicate lighting and soft color tones, the film captures the poetic flow of fragrance drifting through the stillness of the night.



Heinz: Wrong Answers Only

Savannah College of Art and Design, United States

Lead Designer(s): Isabella Cascio, Kaitlyn Holmes
Prize: Gold in Social Media Campaign

Description: Breakfast just got a bold and unexpected twist. Wrong Answers Only is a playful, social-first campaign designed to make Heinz Jalapeño Ketchup the go-to breakfast staple for Gen Z and younger millennials. By tapping into humor, curiosity, and user-generated content, this campaign sparks engagement with the #WrongAnswersOnlyChallenge, inviting people to share their most outrageous (and completely wrong) ways to use Heinz Jalapeño Ketchup for breakfast, before revealing the right way to enjoy its thick, rich texture and bold jalapeño flavor.



The Hearing

Temasek Polytechnic, Singapore

Lead Designer(s): Celeste Ng

Prize: Silver in Social Media Campaign

Description: In a world where sound is both an escape and a constant presence, many young people unknowingly push their hearing to the edge. The Hearing campaign puts our hearing health on trial, challenging us to confront our listening habits before it's too late. Through three phases, The Summoning, The Hearing and The Appeal, the campaign, disrupts, tests and equips us with the tools to protect what we often take for granted. Because once the damage is done, there's no going back.



Nebula

Savannah College of Art and Design, United States

Lead Designer(s): Varuna Sridhar

Prize: Bronze in Website Design

Description: Creativity doesn't follow a straight path—it flickers, fades, and flares like stars in a galaxy. While balancing school, work, and personal projects, I noticed my creative spark dimming and grew curious about why it was fading. To make sense of this, I began recording my daily habits. This exploration became Nebula, an interactive data visualisation website that maps energy, mood, creative medium, music, and more. Using the metaphor of constellations, my project reveals invisible forces shaping creativity and invites others to reflect on the rhythms that fuel—or block—artistic flow.



Real Burts Bees

Savannah College of Art and Design, United States

Lead Designer(s): Sierra Land

Prize: Bronze in Social Media Campaign

Description: Real Burt's Bees is a stop-motion social media campaign highlighting their lip balms in a playful, dynamic way. Each video features hand-illustrated backgrounds and elements that reflect the flavor of the balm, creating a unique and natural aesthetic true to the brand. The illustrated style reinforces Burt's Bees' commitment to authenticity and real, natural ingredients.



Rightful*

Savannah College of Art & Design, United States

Lead Designer(s): Brian Anastasio

Prize: Gold in Beauty / Health Packaging

Description: Rightful is a sex-positive wellness brand reshaping how we approach intimacy, consent, and education through inclusive storytelling and thoughtful design. From the four-hand Consent Condom to curated kits and tip cards, every detail promotes safety, exploration, and empowerment. With bright visuals and stigma-free messaging, Rightful fills gaps in sexual health education while celebrating confidence, mutual respect, and the right to feel good in your own body.



S. Neil Fujita Biography

Kapi'olani Community College, United States

Lead Designer(s): Hanna Shibata

Prize: Gold in Website Design

Description: S. Neil Fujita is one of the greatest graphic designers who shaped American Graphic Design in the 20th century, including jazz album covers, book covers, and logos. This website aims to celebrate and honor S. Neil Fujita's prominent achievements and his dedication to graphic design history alongside his life journey.



Reboot Skincare

Savannah College of Art and Design, United States

Lead Designer(s): Mia Gomez

Prize: Bronze in Beauty / Health Packaging

Description: Reboot Skincare is your skin's reset button. It is a skincare brand designed with the active body in mind, blending high-performance efficacy with clean, thoughtful ingredients. The name Reboot reflects the brand's mission to help people reset and refresh their approach to skincare. The formulas tackle sweat, sun, chlorine, breakouts, and bacterial buildup while supporting skin health. The step-by-step routines make Reboot perfect for beginners and anyone on the go.



Luxe Box—Intimate Pleasure Collection

Swinburne University of Technology, Australia

Lead Designer(s): Gael Franklin

Prize: Bronze in Beauty / Health Packaging

Description: Luxe Box—Intimate Pleasure Collection offers modern sexual-wellness devices with subtle nods to high-end fashion branding, delivering an aspirational approach to intimate discovery. Capitalising on the overprinting technique, dynamic representations of rapturous reactions transform what were considered 'secret' into deluxe and desirable. With insight that self-stimulation enhances body positivity, a brand inviting self-discovery and embracing all body forms is arguably pivotal to female wellness.



Love Stars Kombucha and Hard Kombucha

Art Center X, United States

Lead Designer(s): Jazmyne (Christine) Choi

Prize: Silver in Beverage Packaging

Description: Love Stars is a kombucha brand inspired by the theme "Live by the Sun, Love by the Moon." 'The Sun' is a non-alcoholic kombucha, packed with citrus, mango, and pineapple to fuel being productive and achieving goals. Meanwhile, 'The Moon' and 'The Star' are alcoholic varieties that invite you to unwind, embrace mystery, and deepen cosmic connections with flavors of blueberries and vanilla for 'The Moon' and grape and chia seeds for 'The Star'.



The Blind Tiger

Savannah College of Art and Design, United States

Lead Designer(s): Aatreya Singh

Prize: Gold in Beverage Packaging

Description: The Blind Tiger is a modern speakeasy that reinvents nightlife with small-batch craft gin, laser-engraved wooden poker sets, secret cocktail menus that capture the thrill of high-stakes poker nights and the mystery of the Prohibition era. Through bold packaging, immersive products, and thoughtful brand storytelling, it creates an experience that feels exciting, hidden, and alive. Small details like die-cut gin labels, secret menus, braille graphics, and hidden coordinates build a world of mystery, offering a unique brand experience and an alternative to overcrowded clubs and dull lounges.



花境迷藏 Flora in Hiding – Floral-Fruit Tea Gift Box

National Taiwan University of Science and Technology, Taiwan

Lead Designer(s): Juyin Chang

Prize: Silver in Beverage Packaging

Description: "Flora in Hiding" is a floral-fruit tea gift box inspired by forest exploration and the playful feeling of hide-and-seek. The outer box features a double-door structure, visually resembling a tree canopy. Inside are four flavors each represented by a unique, illustrated Floral Guardian. These characters add narrative depth and a collectible charm to the product. The design combines delicate 2D illustrations with structural packaging elements, offering an immersive unboxing experience that transforms tea drinking into a gentle, poetic journey of self-care and discovery.



Spritzn

Texas Christian University, United States

Lead Designer(s): Andrianna Georgekopoulos

Prize: Gold in Beverage Packaging

Description: SPRITZN—the spritz that gets it. Made with real prosecco and real ingredients, because fake friends and fake flavors are so last year. No muddling, no measuring—just a perfectly crisp, bubbly sip every time. The geometric design draws inspiration from the essence of prosecco and its Italian origins. In Italy, a checkered pattern—particularly the red and white of a tablecloth—is a nod to the country's culinary tradition and its renowned red and white wines.



Valhalla Taverns

Savannah College of Art and Design, United States

Lead Designer(s): Charlie Anderson

Prize: Bronze in Beverage Packaging

Description: Valhalla Taverns is a conceptual craft beer brand that fuses typographic design with the rich narratives of Norse mythology. Each beer symbolizes a unique deity, using a distinctive color palette and typography to create a captivating drinking experience. The brand emphasizes minimalist storytelling, inviting drinkers to explore the character behind each brew. With custom packaging, coasters, and collectible info cards, Valhalla Taverns modernizes mythology, encouraging curiosity and interaction while delivering a culturally rich, identity-driven experience.



Velle Sparkling Coffee

Texas A&M University - Corpus Christi, United States

Lead Designer(s): Jacob Schirmer

Prize: Bronze in Beverage Packaging

Description: Vellé was created for those who crave the bold energy of coffee with a refreshing, modern twist. Inspired by European café culture and the rise of sparkling beverages, Vellé blends premium cold brew with crisp carbonation and natural flavors for an uplifting, sophisticated experience. Whether it's a morning boost, an afternoon reset, or a social alternative to traditional energy drinks, Vellé offers a new way to enjoy coffee—light, bubbly, and effortlessly smooth.



Ortega Taco Sauce Rebrand

Savannah College of Art and Design, United States

Lead Designer(s): Brooke Playne

Prize: Gold in Food Packaging

Description: Ortega's rebrand shines a spotlight on its iconic taco sauce with a refreshed logo, vibrant new packaging, and an expanded lineup of bold flavors. Founded in 1897, this Ortega rebrand draws on its rich Southwestern heritage while speaking the language of today's food lovers. By blending tradition with modern design, color, and flavor, this rebrand repositions Ortega as the must-have taco sauce for a new generation seeking authenticity, flavor, and fun.



Andong Soju Branding <A SOJU> to Expand the 2030 Consumer Segment

Hansung University Content & Design College, Korea, Republic of

Lead Designer(s): Park Jeongwon

Prize: Gold in Commercial Packaging

Description: A SOJU reinterprets the 700-year heritage of Andong Soju with a modern, minimalist sensibility. Crafted with pure Korean ingredients — pristine Andong water and premium rice — it carries the depth of tradition through a clean, balanced flavor. The bottle's form, inspired by Korean roof tiles, reflects harmony and elegance, while its label revives the identity of Andong through the motif of Hahoetal, the traditional mask of laughter and wit. A SOJU is not just a drink, but a refined experience that connects past and present — a contemporary expression of Korean craftsmanship and quiet sophistication.



Andrianna Georgekopoulos

Texas Christian University, United States

Lead Designer(s): Andrianna Georgekopoulos

Prize: Silver in Food Packaging

Description: Smokey Bones embodies the essence of bold flavor, with chili peppers smoked right down to the bones. They use only the finest chili peppers, patiently smoking them to perfection. The bold, edgy design takes inspiration from tattoo artistry, reflecting the intensity of heat and smoke. The bottle shape was carefully chosen to evoke fire, heat, and smoke, resembling a sleek metal oil can rather than a traditional plastic bottle. The typography mirrors the fluidity of smoke, capturing the essence of the smoky flavors infused in Smokey Bones.



Nike X Futura

Savannah College of Art & Design, United States

Lead Designer(s): Anvisha Vora

Prize: Silver in Commercial Packaging

Description: The Nike Legacy Deck is a tribute to Nike's history, using design and storytelling to showcase its evolution. Each card suite represents a chapter in the brand's journey by featuring the iconic typeface Futura, a symbol of Nike's identity since the 1970s. The deck offers a comprehensive story by highlighting key milestones, iconic products, and memorable campaigns, such as the "Just Do It" campaign. It can be displayed at events or sold to Nike enthusiasts as keepsakes.



UTZ

Artcenter College of Design, United States

Lead Designer(s): Yuyang Zhang

Prize: Silver in Food Packaging

Description: The redesign of UTZ chips packaging aims to address key consumer pain points while revitalizing the brand for a modern market. The goals are to enhance user experience through improved functionality, promote sustainability with eco-friendly materials, and engage customers with interactive and visually appealing designs. The redesign focuses on maintaining UTZ's consumer-centric approach by making the packaging more convenient, clean, and fresh.



CrunchUp Packaging Design

Semnan University, Iran

Lead Designer(s): Maryam Moradi

Prize: Bronze in Food Packaging

Description: CrunchUp is a conceptual roasted nuts brand designed to bring fun, freshness, and a sense of adventure to everyday snacking. The goal was to craft an engaging packaging system that stands out on the shelf while telling a playful story for each product variation.

Our motto is "No matter who you are or what you do, there's always room in your day for a delicious, crunchy break."



Spark

Savannah College of Art and Design, United States

Lead Designer(s): Kate Finn

Prize: Silver in Other Packaging

Description: Spark is a playful brand made to "spark" curiosity in kids' everyday adventures. From camping under the stars to building blanket forts, Spark transforms ordinary moments into magical ones. Its signature lightbulb projects fun patterns on ceilings for reading or storytelling, while the interactive packaging makes play inspiring from the moment the box is opened. Practical yet imaginative, Spark keeps creativity glowing.



Vital Project: Pet Food Set Packaging Design

National Taiwan University of Science and Technology, Taiwan

Lead Designer(s): Ying-Xuan, Lin

Prize: Bronze in Food Packaging

Description: Vital Project is a pet food set brand, based on the concept of "interstellar supply," turning cats and dogs into space adventurers. The packaging combines the visual language of space capsules, showing a futuristic and tech-inspired style. It symbolizes pets receiving precise nourishment in daily life, while enjoying tasty food and getting vitamins.

This supports their health and energy to keep exploring the world.



BEHRIVA, Neyshabur's gift box

Iran University of Art, Iran

Lead Designer(s): Hoda Bakhoday, Sara Gholianvaz Heris

Prize: Bronze in Other Packaging

Description: Rhubarb syrup is the most important souvenir of Neyshabur city. We have designed a packaging for this product with the goal of attracting tourists and conveying the cultural identity. The design features embossed rhubarb leaves, calligraphy of a verse by Khayyam and inspired by the architecture of his mausoleum.

Inside the box there is a chestnut-shaped bottle containing rhubarb extract. On the front of the box, there is a frame featuring the architectural design of the Khayyam Mausoleum.



NO.195 Candle Packaging

Billy Blue College of Design, Australia

Lead Designer(s): Shenaih Limbaga

Prize: Gold in Other Packaging

Description: NO.195 was created as a candle brand to reconnect people with memories, travel experiences, and a sense of self through scent and storytelling. The brief was to develop an identity and packaging design that felt nostalgic, refined, and purposeful.

Each candle represents one of the 195 countries in the world, with designs capturing the emotional essence of place. Inspired by "leave no trace" travel principles, packaging uses recyclable and compostable materials, with vessels and boxes designed for reuse, extending the product's lifecycle and reinforcing the candle as a keepsake.



Liokareas Olive Oil Branding

Savannah College of Art and Design, United States

Lead Designer(s): Ruby McLaughlin

Prize: Gold in Product Packaging

Description: Liokareas Olive Oil is a family-owned business based in Kalamata, Greece. I created a rebrand of their product that communicates handmade value while also expanding their audience to include younger generations. Throughout the packaging, aspects of Liokareas are emphasized by highlighting the production location, and a logo that honors the family's meticulous attention to everything they create. This specific set of oils is a specialty gift box celebrating the flavors of a Mediterranean summer, aiming to strike a visual balance between sophistication and versatility.



Nike Sneaker Box

Savannah College of Art and Design, United States

Lead Designer(s): Yue Liu

Prize: Silver in Product Packaging

Description: This sneaker box for the Nike Free Run Flyknit 2018 reflects freedom and lightness through a layered structure recalling topographic contours, symbolizing life's journey step by step. Laser-cut edges leave natural burn marks that add warmth like traces of a path, while a grass-lined base evokes the joy of barefoot running in nature. With a clean Nike logo and reusable design, the box also invites interaction as users arrange inspirational word panels on the lid's reverse.



Love In A Box

Savannah College of Art and Design, United States

Lead Designer(s): Taylor Joslin

Prize: Bronze in Product Packaging

Description: Love in a Box's Paint by Number Date Night Kit creates a cozy, low-pressure evening at home, blending creativity, connection, and fun. Each kit includes two canvases with paints, easels, brushes, wine, snacks, a custom playlist, conversation cards, and a playful movie spinner. Designed with warmth and charm, custom illustrations and packaging tie everything together—from wine labels to color palettes—encouraging laughter, creativity, and shared moments.



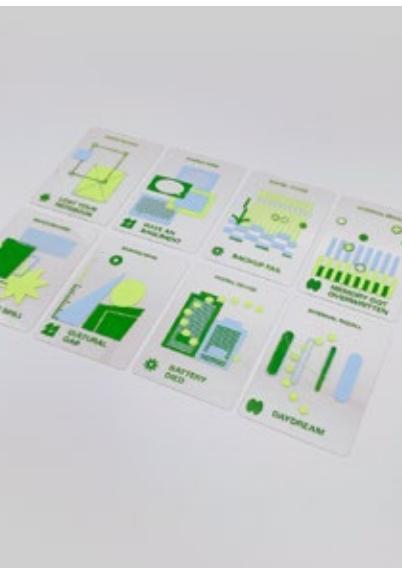
Alibi

Savannah College of Art and Design, United States

Lead Designer(s): Mac Wilkerson

Prize: Silver in Product Packaging

Description: Alibi is a dinner party board game that creates a gamified dining experience that turns your dinner table into a story. Instead of being served food, players are served evidence through menus that double as evidence deduction boards, and a deck of clue cards that are disguised as food items. With Alibi, I investigated the intersection of game mechanics, narrative design, and packaging with a visual language characterized by dramatic colors, absurdity, and a balance between playfulness and absurdity.



Mind Snatcher

Savannah College of Art and Design, United States

Lead Designer(s): Xiaoyue Shen

Prize: Bronze in Product Packaging

Description: Mind Snatcher is a board game that explores how digital tools reshape our memory. Inspired by research on how people rely on screenshots, cloud storage, and notes, the game lets players simulate memory storage challenges across work, study, emotions, and social life. By selecting storage strategies and facing distractions, players experience how external tools influence what we remember, how we decide, and who we become. It invites reflection: which memories are truly ours, and which have been shaped or stolen by the tools we trust?



Branding Design Research for a New Form of Breakfast

Goldsmiths, University of London, China

Lead Designer(s): Qilin Lei

Prize: Bronze in Product Packaging

Description: This brand is aimed at all those who need breakfast, and the theme is 'Branding Design Research for a New Form of Breakfast.' It is inspired by my personal experience of fainting due to not having breakfast, which arouses the public's attention to the importance of breakfast. The brand is based on the concept of 'let everyone have a good breakfast on time,' providing convenient, nutritious, and fast breakfast service. Through interesting and friendly visual design, the brand attracts young people and advocates healthy eating habits, making breakfast the first step to a better life.



Sait

Shifta By Elisava, Spain

Lead Designer(s): Marina del Pozo Gómez

Prize: Gold in Sustainable Packaging

Description: Sait is a brand of organic wines, its name alludes to the perception of small details, care and pampering. Its goal is to build a young community, aware of its environment and fun, that enjoys wine without losing its most essential values. The packaging is simple but iconic and complies with circular economy criteria. Its hallmark is the recycled wooden case in which the bottles are shipped. Once it reaches the home, it becomes a bottle rack, giving it a second life.



Renew Harvest Pack

Ming Chi University of Technology, Taiwan
 Lead Designer(s): Chen Zih-Jin
 Prize: Silver in Sustainable Packaging
 Description: Renew Harvest Pack is a nutritional supply kit featuring a rice meal pack with bean sprout planting. The main body is a biodegradable sugarcane fiber box containing two planting rice packs. Refugees can add drinking water to the rice pack to get soft cooked rice. After eating, the leftovers and inner layer dissolve and fall into the lower planting area as fertilizer. Within four days, bean sprouts grow and become an additional food source. The box can also serve as a supply container, small table, or planting rack.



DesignStudio Promotional Book

Savannah College of Art and Design, United States
 Lead Designer(s): Gianna Rankin
 Prize: Gold in Books
 Description: This 140-page promotional book showcases the most influential work of DesignStudio, a globally renowned branding agency known for its bold, strategy-driven approach to design. The book's casing, meticulously crafted from acrylic slabs, features a laser-cut "DS", reflecting the studio's minimalist brandmark. More than just an academic project, this book is a tribute to one of my most admired agencies—one that masterfully integrates strategy, creativity, marketing, and innovation to create impactful brand experiences.



Amika

Alzahra University, Iran
 Lead Designer(s): Melika Shamshiri, Amirhossein mohammadzade komsari
 Prize: Bronze in Sustainable Packaging
 Description: Amika is where art meets flavor. Each box hides six macarons inspired by the color palette of a famous painting — from Van Gogh's "Starry Night" to Vermeer's "Girl with a Pearl Earring." The user doesn't know which artwork or flavor combination awaits inside until they slide open the box. Crafted from glossy black paper with a refined finish, Amika transforms unboxing into a moment of emotional discovery. Once empty, the structure can be reused as a photo frame, turning packaging into a keepsake.



Kun Shan Monster

Kun Shan University, Taiwan
 Lead Designer(s): CHEN, YAN-YU
 Prize: Gold in Books
 Description: A comic about unknown creatures invading the human world, exploring coexistence, oppression, and control. As truths emerge, the old system falls, chaos and order intertwine, and a new order rises, bringing hope for rebuilding the future.



Royal Botanic Gardens Victoria Annual Report

Swinburne University of Technology, Australia
 Lead Designer(s): Gael Franklin
 Prize: Gold in Annual Reports
 Description: Inspired by original photographs taken at the 'Lightscape' event, this Annual Report design upturns expectations and presents the RBGV not as a green wonderland by day, but instead a vivid 'Lightscape' by night. Methodical application of typographic conventions and meticulous typesetting delivers an enlightened edition.

Reference
 Royal Botanic Gardens Victoria. (n.d.). Annual Report 2022-23. <https://www.rbg.vic.gov.au/about-us/publications/>

RBGV logo
 Royal Botanic Gardens Victoria.



The Beanie Weenie

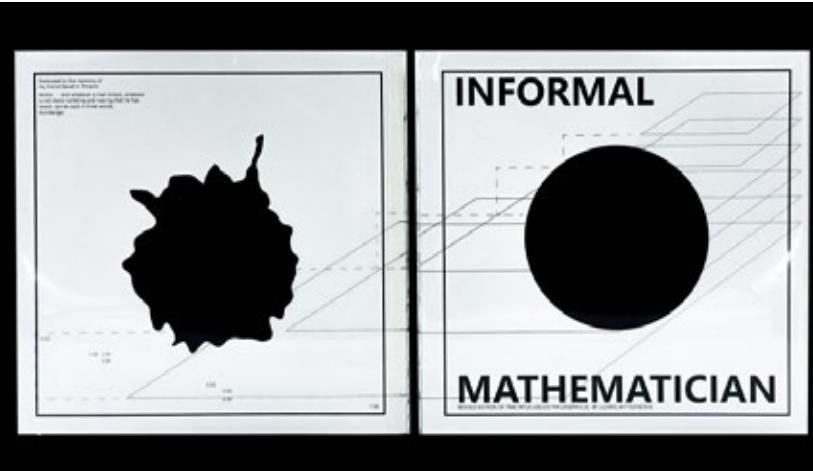
Savannah College of Art and Design, United States
 Lead Designer(s): Duygu Lougee
 Prize: Gold in Books
 Description: Beanie Weenie is a whimsical children's book project about a curious dachshund puppy who gets stuck in a can of beans and transforms it into armor. The story highlights resilience, perseverance, and creative problem-solving, inspiring young readers to face challenges with imagination and courage.



QUEMOY MEMORY

National Taichung University of Science and Technology, Taiwan
Lead Designer(s): CHIU CHIN LAN

Prize: Silver in Books
Description: This project revives Taiwan_Kinmen's fading Western-style building through a double-sided accordion book—one side features intricate pop-up book, the other presents a visual archive of architecture with history, styles, and emigrant stories with illustrations. We also designed Introducing the in-depth history of Kinmen Western-style buildings animations. Postcards with structural features, and transformed a historic house into a guesthouse and cultural hub. Use the above as teaching materials to introduce local children to beautiful historical sites, turning forgotten spaces into living memory.



Informal Mathematician

Royal College of Art, United Kingdom
Lead Designer(s): Jialong Li
Prize: Bronze in Books

Description: This is a conceptual project that fuses the font symbol system with human cognition. Inspired by the behaviour of experienced lottery players who simulate the logical reasoning patterns of mathematicians to predict the winning lottery numbers. Constructing a device that simulates the probability of winning the lottery and distilling it into a unique font system codified into a reinterpretation of Ludwig Wittgenstein's Tractatus Logico-Philosophicus reflects how language and logic are individually constructed and mutually validated as human understanding.



& Walsh

Savannah College of Art and Design, United States
Lead Designer(s): Pilar Liotta

Prize: Silver in Books
Description: This book dives into the creative world of &Walsh, showcasing the studio's bold, innovative design approach. Built in Adobe InDesign, it highlights key projects, philosophy, and industry impact. To enhance the presentation, I created a Cinema 4D bag mockup, then brought it to life by laser-cutting it with a Cricut. Using Acumin Pro for its clean, modern versatility, the book celebrates &Walsh's fearless branding and serves as both tribute and analysis of its distinctive visual language.



"This is How You Lose the Time War" Illustrated Book

Savannah College of Art and Design, United States
Lead Designer(s): Delaney Greer Williams

Prize: Bronze in Books
Description: This illustrated cover and select interior illustration spreads are from my illustrative edition of the book "This is How You Lose the Time War". The extremely ambiguous and figurative style of writing inspired me to create this visual experience to accompany the novel. My work aims to enhance the reading experience of "This is How You Lose the Time War" by emphasizing its wonderfully weird, fluid, high-energy, and fantastical nature.



Jungle Book

Southern Utah University, United States
Lead Designer(s): Abigail Davis

Prize: Bronze in Books
Description: Our reimagining of the classic novel Jungle Book blends traditional iconography with handcrafted design. Key elements include original hand-drawn illustrations, textures sourced from thrifted and found objects, interactive trimmed half-pages, and hand-drawn typography. This project celebrates traditional design processes and handmade elements, offering a fresh and engaging experience of a beloved classic.



Studio Dumbar

Savannah College of Art and Design, United States
Lead Designer(s): Ryan McGown

Prize: Bronze in Books
Description: For this project we were tasked with creating a promotional book for a chosen design agency. The agency I chose was Studio Dumbar, located in Rotterdam, Amsterdam.



Perennial

Georgia Institute of Technology, United States

Lead Designer(s): Daniel Lee

Prize: Silver in Calendars

Description: Perennial is a rip away calendar that blends the functionality of bullet journaling, collaging, and note taking.

Inspired by the shift in seasonal flora, Perennial takes the classic rip away calendar and makes it multifunctional. With this in mind, the design focuses on creating a calendar that's meant to be ripped, written on, collaged, but most importantly, be desirable enough for the market to want.



Insomnia Cookies Catalog

Texas A&M University - Corpus Christi, United States

Lead Designer(s): Jacob Schirmer

Prize: Bronze in Catalogs

Description: Insomnia Cookies is a chain of bakeries primarily in the United States that specializes in delivering warm cookies, baked goods, and ice cream. Their primary differentiation factor is delivering products. The theme of this catalog is "Cookies Delivered", and there are various applications throughout the catalog hinting at it. The cover resembles a delivery with one hand dropping cookies into another hand from behind the curtains. Diagonal lines throughout the grid of product spreads serve to bring movement, hinting at a delivery.



Found in Translation

Savannah College of Art and Design, India

Lead Designer(s): Nitya Bellani

Prize: Gold in Catalogs

Description: Found in Translation is an exhibition catalog showcasing works by artists that capture a pivotal shift in perception. The featured works explore cultural signs shaped by societal biases, using techniques like cliché, parody, pastiche, appropriation, and satire to create narratives beyond the original intent. Drawing from structuralist and post-structuralist perspectives, the catalog delves into the multiplicity of meanings within cultural signs. Highlighting artists that explore what lies beyond the surface, revealing deferred meanings, hidden stories, and alternative interpretations.



Futura Type Speciman

Savannah College of Art and Design, United States

Lead Designer(s): Mingxin Deng

Prize: Bronze in Catalogs

Description: Futura is reimagined as a bold Modernist Adventurer—born in the 1920s, shaped by the Bauhaus, and ever-evolving through design history. From NASA to fashion to film, it has remained iconic, adaptable, and distinct. This project, presented as a booklet and animation, celebrates Futura's journey, highlighting its timeless influence and its role as a symbol of modernist clarity, identity, and innovation.



Dada Art Exhibition Catalogs

Savannah College of Art & Design, United States

Lead Designer(s): Ying Wang

Prize: Silver in Catalogs

Description: Dadaism is all about unpredictability and breaking traditional art rules. This catalog brings its rebellious spirit to life with dynamic typography, unique fonts, and interactive elements, moving away from traditional design. By challenging the usual reading experience, it not only tells the story of Dadaism but also draws readers into its bold artistic energy. It encourages them to explore, question, and engage with Dada, experiencing its rejection of order and embrace of creative chaos firsthand.



Savannah Food Map

Savannah College of Art and Design, United States

Lead Designer(s): Xinyi Huang

Prize: Silver in Maps & Environmental Graphics

Description: This project aims to create a visually engaging and illustrated map of Savannah's downtown food scene. The map highlights a diverse selection of restaurants representing various international cuisines, showcasing Savannah's rich food culture. The illustration features local eateries or food specialties, blending cartography with artistic style.



Cash: Wear the Black

Savannah College of Art and Design, United States

Lead Designer(s): Paiten Prescott

Prize: Gold in Other Print Graphics

Description: "Cash: Wear the Black" is a book system exploring Johnny Cash's life and impact through typography. Anchored by songs like "Folsom Prison Blues", "Ring of Fire", and "Man in Black", it blends lyrics and biography with bold typography and gritty textures drawn from denim, dust, and scorched paper. A black and white palette, layouts, and custom binding reflect his solemn persona of discipline and rebellion. The system includes a 20+ page, hand-bound book, and bookmarks, all centered on themes of protest, music, and resilience.



GS25 x Independent Art Film Flagship Store

Hansung University, Design&Arts Institute, Korea, Republic of

Lead Designer(s): Yeji Kim

Prize: Bronze in Other Print Graphics

Description: CINECOMMA is a flagship film experience store created in collaboration with GS25. As commercial films and OTT platforms dominate, independent films have lost much of their space.

CINECOMMA redefines them as a "new everyday culture" rediscovered by people in their 20s for creativity and storytelling. Combining movies, snacks, and spaces with GS25's affordable PB products, it offers an accessible cultural experience.

Inspired by a "comma" symbolizing rest and freedom, the retro-diner-style "COMMA" packaging line captures customers' tastes by visualizing the pleasure of a variety of flavors.



Black Swan Typography Book

Savannah College of Art and Design, United States

Lead Designer(s): Saba Saadatdar

Prize: Silver in Other Print Graphics

Description: This artist book reinterprets the Black Swan movie script through typography and material experimentation, reflecting Nina Sayers' struggle with perfection as she transforms from the delicate White Swan to the dark, seductive Black Swan. It explores obsession with success, identity, and control, using typographic contrast, fragmentation, and tactile craft to mirror the film's psychological tension—revealing how the pursuit of artistic perfection blurs boundaries between creation and collapse, beauty and madness.



Missing Pieces

Shillington , United Kingdom

Lead Designer(s): Phil Perkin

Prize: Gold in Posters

Description: The "Missing Pieces" campaign aims to break the silence around men's mental health by encouraging open dialogue and offering a safe space for men to express their feelings. Inspired by old missing persons posters, the campaign uses a jigsaw puzzle piece over a man's face to symbolise the emotional struggles men often hide. The raw, photocopied-style images emphasise the need for honest conversations about mental health. By confronting stigma, the campaign encourages men to seek support, embrace vulnerability, and find the missing pieces to heal and be whole again.



Jeonju local food Meal-kit Project

Hansung University , Korea, Republic of

Lead Designer(s): Haeeun Song

Prize: Bronze in Other Print Graphics

Description: This project goes beyond just a meal kit; it serves as a bridge that connects tradition and modernity, offering consumers a familiar yet special experience while also preserving and advancing Jeonju's food culture. The core concept is "Modern Tradition." To express the diverse flavors of the cuisine, bright and lively colors based on traditional Korean hues were used throughout the design. Additionally, unique patterns inspired by food ingredients were developed, and these patterns go beyond mere decoration to become key design assets that build the brand's visual identity.



Myopia Design Activism Poster

Parsons The New School, United States

Lead Designer(s): Hyewon Lee

Prize: Gold in Posters

Description: Myopia, also known as short-sightedness, is rapidly increasing among students due to academic pressure and modern habits. This includes excessive screen time, prolonged reading or studying without breaks, and limited outdoor exposure. These posters aim to raise awareness and highlight the seriousness of myopia by informing people about its symptoms, providing simple solutions, and encouraging preventive measures.



Perihelion Poster Series

Savannah College of Art and Design, United States

Lead Designer(s): Joe Kaufman

Prize: Silver in Posters

Description: A series of three typographic posters advertising a partial solar eclipse.



PeaceFall

Savannah College of Art and Design, United States

Lead Designer(s): Sade Gervais

Prize: Bronze in Posters

Description: This piece examines the thin line between diplomacy and destruction, revealing how symbols of peace can carry undertones of violence. Through visual irony, this illustration challenges the viewer to question whether peace is truly separate from war or merely a temporary state upheld by power and force.



Personal Manifesto Poster

Savannah College of Art and Design, China

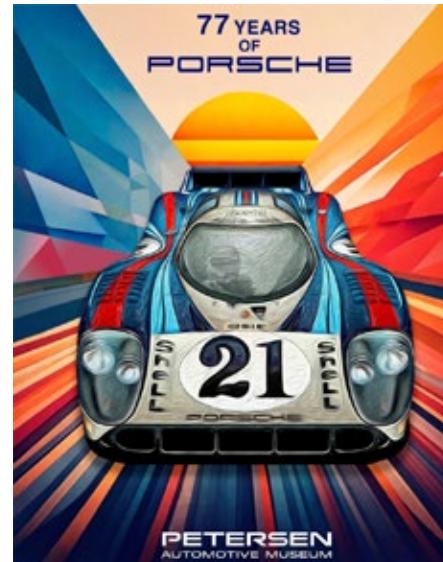
Lead Designer(s): Zhaoyan An

Prize: Bronze in Posters

Description: As a graphic designer, I am directed by my own interests, ideals and personal experiences, and I want to carve out a path of my own in a world filled with commercialism and conformity.

This poster is my personal manifesto. I promise to stand up for myself and always uphold these values as I embark on my journey as a graphic designer and visual communicator.

Design is a vehicle for expression. Authenticity is a prerequisite for design. Experimentation is the cornerstone of creation.



77th Anniversary of Porsche - Petersen Automotive Museum

University of California, Los Angeles - Extension, United States

Lead Designer(s): Laura Becker

Prize: Gold in Print Advertising

Description: The assignment is to create an advertisement for the 77th Anniversary of Porsche at Petersen Automotive Museum in Los Angeles who has a permanent exhibit for Porsche. The inspiration is Bauhaus by using clean lines, geometric triangles, and a circle for the sun. The shapes represent a speedway that frames the race car. The colors are vibrant, and the design is meant to show movement. The design works well in print and digital.



Cruel Santino

Savannah College of Art and Design, United States

Lead Designer(s): Daniella Nwankwo

Prize: Bronze in Posters

Description: This illustration captures Cruel Santino's unique sound and style, turning his music into a bold visual story. Inspired by Nigeria's evolving creative scene, it reflects the Alté movement, which celebrates freedom, individuality, and experimentation. The piece represents the new Nigerian wave that is reshaping music and art on a global stage.



N71

Savannah College of Art and Design, United States

Lead Designer(s): Liz Paniagua

Prize: Gold in Print Advertising

Description: Promotional brochure for Design Within Reach on Eero Saarinen's #71 chair, with complementary exhibition maquette.



SCAD FASH x Guo Pei Invitation

Savannah College of Art and Design, United States

Lead Designer(s): Ishika Kapoor

Prize: Silver in Print Advertising

Description: A premium invitation card created for the Savannah College of Art and Design's SCAD FASH Museum. This exclusive piece pays tribute to the 2010 collection "1002 Nights" by renowned Chinese couture designer Guo Pei. The design incorporates die-cut and foiled motifs, drawing inspiration from Guo Pei's Ming Vase and porcelain-inspired gown from the "1002 Nights" collection.



Express Without Fear

Savannah College of Art and Design, United States

Lead Designer(s): Aaditi Dutt

Prize: Bronze in Print Advertising

Description: Freedom of expression allows ideas to flourish, art to inspire, and truth to be told. Yet in many parts of the world, people are silenced through censorship and repression. When voices are stifled, society itself is diminished. This poster for Amnesty's Freedom of Expression Campaign calls on all of us to defend this essential right and stand with those who speak out with courage.



Life With Vespa

Savannah College of Art and Design, United States

Lead Designer(s): Carmen Campins

Prize: Silver in Print Advertising

Description: Vespa distinguishes itself in the scooter market through its iconic design, robust build, and historical legacy. A Vespa offers the freedom and flexibility one would want to go on roadtrips, getting to a secret beach destination for the summer, or just hanging out with friends. Our Life With Vespa campaign targets young adults, ages 18 – 35, looking to reclaim their freedom and their ability to roam around independently with total safety. This campaign shows that Vespa wants individuals to enjoy life with [a] Vespa, as much as Vespa wants to enjoy life with them.



dek

Bau College of Art & Design, Spain

Lead Designer(s): Taisilia Mikailova, Yoshitha Vuppalapati

Prize: Gold in Print Editorial

Description: dek is an AI-integrated tool for creatives that captures scattered work—Figma files, Miro boards, emotional notes—and transforms them into meaningful narratives. This dossier mirrors that intent: calm, clear, and human. Instead of a typical thesis book, it reflects on how creatives think, feel, and work—highlighting not just output, but process and emotion. A printed trail of a digital idea.



Hint Creative

Savannah College of Art and Design, United States

Lead Designer(s): Yana Agapova

Prize: Bronze in Print Advertising

Description: A premium promotional book crafted for Hint Creative, a Salt Lake City-based design agency. Custom dust jackets and book sleeves complement this elegantly designed book, each tailored to reflect the unique identity of individual clients Hint Creative works with. The design draws inspiration from the natural beauty and urban landscapes of Salt Lake City, grounding the agency's creative ethos in its local environment. Through this project, Hint Creative showcases the philosophy and history of the agency and its portfolio, reflecting the variety and multifaceted skills of the creative team.



Wolff Olins Brand Book

Savannah College of Art and Design, United States

Lead Designer(s): Shelby Clark

Prize: Gold in Print Editorial

Description: This project is a visual exploration of Wolff Olins' legacy, values, and iconic design work. Created as a promotional brand book, it highlights the studio's contributions to clients like The Met, TikTok, and the New York Botanical Garden. Through bold typography, thoughtful layout, and editorial storytelling, the book reflects Wolff Olins' visionary approach to branding while serving as a tactile, curated artifact of their influence on contemporary design.



The Unfair Sex: Australia's Gender Pay Gap

Swinburne University of Technology, Australia

Lead Designer(s): Gael Franklin

Prize: Silver in Print Editorial

Description: Difficult. Uncomfortable. Awkward. Yes, this A3 printed publication is designed to feel exactly that, reflecting the status quo where Australian women are disadvantaged by the gender pay gap.

The twin publications, executed in bold aposematic yellow, black and white, were conceived to draw as much attention to themselves—and the issue—as possible. By removing the A4 inner publication to read in greater detail, the A3 work—full of provocative poster-like spreads—is hung on the wall, aiming to trigger thought, encourage conversation and enliven action towards closing the gender pay gap.



Paper To Paper

Iowa State University, United States

Lead Designer(s): Nadine Khoury

Prize: Bronze in Print Editorial

Description: This collection of works explores the emotional complexities of identity and belonging through four distinct pieces, each created from the same resources, resulting in complete expressions.

The project reflects the experience of having two homes, each with its own culture, language, and people. A missing puzzle piece symbolizes the perpetual sense of incompleteness, while a book that is bound and unbound in various ways represents the fluidity of self as it shifts between places.



Anagrama

Savannah College of Art and Design, United States

Lead Designer(s): Adriana Colón Negrón

Prize: Silver in Print Editorial

Description: This high-end promotional portfolio book was designed and produced for Anagrama, a Mexican design firm renowned for its bold and distinctive approach. The project's visual identity was meticulously crafted to align with Anagrama's unique aesthetic, showcasing a curated selection of their most iconic branding and architectural projects. This piece serves as a tactile and cohesive embodiment of the firm's philosophy, capturing their innovative spirit and intricate design process.



Neenah Martin Margiela History Book

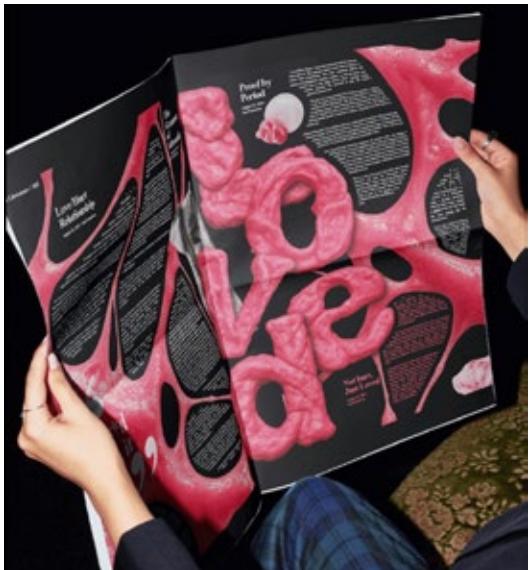
Savannah College of Art & Design, United States

Lead Designer(s): Mitchell Bianconi

Prize: Bronze in Print Editorial

Description: This was a project from my graphic design class, Physical Production of Physical Environments, where I was asked to design a monthly creative work for Neenah Paper Company's 150th Anniversary.

I chose to do a book series on the history of fashion designers. This series presented on Neenah's behalf was created to be an item for other creatives/artists, and that was meant to be something that would be kept and looked forward to receiving every month.



The Psychology of Catherine Tramell with Experimental Typography

Savannah College of Art and Design, United States

Lead Designer(s): Krishnika Kundu

Prize: Silver in Print Editorial

Description: My project explores the psychology of Catherine Tramell from Basic Instinct through experimental typography and editorial design. Each spread transforms iconic symbols—fur, pearls, knives, lipstick, cigarettes—into expressive letterforms that echo her seductive yet dangerous duality. Playing with contrast, noir palettes, and provocative textures, the newspaper becomes a visual narrative of manipulation, desire, and power, blurring truth, fiction, and alibi.



Oops Magazine

Polytechnic University of Valencia, Denmark

Lead Designer(s): Claudia Martínez Guillén

Prize: Bronze in Print Editorial

Description: Ever wished you could press Ctrl + Z? Oops Magazine is born from that impulse—the desire to undo, to fix, to start over. But instead of erasing mistakes, it embraces them. This project highlights the hidden side of the creative process: the false starts, the unfinished sketches, the ideas that didn't go as planned... yet still taught us something. Oops reframes error not as failure, but as a spark for growth, discovery, and authentic creativity.



Philosophy in Everyday Life

Savannah College of Art and Design, United States

Lead Designer(s): Hanyuan Guo

Prize: Gold in SelfPromotion

Description: Philosophy in Everyday Life is a series I am currently creating, where I weave animals as metaphors to convey my reflections and emotions on the journey of life and personal growth.



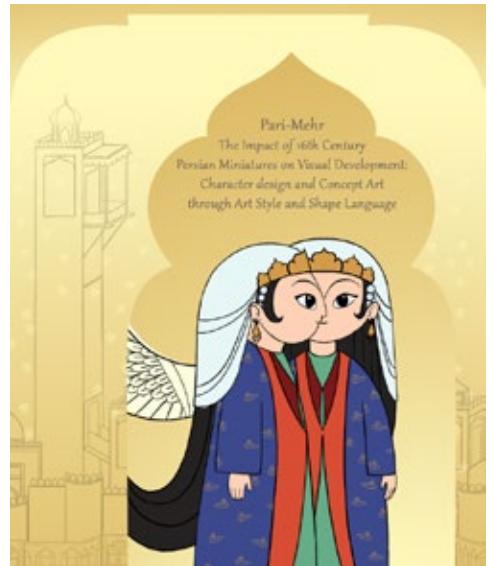
Travel To Tianjin

Savannah College of Art and Design, United States

Lead Designer(s): Xiao Li

Prize: Bronze in SelfPromotion

Description: This is a book cover of a picture book I created, which talks about a week's traveling in Tianjin.



Pari-Mehr (Character Design Inspired by the Shape Language of 16th-Century Persian Miniatures)

University of Texas At Dallas, Iran

Lead Designer(s): Mozhdeh Khamsehnezhad

Prize: Silver in SelfPromotion

Description: Pari-Mehr is a visual development project that reimagines the elegance of 16th-century Persian miniatures for 2D animation. Drawing on their symbolism, shape language, colors, and costume design, I created characters that honor cultural heritage while embracing the possibilities of animation. The story of a fairy princess reclaiming her wings with the help of Zal and the mythical Simorgh becomes a metaphor for resilience, kindness, and courage. Through expressive, character-driven design, the project invites viewers to see themselves in the journey toward freedom and hope.



Raining Cats and Dogs Valentine's Day Cards

Savannah College of Art and Design, United States

Lead Designer(s): Ciara McCarthy

Prize: Gold in Stationery

Description: Raining Cats and Dogs is a collection of Valentine's Day cards for cat and dog lovers alike that aims to evoke joy and nostalgia while maintaining a fresh, contemporary appeal. Inspired by the whimsical characters and traditional watercolor and gouache textures of classic children's illustrations, each card seeks to integrate hand-lettering with image in a fun, dynamic way.



Art and Design Foundation Studies 25

Coleg Llandrillo, United Kingdom

Lead Designer(s): Dewi Owen Hughes

Prize: Bronze in SelfPromotion

Description: 2024/25 Art and Foundation Studies yearbook – Coleg Llandrillo, Rhos-on-Sea, Conwy, Wales, UK.



Constructivist Stationary

Savannah College of Art and Design, United States

Lead Designer(s): Ryan McGown

Prize: Silver in Stationery

Description: This project was to test our skills in designing stationary such as stamps, envelopes, and brochures, for a hypothetical art history campaign for the United States Postal Service. My art movement was Russian Constructivism.



Bloomelle

Savannah College of Art and Design, United States

Lead Designer(s): Sichen Xin

Prize: Bronze in Stationery

Description: This project investigates how romantic media influences teen girls' understanding of love, highlighting the gap between idealized fantasies and real-life relationships. Through a set of interactive journals and thoughtfully designed stationery, including notebooks, calendars, and decorative tapes, it encourages emotional reflection, self-awareness, and peer sharing. The journal features sections for tracking emotions, recognizing personal patterns, and expressing feelings, offering a creative and grounded space for girls to explore what love truly means in their lives.



Echo Unheard

Xiamen University, China

Lead Designer(s): LiChengYao Xu
Prize: Bronze in Zines And Flyers

Description: Amidst accelerated urbanization, the disintegration of nuclear family structures, and the impact of digital native-first ideologies, the elderly population is experiencing systemic social isolation—as soaring rates of loneliness intertwine with fragmented community ties, their loneliness manifests as a crumbling emotional infrastructure. "Echo Unheard" uses visual semiotics as an analytical scalpel to dissect the emotional landscape of the elderly, revealing their enduring yearning for connection and their passion for life.



El origen del abecedario

Universidad Iberoamericana, Mexico

Lead Designer(s): Annika Moratinos

Prize: Gold in Zines And Flyers

Description: The objective of this project was to create an editorial product in magazine format, which allowed us to work with immersive texts, hierarchy, and the use of images. The use of typography for reading was established as a priority, and the principles of editorial design were applied.

Each member of the team developed a spread based on the selection of one letter from the alphabet. This project successfully brings together different concepts and ideas, including inclusion — for example, in the case of the letter "Y," sign language was used.



The Light Chaser: Tracing Time Through Cyanotype

National Taiwan Normal University, Taiwan

Lead Designer(s): Yu Chun Kuo

Prize: Silver in Zines And Flyers

Description: "The Light Chaser" is a hand-crafted zine exploring the fleeting nature of light and time through the cyanotype process. In an era of instant digital replication, this project embraces slowness and imperfection. Each hand-stitched edition captures light, water, and chance through brushed and stained chemicals, creating a tactile dialogue between material and memory. It stands as a quiet manifesto: a pursuit of the ephemeral, a meditation on craftsmanship, and a reflection beyond the mechanical.

honorable mentions

A4DH Branding Services	<i>Dero</i>
A4DH Branding Services	<i>Zesto</i>
A4DH Branding Services	<i>Ruwais</i>
A4DH Branding Services	<i>Qatrun</i>
Alaya Lee	<i>Off Sync</i>
Alexandre Calderón	<i>Art and Feminism, 7 Decades of Frida Kahlo</i>
Alma Hoffmann	<i>Italia 26</i>
Amir Sahaf Nia	<i>Opal Bio Pharma(obp) Brand Identity</i>
Amirhossein Kordestani	<i>BORRELLO – Coffee Branding & Visual Identity</i>
Amy Tsai	<i>Temper Temptations</i>
Andy Ho	<i>Tram Cream Coffee — Redefining Vietnamese Coffee Culture Through Visual Identity and Packaging Design</i>
Anjali Srikanth	<i>flex cloud nexus</i>
Anna Chebanik	<i>Protecting the Future: Emotions and Values Through the Eyes of Children</i>
Anna Chebanik	<i>TuDu Turkish durum</i>
Antonia Skaraki	<i>YEBUNA</i>
Antonia Skaraki	<i>MAMUSKA BAKERY & AFTERNOON TEA</i>
Antonia Skaraki	<i>ELEOLOGY</i>
Antonia Skaraki	<i>Hellenic Routes</i>
Antonia Skaraki	<i>Hellenic Routes (Olive Oil)</i>
Antonia Skaraki	<i>Metaphorm</i>
Antonia Skaraki	<i>Olympia</i>
Antonia Skaraki	<i>MONASTIK</i>
Anushka Thakkar	<i>Chai Point</i>
Anushka Thakkar	<i>Chai Point Packaging</i>
Anushka Thakkar	<i>PĀKIKI</i>
Anushka Thakkar	<i>PĀKIKI Product Packaging</i>
Anushua Sinha	<i>Nature's Secret</i>
Aria Cham	<i>Owl Wine Label Design</i>
Aria Cham	<i>Luckin Coffee x Harpy Illustration</i>
Aria Cham	<i>Bones UK – Band Poster Series</i>
Ariel Freaner	<i>Spaceship Physical Model</i>
Ariel Freaner	<i>Good Mood Bicycle Team San Diego Race Poster and Logo</i>
Ariel Freaner	<i>Life Race - Campaign Video</i>
Ariel Freaner	<i>Life Race - Video Game</i>
Ariel Freaner	<i>Life Race Campaign - Advertising Campaign</i>
Ariel Freaner	<i>Life Race - Posters</i>
Ariel Freaner	<i>Mexican Red Cross of Tijuana Corporate Campaign</i>
Ariel Freaner	<i>Freaner Design Museum Logo</i>
Ariel Freaner	<i>Mexico en la Sangre</i>
Ariel Freaner	<i>AWM 2024 Crop Report</i>
Ariel Freaner	<i>AWM Sacramento 2024 Calendar + Crop Report</i>
Ariel Freaner	<i>AWM Crop Report Sacramento 2024</i>
Ariel Freaner	<i>East Otay Mesa Landfill Website</i>
Ariel Freaner	<i>Innercare Interactive Kiosk Display Screens</i>
Ariel Freaner	<i>Innercare Social Media 2025 Campaign</i>
Ariel Freaner	<i>Innercare Special landing Pages</i>
Ariel Freaner	<i>Freaner 40th Anniversary - Poster</i>
Ariel Freaner	<i>City Tree Fall Festival Poster Series</i>
Ariel Freaner	<i>Freaner 4th Anniversary - Logo</i>
Ariel Freaner	<i>ZIETE Disappearing Roots Disappearing Nature Posters</i>
Ariel Freaner	<i>Have you Ever Heard and Eclipse?</i>
Ariel Freaner	<i>eSnack</i>
Ariel Freaner	<i>The Shack Dinner and Breakfast Menu</i>
Ariel Freaner	<i>National Marine Mammal Foundation Research. Innovation. Discovery</i>
Ariel Freaner	<i>Tres y Contando Poster</i>
Artan Xhaha	<i>Stagexx - Brand Identity</i>
Assam Michel Daoud	<i>Sun Life Workplace</i>
Aura Lee	<i>Treasures of the Palace Museum</i>
Bahareh Rahgard Nobari	<i>persepolis</i>
Bahareh Rahgard Nobari	<i>FOX</i>
Beam Ker	<i>12 Emo Zodiac - A Visual Language of Emotion and Archetypes</i>
Beppe Incarbona	<i>The road to authentic taste</i>

Beppe Incarbona	<i>Sharing the Italian way of life</i>	Daynor Storrier	<i>Curated Packaging: Lip Nourish Trio</i>
Bernardo Díaz López	<i>ABB REUSABLE BOX</i>	Decide Kit	<i>Rajadamnern Immersive Muay Thai</i>
Bilan Liu	<i>Lumos</i>	Deepak Nanekar	<i>Pain to Possibilities</i>
Bingying Liu	<i>Zhaozhou Bridge</i>	Di Lu	<i>2023 Beijing 751 International Design Festival</i>
Bingying Liu	<i>Zhengtai Craft Beer</i>	Donna Cheng	<i>Blood Over Bright Haven</i>
Boning Yu	<i>Endless Draft</i>	Dorothee Pape	<i>Now and Then</i>
Bowen Wei	<i>Aluna</i>	Dwie Yudha Satria	<i>Precision Strategy Fuels Remarkable Innovation</i>
Brayden Fong	<i>Roscoe Frantz - Sharehouse (EP)</i>	Ebru Sile Goksel	<i>Melodi Cafe</i>
Brenton Cannizzaro	<i>Canberra City Centre</i>	Edward Lu	<i>Coffee Machine Key Visuals</i>
Brian Hickey	<i>Total Star Wars Toys: The Palitoy Saga</i>	Edwin van Praet	<i>EHA – Borderless Hematology</i>
Brian Hickey	<i>Battle Action Force Treasury Editions</i>	Edwin van Praet	<i>KNGF – Guide Dogs</i>
Brian Leong	<i>Parenting for Wellness Conversation Cards</i>	Edwin van Praet	<i>Kooyman – Brand Book</i>
Brian Leong	<i>Book Bugs V Card Collaterals</i>	Edwin van Praet	<i>Kooyman</i>
Brian Leong	<i>Merlion 50th Anniversary Logo Identity</i>	Edwin van Praet	<i>Nationale Opera & Ballet</i>
Brian Leong	<i>10th Anniversary Annual Report</i>	Edwin van Praet	<i>Rubenshuis</i>
Bruno Oro	<i>Designable Inclusive Design Methodology</i>	Edwin van Praet	<i>The Dutch Kidney Foundation</i>
Byron Au	<i>co.at – Brand design for handmade chocolate</i>	Edwin van Praet	<i>Aegon</i>
Carlin Sewell	<i>Abbott Capital - A brand transformation</i>	Emrah Celik	<i>Haus des Döners / Website Redesign</i>
Carlin Sewell	<i>Arbour Partners - A truly personalized rebrand</i>	EN KE	<i>MyGain-Brand image design</i>
Carlin Sewell	<i>KeyState - Website transformation</i>	Eric Skorupski	<i>DESIGN MATTERS</i>
Carol Cheng	<i>PlayWorks Interactive Calendar</i>	Erika Wu	<i>about vol4 "CREATE AN IMAGINATIVE SELECT SHOP"</i>
Caroline Ster	<i>Call Me Country: Beyoncé and Nashville's Renaissance</i>	Erika Wu	<i>小红书设计周&设计大赛品牌体系</i>
Caroline Ster	<i>Decoded</i>	Erika Wu	<i>2024 Xiaohongshu Mid-Autumn Festival gift box</i>
Caroline Ster	<i>Inside Africa</i>	Erika Wu	<i>Xiaohongshu live stream partner summit 2024</i>
Caroline Ster	<i>Election Night in America 2024</i>	Erika Wu	<i>Xiaohongshu Will Business Summit 2025</i>
Catherine Rafter	<i>Android Auto Website</i>	Erika Wu	<i>Xiaohongshu 2025 New Year Gift Box</i>
Celine Pham	<i>Strong Minds, Stronger Players: Reimagining NFL Total Wellness</i>	Erika Wu	<i>Xiaohongshu 2024 WILL CLUB</i>
Celine Pham	<i>Wind. Water. Win.</i>	Erika Wu	<i>「about」No.05: The New Wave of Podcasts</i>
Ceren Burcu Turkan	<i>Proxima</i>	Erika Wu	<i>Xiaohongshu Emerging Brands Summit Visual Identity</i>
Chao Hsuan Wang	<i>Writing is to taste the life twice</i>	Erin Cassidy	<i>Daisy's Saloon by Media Shop Collective</i>
Chao Hsuan Wang	<i>Mellow Ware</i>	Eva Chang	<i>Alibaba.com CoCreate 2024</i>
Charan Babu N	<i>RF Poker</i>	Fa-Hsiang Hu	<i>Timeless Freedom</i>
Charan Babu N	<i>Tata Mavic</i>	Fa-Hsiang Hu	<i>Purely Exceptional</i>
Chekuang Chuang	<i>Democracy Parallax / 民主視差</i>	Fabian Lee	<i>Taoyuan International Airport - FIDS system</i>
Chen Yu	<i>GOLOK DERNANG SADRE-Calligraphy and Stationery on the Qinghai Tibet Plateau</i>	Fang Nan	<i>Website Design: Pixel Pack AI</i>
Chia-Hui Lien	<i>STOP-Don't create garbage</i>	Fei Lin	<i>Frog Prince Kids' All-season Moisturizing Cream</i>
Chiara Zhu	<i>Impersonae - design-telling for self-narration</i>	Flora Mo	<i>Pride and Beyond – a treasure chest bring joy and more</i>
Chirada Khaoerk	<i>Nourish the Heritage, Flourish in the Age</i>	Frankie Leung	<i>Year of The Snake</i>
CHON MAN IEONG	<i>Year of the Snake 2025</i>	Frankie Leung	<i>Sunsmit</i>
Chuan Tan	<i>AVATR HarmonyOS Crescent Moon Screen Design</i>	Fumiko Okazeri	<i>Packaging for additive-free yokan from a bean paste factory</i>
Chun-Yi Lu	<i>BEI GUI VIL. Brand Identity Plan</i>	Gamze Binici	<i>Grün Coffee</i>
Cia-Louise Cotongater	<i>Roastworks Brand Identity</i>	Gamze Binici	<i>MAGS Skin</i>
Clare Lynch	<i>Joyof West African Food – Brand Packaging Design</i>	Georgiana Constantinescu	<i>Harm Reduction by Design</i>
Corey Timpson	<i>Mosaic</i>	Ghazal Soleymani	<i>ARA Brand</i>
Corin Blough	<i>myPerspectives® Florida 2026 Cover Series</i>	Ghazal Soleymani	<i>Sarv Plaque of Appreciation</i>
Corin Blough	<i>National Middle Grades Experience Science - Module Covers</i>	Ghazal Soleymani	<i>2A continental award poster</i>
Creamy Shieung	<i>Great British Energy Branding Design</i>	Gian Carlo Villarreal	<i>Nike - MIT</i>
Cristalle Gleason	<i>Beyond the Brushstrokes: Telling the Story Behind the Art</i>	Gregory Wood	<i>25th Hour Rebrand</i>
Dana Dijkgraaf	<i>Pixy Liao: Between Us</i>	Guido Kröger	<i>Vélosummer</i>
Dana Dijkgraaf	<i>After Rain Comes Neon Light</i>	guowu zeng	<i>Guozanglang G15</i>
Daniel Olan	<i>Advertising Campaign: "Reserva Regia"</i>	Guy Villa, Jr.	<i>Wrecked Revival</i>
Daniel Olan	<i>Tim Hortons Website and Digital Experience Design</i>	Guy Villa, Jr.	<i>Corruptions</i>
Daniel Olan	<i>Antonio Eloy Visual Identity System</i>	Gwen Geng	<i>Playground Project</i>
Daniel Olan	<i>Visual Identity for the Acapulco Tourist and Cultural Circuit (UNESCO)</i>	Gwen Geng	<i>Glenstone</i>
Daniel Olan	<i>Casa de la Grana Visual Identity System</i>	Gwen Geng	<i>Mount Wilson Observatory</i>
Daniel Olan	<i>Comprehensive Communication Strategies for PUMA Brand Positioning</i>	Gwen Geng	<i>X Games</i>
Danting Li	<i>Venus Jewelry E-commerce Website</i>	Haejung Choi	<i>Sage Health Branding</i>
Darja Brečko Poženel	<i>Slovene Dutch Business Platform</i>	Hajime Tsushima	<i>CHA SHIRATAKI</i>
Darja Brečko Poženel	<i>V-NET Weather Stations and Sensor Systems</i>	Hajime Tsushima	<i>SILENCE THE FLAME</i>
Darja Brečko Poženel	<i>Institute for Ethnic Studies - 100th Anniversary</i>	Hajime Tsushima	<i>White Ribbon of Hope</i>
DAWEI Pan	<i>Ofmom Pure Probiotics</i>	Hajime Tsushima	<i>Design Connects</i>

Hao Ding	<i>Her-itage: Illustration Poster Design for Non Profit Women Artist in History Appreciation Fair</i>	Jon Berry	<i>Sports Night Live</i>
Hao Shan	<i>HYZY World Youth Activity Center Brand Design</i>	Jörg Meyer	<i>OneExperience</i>
Hao Yeh	<i>Ascent</i>	Jörg Meyer	<i>Magenta AI</i>
Haochen He	<i>Continuum of Comics: Identity Relics</i>	Julia Tarnowska	<i>The Wojciech Kilar State Music Schools in Katowice Brand Identity</i>
Haochen He	<i>Ceramic Cities</i>	Julia Tarnowska	<i>Wayfinding for POSM Katowice</i>
Haokai Tang	<i>E-Shisha Luxe 30000</i>	Julia Yaryna	<i>CHI.CO.CO</i>
Haokai Tang	<i>Off-Stamp-X-Cube</i>	Julia Yaryna	<i>WHITE WOOD STUDIO</i>
Haokai Tang	<i>LOST MARY NEAR30K PUREVIEW</i>	Julia Yaryna	<i>Zhytsen – A Story Baked in Time</i>
Hege Sjursen	<i>Eiendomsspar Annual Report</i>	Jumanah Abualkhair	<i>DBBIA Eggstravaganza 2025</i>
Hemant Mathur	<i>YU Foods Korean Ramen Packaging</i>	Jumseo Pang	<i>Puer Tea's Tin Can Packaging design of Bontea</i>
Hemant Mathur	<i>Truck Tales</i>	Jumseo Pang	<i>Empereus Brand ChenPi(Dried Tangerine Peel) Packaging Design of TRT Health</i>
Holly Wheeler	<i>2025 Gala</i>	Kai-Ting Chang	<i>Gold Medal Health Tea Gift Box</i>
Holly Wheeler	<i>2025 Gala Invitation</i>	Kai-Uwe Lehanka	<i>Showroom with AR Experience – Filzfabrik Fulda</i>
Hua Chia Wei	<i>Welcome to The NMH Hotel – Family Kits to Explore and Experience</i>	Katsumi Tamura	<i>Birds</i>
Hua Chia Wei	<i>Embracing Differences</i>	Katsumi Tamura	<i>Number</i>
Hua Chia Wei	<i>Knowledge in Motion</i>	Kechen Chen	<i>Black Leather Notebook - Title Sequence</i>
Huan Ao	<i>Fly's Head of Texture</i>	Kefan Shi	<i>Wemoments App–Gentle Emotional Reflection</i>
Hui-Mei Hsu	<i>Realm of the Enchanted Feline, Ode to Stillness</i>	Kelly Lin	<i>Shenzhen Bay Port Cultural Corridor</i>
Huili Tan	<i>Hainan Shenzhou Peninsula Signage System</i>	Kelly Palmer	<i>Test Drive by Eight Sleep: Re-imagining the onboarding experience</i>
Hung Yuchien	<i>Baijiajiang</i>	Ken Shew	<i>SURMOUNT™ – Brand Identity & Strategic Consolidation</i>
Hyunji Jun	<i>Cellsense : Designing a Visual Identity for a Biodegradable Future</i>	Kevin Woo	<i>Empowering Health by Design</i>
Hyunji Jun	<i>Bridging Cultures, A Flexible Identity — The New Face of Ninja Hibachi Express</i>	Keying Wu	<i>Motion Drives Emotion</i>
Ikegoshi Akihiro	<i>Brand mascot for pro basketball club in KOBE/Japan</i>	Kim Taekyung	<i>House of Shinsegae Heritage Gift Shop</i>
Ikegoshi Akihiro	<i>Japan pro baseball team ORIX BUFFALOES summer game "NATSU NO JIN"</i>	Kim Taekyung	<i>House of Shinsegae Heritage</i>
Inna Efimova	<i>Guay</i>	Kimberly Botello	<i>Internship Class of 2026</i>
Inna Efimova	<i>Boiling point</i>	Kimberly Botello	<i>"We've Got Your Baaag!" Catalog Cover</i>
Inyoung Yeom	<i>Xi Signscape</i>	Kimberly Botello	<i>New Hire Tape "Role"</i>
Ishita Aggarwal	<i>Kids Cube Identity Design</i>	Kimberly Botello	<i>"Cool To Work" Billboard</i>
Ishita Aggarwal	<i>-ISH Cold Brew</i>	Kobi Franco	<i>Molecular Typography Laboratory</i>
Ishita Aggarwal	<i>Don't Be a Square (Out-of-home)</i>	Krzysztof Klimek	<i>UFI Reimagined: A modern identity rooted in legacy</i>
Ismatt Dosanjh	<i>Lungo Speciality Coffee</i>	Krzysztof Klimek	<i>Syngenta's Bring Back the Magic</i>
Ivanete Blanco	<i>Hannah Lewis Lecture Poster</i>	Krzysztof Klimek	<i>Admind Culture Book</i>
Izabela Jurczyk	<i>LODZKIE_New identification of the Lodz Voivodeship</i>	Krzysztof Klimek	<i>FilmON Festival Brand Identity</i>
Jake Wilkins	<i>Yuplet Branding</i>	Kuan-Hsuan Lu	<i>Good morning</i>
Jake Wilkins	<i>Epsy</i>	Kylie Ng	<i>"Hotel Chef Secrets" Cookbook</i>
James Dawson	<i>Altura Partners - Branding & Identity Design + Website Design</i>	Lainey Xu	<i>Ayan Biotech Branding</i>
Jess Tran	<i>Sunburnt Space Co Brand Design</i>	Lei Wen	<i>NGFUNG LIHONG PRICKLY ASK OIL</i>
Jessie Sha	<i>Cacao Odyssey</i>	Leo Lee	<i>Yellowstone Market Branding and Wayfinding Signage Design</i>
Jie Chen	<i>Lone Shadow</i>	Leonardo Iaccarino	<i>Demian (special edition)</i>
Jie Zhang	<i>Dilse from the heart</i>	Leonardo Iaccarino	<i>Box Ernest Hemingway</i>
Jie Zhang	<i>Still, I See</i>	Lezhang Wang	<i>HHTTS Album Design</i>
Jie Zhang	<i>Grand Beauty of China: Silk Road Integrated Craftsmanship Display Set"</i>	Li Wang	<i>OzCHI 2025</i>
Jie Zhang	<i>iBUILDING-iEasyComfort</i>	Lilian Li	<i>ACTION BAR Visual System</i>
Jie Zhang	<i>OXYZ3's Official Website Design and Development</i>	Lilian Li	<i>#024</i>
Jiewan Lin	<i>ByHealth x The Palace Museum Mid-Autumn Festival Gift Box</i>	Lin Xie	<i>1984 (Title Sequence)</i>
Jiewan Lin	<i>ByHealth 30th Anniversary Marketing Gift Box</i>	Lin Xie	<i>FIVE ELEMENTS TOWER-SHAPED TEA SOUVENIOR (LIMITED EDITION)</i>
Jiewan Lin	<i>Year of the Snake Gift Box</i>	Lingfei Cao	<i>Under</i>
Jiewan Lin	<i>BYHEALTH MAX Protein Powder Packaging Design</i>	Lingyi Kong	<i>Her Way Home: New England Conservatory Cultural Project Identity</i>
Jiewan Lin	<i>Calda Packaging Design</i>	Lisa Udet	<i>History, rewritten: A new chapter for the Swiss National Museum</i>
Jing Liu	<i>Tsingtao Beer Museum Hop Skincare Series</i>	Liwen Li	<i>Funlead Brand Design</i>
Jingyuan Fang	<i>Recovera: AI-Powered Orthopedic Recovery</i>	Logan Disbrow	<i>Citizens' Correctional Academy</i>
Jisu Kang	<i>GREEN COUPON</i>	Lucie Maria Momdjian	<i>Mounet Al Kammoua</i>
Joao Varela	<i>Hoopers Club Summer Collection</i>	Lucie Maria Momdjian	<i>Emaar "Rashid Yachts & Marina"</i>
Johann Ebadfardzadeh	<i>Safira</i>	Luke Carson	<i>Innova Brand Reimagined</i>
Johann Ebadfardzadeh	<i>Fardzadeh</i>	Luke Martin	<i>Shaketown</i>
John Lim	<i>Planting Seeds of Serenity</i>	Luke Martin	<i>Storkcraft Rebrand</i>
John O'Neill	<i>This, Not This</i>	Malou Ko	<i>Madina Hashimli</i>
John O'Neill	<i>Every Empire Swears</i>	Malou Ko	<i>Open House Hong Kong Identity Design</i>
Jon Berry	<i>KRON4-TV Circa</i>	Malou Ko	<i>PolyU Design 60th Anniversary Gala Dinner Key Visual Design</i>
Jon Berry	<i>KTCA News Topicals</i>	Malou Ko	<i>Hong Kong Design Centre Annual Report 2023-24 Design</i>
Jon Berry	<i>Tokyo Tonight</i>	Malou Ko	<i>PIN Cookies Rebranding</i>

Malou Ko	Summer Sound and Wellness Gala Identity Design	Negar Bahrami	Jamosh Social Enterprise
Malou Ko	PolyU Excel x Impact Magazine Redesign	Negar Bahrami	Jamosh
Malou Ko	KIO Branding	Negin Azizi	Breathe the branches
Malou Ko	The University of Hong Kong Annual Report 2023-24 Design	Nicky Chang	The Met Museum x junzi kitchen Year of The Snake Collaboration Chili Oil Gift Box
Malou Ko	The University of Hong Kong Annual Report 2024-25 Design	Nikola Mišel Puklin	Analog Kinetic Typography
Malou Ko	Hong Kong Design Centre Annual Report 2022-23 Design	Nikola Mišel Puklin	Nikola Mišel Puklin
Malou Ko	Ngau Kee Money Changer Rebranding	Nikola Mišel Puklin	Self Image Labs
Malou Ko	Chubb Every Way of Life Campaign Identity	Nurit Koniak	T Lab
Malou Ko	NakedLab Shipping Box Packaging	Olga Vasylchuk	Barbados History
Manos Valasis	Réno — Luxembourg Airport's Digital Concierge	Oxana Bashtavenko	1ZERO1
Marc Philip Seidel	«Women Pioneers, Artists and Thinkers» (Pionierinnen, Künstlerinnen, Denkerinnen)	Pak Ho Chow	The Flower Notebook Set
Marcell Puskas	Star Path to myself	Patrick Cheng	Yilong Fulong Bento
Marco Molteni	Liceo Alfa - brand identity	Patrick Cheng	Peach Blossom_Chicken Soup
Mariia Kulichkova	MUGUETTE Coffee	Patrick Cheng	Fugue and Rest
Marta Horta	Vô Tónio's Grocery – A Living Brand Memory	Patrick Cheng	HIWING MARINE
Marwin Ma	One Bite to the Wild	Patrick Cheng	KDPAPA
Marwin Ma	Wedome x Empresses in the Palace	Patrick Finley	Connected by Our Dreams
Marwin Ma	OLD SCHOOLMATE Nano Anti-Fog Glasses Cloth	Patrick Finley	unEarthed / Second Nature / PollinATION
Mason Smith	Ravensdown Values Identity	Paul Croxton	Croostide Rebrand
Mason Smith	THL Integrated Report	Paul Croxton	Travelwise Brand Identity
Mason Smith	NZ Super Employee Value Proposition Identity	Paul Croxton	CD Capital Rebrand
Mason Smith	T&G Annual and Climate Disclosure Report	Pauline Chow	National Family Festival 2025 Papercraft
Matt Ashland	enVision+ Mathematics // K-8 Cover Series	Pei Li	Gi2U
Matt Moore	Daytona Supply Co Hi-Lo Pomade Series	Pei Li	Ambient AI
Md Mohibubur Rahman	50 Years of Bangladesh	Pei-Ling Tsai	2025 The National Games Yunlin County
Meng Tan Lin	California Wildfire	Peilin Li	Amoeba Music
Meng Tan Lin	Little America Brewery	Peiling Shih	SIGN: Promotional Narrative Guidance
Meng Tan Lin	Understanding Waste: Data, Systems, and Policy	Peng Wang	Agricultural Bank of China SUSTAINABILITY REPORT 2024
Mengdi Wang	Janpan Airlines - Identity System	Peng Wang	Industrial and Commercial Bank of China Limited SUSTAINABILITY REPORT 2024
Mengdi Wang	Kew Gardens design identity	Pengfei Dai	Shihua Divine Liquor
Mengjia Li	Digital & Intelligent System for Park Management (DIS)	Peyton Webster	Toyota Music Factory
Mengyi Xie	Eyes Wide Open	Peyton Webster	Atherton Rise
Mengyi Xie	Digital Economy, Communication and Rural Development	Peyton Webster	Parkside Market
Meredith James	Mindfulness Magic	Peyton Webster	River Street Marketplace
Meredith James	No Resistance	Peyton Webster	Skydeck
Meysam Yousefian Ghotb Abadi	Rightel Campaign: You Hang Up First!	Peyton Webster	The West Quarter
Meysam Yousefian Ghotb Abadi	Father's Day Print Ad for Sahar Food Industries	Ping Xu	Cross Connections 2026 Call for Entries Poster
Meysam Yousefian Ghotb Abadi	Logo Design for Avat Coffee	Ping Xu	CC-2024_Poster Campaign
Meysam Yousefian Ghotb Abadi	Canned Label Design for Peterson	Qian Zhao	leapmotor OS HMI design
Michael Ardaiz	Rosey Air Logo	Qiang Li	A Generous Interfaces Design for Cultural Heritage Information Visualization
Michael Ardaiz	The Dirty Apron Logo	Qiang Li	Palace Guardians AR- Interactive Heritage Exploration APP
Michael Ardaiz	Breccia Capital Logo	Qianyu Lee	The Nine-Colored Deer
Michael Ardaiz	Inquisit v7 Logo	Qichao An	Baccus Brand Design
Michael Kling	Kulturtage Thalwil 2025 Brochure	Qihang Zhang	Chartmetric Artist Milestone Sharing Campaign
Michael Lepore	The Lifeguard Movie Poster	Qihang Zhang	Chartmetric Mobile App: Advanced Music Analytics in Your Pocket
Michael Lepore	Blackstone Valley Studios Production Logo	Qinqin Jiang	Walnut PAIPAI Brand Design
Michael Marchese	Life Time Rebrand	Qiqi Zhao	Nuggets: Turn cluttered emails into bite-sized anticipation
Michelle Wang	New Hope Dairy Yunnan Memory Yogurt Packaging Design	Qiyu Li	The 12 Eternal Castles
Michelle Wang	CHUXIN Mix-berry Squeezable Kids Yogurt Pouches Packaging Design	Raquel Amorim Bottaro	Zarifah Nuraya, a Whispering Invitation of Art and Timeless Glow
Michelle Wang	CHUXIN Spring Limited Drinkable Yogurt Packaging Design	Rhea Shukla	The Possibility of Life on Mars - Data Visualization
Mina Maazi	ALMA – Adaptive Learning Management Assistant	Rhea Shukla	Ink & Mischief: Loki's Newspaper
Ming Cheng	Are We Gong to Talk in Chinatown?	Rhea Shukla	SoundCloud: Rebranding the Beat
Ming Chun Tsai	ACCESS MOTOR Branding	Richard Marshall	Parkinson's UK brand
Mingshan Mai	SpreadX.AI Branding Design	Rita Batalha	DJOM
Mirjana Arlaud	Love Letter to My Planet	Rogério Santos	JGNOS SX-T architecture hardware knowledge
Mirjana Arlaud	Reframing Forestry Standards for People, Planet, Purpose	Rong Jia	Opera Cues Colume 65 Cover Series
Mirjana Arlaud	Protecting Human Rights, for Everyone, Everywhere	Rong Jia	Holiday Card 2024
Mirjana Arlaud	Birth of a Global Symbol: The First World PPH Day	Rong Jia	Holiday Card 2023
Mohammad Dehghani	Famila Mart Outdoor Store Branding	Rong Jia	Design for a Livable World: Visual Narratives of the Future City
Nancy Miller	Art Museum of South Texas Quarter Turn Exhibition Catalogue	S L	Mao Pao Pao Tea
Nasim Zafar	KEYSUN PAK Packaging Identity Design	S L	BISON BROTHERS

Saffron Meade	<i>Cedar Creek Cider - Can Packaging Design</i>	Trevor Messersmith	<i>Ilenele Poster</i>
Sam Bird	<i>How We Built an Identity for a New Era of B2B Marketing</i>	Trevor Messersmith	<i>Renaissance Typeface Design</i>
Sam Kennedy	<i>Nagi Jewelers Brochure</i>	Trevor Messersmith	<i>Draw80 Portraits</i>
Sam Kennedy	<i>Luxia Labs Brochure</i>	Vahid Mirzaei	<i>Out of harm, into power</i>
Samir Chabulkwar	<i>Hero One App</i>	Vahid Sadraefar	<i>noron</i>
Sarah Blazek	<i>Apex Counseling Website on a Micro Budget</i>	Vahid Sadraefar	<i>PELAK</i>
Sarah Moradi	<i>Be modern.</i>	Veronika Szász	<i>A Tribute to Woman's Work</i>
Setareh Rahgard Nobari	<i>MOSIO</i>	Victor Klimenko	<i>Identity of the 420th anniversary of Tomsk</i>
Shangning Wang	<i>UNDP Annual Report 2024</i>	Vishal Vora	<i>Mirsaal Perfume</i>
Shelley Bowen	<i>Lighthouse Lager - Raise a Toast to Legends</i>	Vishal Vora	<i>The Regal Touch- LaNuit Perfume</i>
Shelley Bowen	<i>Snackers New Recipe, New Crunch</i>	Vladimir Ulyanov	<i>EURTX - Token emission platform</i>
Shelley Bowen	<i>Belikin Stout Calendar 2025</i>	Wei Zhang	<i>Building Blocks: Innovation in Preschool Marketing</i>
Shelly Liew	<i>Asian Scientist Magazine – The Equalizers</i>	Weiming Chen	<i>Branding of AWESOME REALTY</i>
Shelly Liew	<i>Kyushu Connect – Issue 6</i>	Wen-Chun Fong	<i>AI challenges the tradition of hand drawing.</i>
Shelly Liew	<i>A*STAR Research - Editing the Basics</i>	Wen-Chun Fong	<i>Surprisingly— A chair can be sat on like this.</i>
Shelly Liew	<i>A*STAR Research – Keeping the World Moving</i>	Wenwen Zhu	<i>Shyly Sheep: Sweetly in the Meadow – Brunch, Coffee & Wine</i>
Shen Aelyn	<i>Rainforest Essence: A Symphony of Nature in Packaging</i>	Wenxin Zhao	<i>A Way Through</i>
Shengjie Wu	<i>Moline Marche</i>	Wenyi Wang	<i>Killing the Bride</i>
Shenyi Zhang	<i>Transforming Content Creation Through AI-Enhanced User Experience</i>	Wenyi Wang	<i>Unwavering commitment</i>
Shenyi Zhang	<i>Find Best Drayage Quotes At Anywhere</i>	Wojciech Janicki	<i>Dom Kultury Poznań-Antoninek</i>
Shikha Parewa	<i>Rescript Sustainable Stationery</i>	Wolfgang Gast	<i>Education that moves you forward – discover your path (VHS campaign)</i>
Shipra Jain	<i>Tales of Telugu</i>	Wolfgang Gast	<i>It doesn't always go straight ahead</i>
Shipra Jain	<i>Natural Form</i>	Xi Pang	<i>HiveMatch</i>
Shipra Jain	<i>Arable Labs</i>	Xi Pang	<i>Historiq</i>
Shipra Jain	<i>Good Business Labs</i>	Xiaohan Miao	<i>Souï</i>
Shipra Jain	<i>Non Zero - Coffee Table Book</i>	Xiaoxiao Wang	<i>Newpage 3rd Anniversary Celebration Gift Set</i>
Shipra Jain	<i>Fyler</i>	Xin Chen	<i>Books, lovely books</i>
Shiuanmin Kung	<i>Autumn Scenery Feast 景覩秋色</i>	Xinyi Shao	<i>Seicento Baroque Ensemble</i>
Shuairen Wang	<i>Oriens</i>	Xinyi Wang	<i>Bud</i>
Sinong Wu	<i>Tianyoude 4600 Qingke Liquor</i>	Xinyue Gu	<i>Notes</i>
Sinong Wu	<i>Yuandingjinsheng Chinese Baijiu</i>	Xinyue Gu	<i>Let Me Dream</i>
Siwon Lee	<i>Forrix</i>	Xinyue Gu	<i>Maxon One Brand Expression</i>
Siwon Lee	<i>Little Paüz Café</i>	Xinyue Gu	<i>Maxon Summit 2025 Branding Package</i>
Snehal Ladke	<i>Polk Neighborhood Traffic Safety Analysis</i>	Xiong Xiqu 熊	<i>濯水·风雨廊桥·卡片设计</i>
Sonya Mudvex	<i>pamilee pet care products</i>	Xun Zuo	<i>Dry&Wet Botanical Garden Branding</i>
Sonya Mudvex	<i>Tractor Beverage Co. Digital Ecosystem</i>	Xunxing Liang	<i>H2go</i>
Sophie Van Kempen	<i>Just Another Trouble Bubble</i>	Yaheng Li	<i>Different Ways of Seeing</i>
Spencer Wang	<i>Need! Studio Pop-up Campaign</i>	Yaheng Li	<i>Intosphere</i>
Spencer Wang	<i>Parts A Logo Design</i>	Yancheng Zhang	<i>UIC 20th Anniversary Visual Identity Proposal</i>
Spencer Wang	<i>Pet Food Packaging</i>	Yanguang Xie	<i>Ltn Lab Create Camp</i>
Stavros Karamanlidis	<i>Bite me Not!</i>	Yangzong Gama	<i>Soft Field – Fruitypoem Visual Identity & Packaging Design</i>
Stavros Karamanlidis	<i>Bite me Not III!</i>	Yani Liu	<i>The Vera Project</i>
Studio Gourdin	<i>Wayfinding system for the Lugdunum Museum in Lyon</i>	Yanze Xiong	<i>Bohea Room</i>
Sung-Ho Chang	<i>Gorae Soju</i>	Yanze Xiong	<i>Twelve Flower Goddesses</i>
Sunliaofan Lele	<i>CHOYO YOGA</i>	Ye Tian	<i>RxReady</i>
Sunliaofan Lele	<i>MICHA VIS</i>	YeoJin Kim	<i>Tripo 3D AI</i>
Suresh Karpatiya	<i>Falcon AgriConnect</i>	Yi Qin Lilly Zhang	<i>GAAC</i>
Syed Asfar Hussain Shah	<i>Sustainable Finance at UNDP Report</i>	Yi Tang	<i>Inventory Fulfillment Mobile Suite</i>
Taijasa Bhatkar	<i>Branding the Front Line of Wildfire Detection: The Dryad Identity</i>	Yi Tang	<i>STORK</i>
Takashi Matsuda	<i>The Cicada - Functional Polymer Research -</i>	Yicheng Qian	<i>It is meant to be on Bumble</i>
Takehiro Kiriyama	<i>Book design: Living in Mongolia</i>	Yifei Chen	<i>CoMove</i>
Terry Blade	<i>Terry Blade: Portfolio and Cultural Archive</i>	Yifeng Qu	<i>Shangze Aftertaste Fruit Music Farm Gift Box</i>
Terry Blade	<i>Chicago Kinfolk: The Juke Joint Blues</i>	Yijun (Ivanna) Zuo	<i>Nature, Sport, and Sustainability in Patagonia</i>
Ti-Ming Chu	<i>GUOMAOSI Canelé Packaging</i>	Yimeng Sun	<i>Unveil</i>
Timi Au	<i>Loong Foong Restaurant Branding</i>	Ying Chen	<i>ID. UNYX APP</i>
Timi Au	<i>Juza Branding and Packaging Design</i>	Ying Chen	<i>AUDI APP</i>
Tina Figueiroa	<i>Explore Oak Park and Beyond: Do West Of Chicago</i>	Yingjie Li	<i>Good Game — A New Era of Gaming Community</i>
Tingjian Wang	<i>The nature of time</i>	Yingting Shih	<i>Sink the tank the world will thank</i>
Tingsong Li	<i>WUHAN DEVELOPMENT</i>	Yingting Shih	<i>Like a cat: see lack in black</i>
Tingyu Su	<i>Youlifly</i>	Yingting Shih	<i>I beyond AI</i>
Tony Leung	<i>TRILOGY BLOOM</i>	Yingting Shih	<i>No gun no gone</i>

Yining Xie *National Alliance on Mental Illness Branding*
 Yiqing Wu *Seattle Seasons Illustration Series*
 Yiran Mao *Choy - Community Garden Sharing Hub*
 Yisong Hu *KOCOTREE - KKT tree*
 Yisong Hu *CHUEHFENG 爵风哈密瓜酒*
 Yiwen Teng *Steelbox - Furniture Customization Management Platform for Steelcase*
 Yiwen Teng *CAMPUS AUTONOMOUS SHUTTLE RIDE: Applied HMI/UX Design for Real-World Autonomy*
 Yixin Deng *Suzhou University of Technology emblem*
 Yongan Zhou *Tian Space*
 Yongan Zhou *Beizhong Park*
 Yongwen Dai *Hive AI*
 Yoo Kyung Lee *Smart Calendar Hub*
 Yorick De Vries *The Best Dutch Book Designs Catalog*
 Yorick De Vries *Fragments of the Ordinary*
 Yosuke Mitsui *Vowels*
 Yu Jung Jung *Astronaut Hall of Fame*
 Yu Min Chen *Kaohsiung Highline Park*
 Yu Min Chen *LA MORNING Brand Identity*
 Yu Min Chen *Kaohsiung Fubon Marathon*
 Yuan He *Dubai World Expo Disability Coalition-LOGO*
 Yuan He *Hanmi Bio Official Website*
 YuDian Design Co., Ltd *BANSHU TEA: A Gift of Oriental Elegance*
 Yue Kwan Cinda Ki *Scented Realm - Fantasia*
 Yue Kwan Cinda Ki *Future Gender Dialogues Exhibition*
 Yuehua Luo *10 Millions Families, Infinite Trust*
 Yuehua Luo *Million Care for Everlasting Health*
 Yueping Wang *Digital Whirligig*
 Yuk Ting Ho *DuoDays*
 Yuk Ting Ho *Paw+*
 Yuk Ting Ho *Green Fert*
 Yukihiko Aizawa *AWAODORI PRESS 2025*
 Yung Chun Weng *North Coast and Guanyinshan National Scenic Area Headquarters, Tourism Administration, MOTC*
 Yuqing Zhang *ServeUp*
 Yuqun Huang *Euphoria Branding Design Package*
 Yuxin Pan *now & then*
 Yuze Li *MediNest*
 Zhengyang Yang *BioMatrix*
 Zhou Chen & Gao Sen *Echoes of the Wall: A Visual Catalog of Inscribed Brick Treasures from the Nanjing City Wall Archives*
 Zifei Ding *Rab Conceptual Brand Identity*
 Zipei Zhang *ADHDDesigner*
 Zlata Bilic *Women who walk the World*
 Zoltan Berta *Zoom*
 唐小涛 *Exploring the contemporary value of classical art*
 康木陈 *Innovative Product Design of Hakka Yellow Wine under the "Double Hundred Action"*
 晓佩程 *Meeting in the canyon*
 晓佩程 *GREEN COAST*
 迎梦李 *Paricare*

Aaditi Dutt *Jaws: Fiction's Fatal Impact*
 Aaditi Dutt *Bambi: A Life in the Woods*
 Aaditi Dutt *Captive In-Justice*
 Aaditi Dutt *Silent Social Scream*
 Aaditi Dutt *Show Dogs, Hidden Cost*
 Aaditi Dutt *Cold War Between the Sexes*
 Aatisha Cyril *Simplifying Research Access – MINDS@UW's New Design*
 Aatreya Singh *The Blind Tiger*
 Abigail Davis *Jungle Book*
 Alaka Shantakumar *Wild Animal Sanctuary*
 Alaka Shantakumar *Foodlore*
 Alaka Shantakumar *Atlas Beer Co.*
 Ali Seyfaari *Roda*
 Ally Gall *Apple*
 Ally Gall *Full Of It*
 Álvaro García Ruano García Ruano, Álvaro *Zebra*
 Amir Hosseinzadeh *PANDEMON*
 Amirhossein Paydar Ardakani *Hilo Hilo*
 An Chih Wu *NKNU Freshman Orientation Camp - STAR LIGHT*
 An Chih Wu *EVA Boutique - A Bloom of Happiness*
 Andrea Quam *Strategic Air Command Museum Design Proposal*
 Andrea Quam *Strategic Air Command (SAC) Museum Displays*
 Andrew Haskell *Deconstructed Bagpipe*
 Andrianna Georgekopoulos *Spritzn*
 Andrianna Georgekopoulos *Andrianna Georgekopoulos*
 Andrianna Georgekopoulos *ZSEBIBE - Illustrated Handkerchief Collection*
 Anita-Vivien Antal *El origen del abecedario*
 Annika Moratinos *Nike X Futura*
 Anvisha Vora *HealthBloom*
 Ao Gao *Unseen*
 Boglárka Csia *Brian Anastasio*
 Brian Anastasio *Rightful**
 Brian Anastasio *Harrys Craft Razor Kit*
 Camilo Parody *Mucho Design*
 Celeste Ng *The Hearing*
 Chelea Hopkins *Both Sides Now*
 Chen Zih-Jin *MEDPASS*
 Chen Zih-Jin *Renew Harvest Pack*
 Cheng Yi Hsiao *Plastic Reborn Reverse Poster*
 Chenyu Liao *ADRIFT HOME*
 Chih-Chiao Yu *Button Blessings*
 Chih-Yu Chang *GLISPER*
 Chin Lan Chiu *QUEMOY MEMORY*
 Cho-Ling Wu *Readaroo*
 Christine (Jazmyne) Choi *Love Stars Kombucha and Hard Kombucha*
 Chu An Chuang *To:Pen*
 Claudia Martínez Guillén *Oops Magazine*
 Damian Cervantes *The King in Yellow*
 Damian Cervantes *Fender Rejects*
 Dan Li *Aged Youth*
 Daniel Lee *Perennial*
 Daniela Arce *Rover App Redesign/Rebrand*
 Daniela Salas Ortiz *Where are you?*
 Dewi Owen Hughes *Art and Design Foundation Studies 25*
 Do Yoon Kim *One Movement, Gillette*
 Do Yoon Kim *The Forgotten Dreams*
 Eungyeol Kim *Run, Stationery Store! The school-front stationery brand that holds onto adults' childhood memories*
 Eva He *Aftering*
 Fahimeh Sarrafian *Bincoin: Turn Recycling into Rewards*
 Farah Ahmad *StrainX*
 Fatemeh (Hana) Bagheri Nasab *Tagh Bostan cookie*
 Feiyang Xie *Pada*

Gael Franklin *Move It! Bop-tastic Melbourne Art Walk*
 Gael Franklin *The Unfair Sex: Australia's Gender Pay Gap*
 Gael Franklin *Royal Botanic Gardens Victoria Annual Report*
 Gael Franklin *Jekyll and Hyde Pharmacy - Raising Awareness of Support for those Experiencing Substance Misuse*
 Gael Franklin *Skream! Record album cover redesign*
 Gael Franklin *Luxe Box—Intimate Pleasure Collection*
 Geyuzhen Zhu *Clink*
 Geyuzhen Zhu *Leammle Theatres*
 Gianna Rankin *DesignStudio Promotional Book*
 Guolong Zhong *Character Travel*
 Haeeun Song *Jeonju local food Meal-kit Project*
 Hamin Jang *RE:EUNDAN*
 Hanna Shibata *S. Neil Fujita Biography*
 Hanna Shibata *The Unplugged Club Promotion Campaign*
 Hanyuan Guo *Philosophy in Everyday Life*
 Helia Saveh Doroudi *Emergo, Emergency Assistance Application*
 Hoda Bakhoday *BEHRIVA, Neyshabur's gift box*
 Hoda Solati *ParkMe!*
 Hsin Yu Lo *EYESee*
 Hsun-Yi Tseng *Sin and Virtue, Their Joy*
 Hsun-Yi Tseng *Kun Shan Monster*
 Hsun-Yi Tseng *The general obeys the orde*
 Huang Linen *Return to Yongkang*
 Hyewon Lee *Myopia Design Activism Poster*
 I-Ning Liu *MindFit Oracle Cards*
 Ipek Köprülü *read | campaign redesign*
 Ipek Köprülü *1984 | book cover*
 Jacob Schirmer *Insomnia Cookies Catalog*
 Jacob Schirmer *Primal Kitchen Rebrand*
 Jacob Schirmer *Vellé Sparkling Coffee*
 Jacob Schirmer *Ligatur: Magazine*
 Jaiden Cregger *disCOVReY*
 Janell Fong *THE DYSLEXIC DEPARTMENT*
 Jason Lu *CURRENTS*
 Jeonghwan Kwon *Mucho Premium Book*
 Jeonghyun Kim *Reinterpreting Dancheong: Tradition Meets Contemporary Design*
 Jeongmin Lee *VORA*
 Jialai Chen *HOW TO BE A GATE ATTENDANT*
 Jialai Chen *A Solitary Cloud and Solid Trees*
 Jialong Li *Informal Mathematician*
 Jialong Li *42*
 Jiang Shihao Jiang *Keyi Studio*
 Jiaxin Liu *Rembrandt Sensorium*
 Jimin Yoon *Unhwajeong logo design*
 Jing Xuan Loh *Breakfast Hola*
 Jochebed Chong *Currency of \$elf*
 Jorge Benitez *MESA Calakmul*
 Julie Ramsey *Eme*
 Jumi Kim *Sloti*
 Juvin Chang *花境迷藏 Flora in Hiding – Floral-Fruit Tea Gift Box*
 Kerris Tan *The F Word*
 Khrusha Parekh *The Palace of Illusions*
 Khrusha Parekh *Pringle Play - Logo Animation*
 Laura Becker *FIFI World Cup 26*
 Laura Becker *FIREAID 2025 - Rebuilding LA*
 Laura Becker *REIMAGINE YOUR DREAM - Rebuilding LA*
 Laura Becker *Habitat For Humanity Los Angeles - FireAid 2025 - Rebuilding LA*
 Laura Becker *Habitat For Humanity Los Angeles - Rebuilding LA - Reimagine Your Dream*
 Laura Becker *Del Monte*
 Laura Becker *77th Anniversary of Porsche - Petersen Automotive Museum*
 Laura Becker *Habitat For Humanity Los Angeles - Logo*

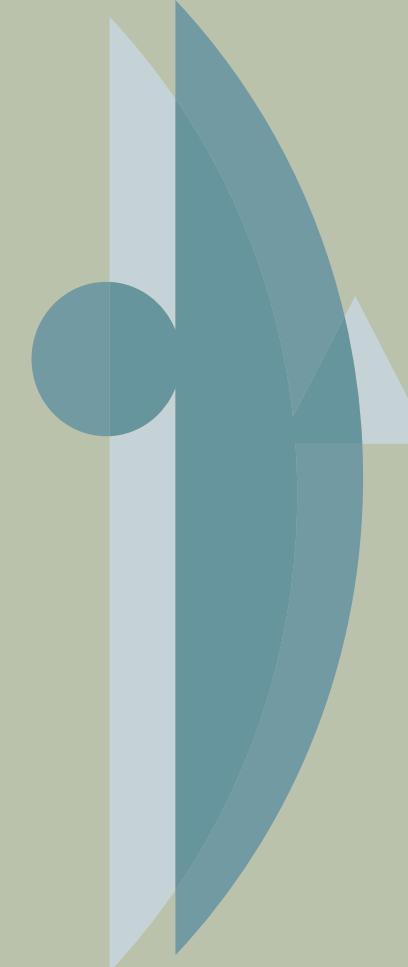
Laura Becker *Rebuilding LA - Logo*
 Laura Becker *FIFA World Cup 26*
 Li Yang *The sound of the ocean*
 Li-An Ke *Go, Go, Go. Fun Yongkang*
 Lichengyao Xu *Echo Unheard*
 Lingyu Li *Family reUnion — Reconnecting Migrant Workers and Children Through Playful Labor Education*
 Liz Paniagua *The New York School Postage Set*
 Digital E Management *Digital E Management*
 Lulu Lin Wang *Children Soundscape Visualizer*
 Mariana González *El gran árbol (The great tree)*
 Marianne Michel Zendejas *Cempasúchil*
 Marianne Michel Zendejas *La Infanta de San Cristóbal*
 Marina del Pozo Gómez *Rebranding BStartup*
 Marina del Pozo Gómez *Sait*
 Maryam Moradi *Capitano Coffee Packaging Design*
 Maryam Moradi *Jewelry design using typography*
 Maryam Moradi *Reverse Universe Posters*
 Maryam Moradi *Violence Against Women Poster*
 Maryam Moradi *Patriarchy Poster*
 Maryam Moradi *CrunchUp Packaging Design*
 Maryam Moradi *Dinemate Application Design*
 Maryam Zare *UniBuddy*
 Maryam Zare *Stillness Lady*
 Matin Basehat *Urban Codex — Panels of Modern Myth*
 Melika Shamshiri *Amika*
 Meysam Yousefian *type1*
 Meysam Yousefian *type2*
 Meysam Yousefian *type3*
 Meysam Yousefian *father day*
 Mi Lin *Generative Unravelling*
 Miju Woo *Orosi-Inje (Wholly Inje)*
 Mikaeil Fazeli *NAN OptiCaps*
 Ming Chun Tsai *Fading Edifices*
 Ming Chun Tsai *MOL COLOR*
 Ming Chun Tsai *MORE TRUE*
 Mitchell Bianconi *Neenah Martin Margiela History Book*
 Mohamad Amin Basti *Travel potato chips packaging*
 Mohamad Amin Basti *Souvenir saffron packaging*
 Mohamad Amin Basti *Gift wrapping of sweets and chocolates*
 Mohamad Amin Basti *Easy Rice Packaging Design*
 Mohamad Amin Basti *Mystery Chocolate Bar Packaging Design*
 Mohammad Roustaei *Markar House*
 Mohammad Mahdi Khoshbakht *Plano*
 Mohsen Molahamadi Ravari *The Star of Yalda*
 Moon Sang Woo *Nodong Makgeolli (Taebaek Local Brand : Labor Korean Rice Wine)*
 Mozhdeh Khamsehnezhad *Pari-Mehr (Character Design Inspired by the Shape Language of 16th-Century Persian Miniatures)*
 Nadine Khoury *Paper To Paper*
 Nastaran Taghavi *NASLUK8 — Conceptual Line Art Series*
 Nima Riahi *Graphic Design Week*
 Nitya Bellani *Found in Translation*
 Parham Farzin *Luna Bakery*
 Park Jeongwon *Andong Soju Branding <A SOJU> to Expand the 2030 Consumer Segment*
 Phil Perkin *Missing Pieces*
 Phil Perkin *Lilys Bakes*
 Qilin Lei *InHealth*
 Qilin Lei *Branding Design Research for a New Form of Breakfast*
 Rachel Tan *Im:Perfectly*
 Rebecca Tan *dnd*
 Reza Karimi *Threaded Pixels*
 Rotcél Gómez Sánchez *Wonder*
 Ryan McGown *Constructivist Stationary*

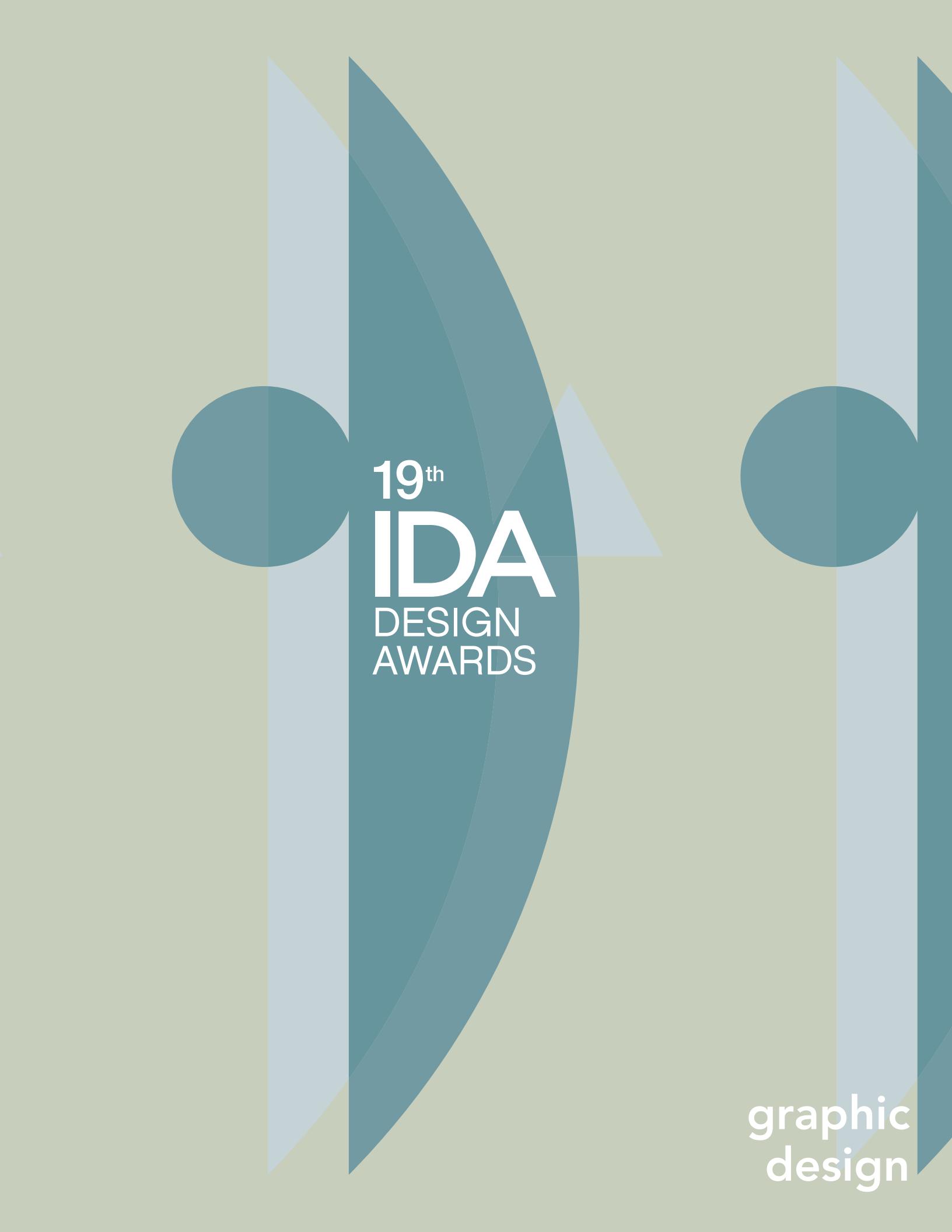
Ryan McGown	<i>Studio Dumbar</i>	SCAD Student	<i>Dancing Hooves, Falling Gifts</i>
Saurav Harsh	<i>I think I speak Hindi</i>	SCAD Student	<i>Climate Change</i>
SCAD Student	<i>Chloé Orchidée de Minuit</i>	SCAD Student	<i>Get Out</i>
SCAD Student	<i>Lucas Theatre: Wurlitzer Wednesdays</i>	SCAD Student	<i>Memeology 101</i>
SCAD Student	<i>4K-ing Tiny</i>	SCAD Student	<i>Lullaby of Outis</i>
SCAD Student	<i>Arid Desert</i>	SCAD Student	<i>Fortune Telling</i>
SCAD Student	<i>New Yorker Cover</i>	SCAD Student	<i>Anagrama</i>
SCAD Student	<i>Mayox Mayonnaise</i>	SCAD Student	<i>Liokareas Olive Oil Branding</i>
SCAD Student	<i>Judydoll Poster</i>	SCAD Student	<i>Cash: Wear the Black</i>
SCAD Student	<i>Cruel Santino</i>	SCAD Student	<i>Digital Tsunami</i>
SCAD Student	<i>Endless Possibilities</i>	SCAD Student	<i>The Olympics Rebrand</i>
SCAD Student	<i>Arid Desert Temple</i>	SCAD Student	<i>Post-Apocalyptic Farmer</i>
SCAD Student	<i>Green & Affordable Nest Thermostat</i>	SCAD Student	<i>Come to Life with Rent the Runway</i>
SCAD Student	<i>& Walsh</i>	SCAD Student	<i>2025 Kinetik Title Sequence Package</i>
SCAD Student	<i>Mijo</i>	SCAD Student	<i>Artemis Integrated Campaign</i>
SCAD Student	<i>Cat Stack</i>	SCAD Student	<i>Nebula</i>
SCAD Student	<i>Thornapple</i>	SCAD Student	<i>Low Tide Memories</i>
SCAD Student	<i>Savannah Food Map</i>	SCAD Student	<i>The Beanie Weenie</i>
SCAD Student	<i>Impostor Syndrome</i>	SCAD Student	<i>The Sinner's Mark</i>
SCAD Student	<i>The City in the Sea</i>	SCAD Student	<i>Baba Yaga</i>
SCAD Student	<i>Café Santo Domingo</i>	SCAD Student	<i>Good Night & Good Luck</i>
SCAD Student	<i>Let Me Dream</i>	SCAD Student	<i>Life Finds A Way</i>
SCAD Student	<i>Shyanne Rebrand</i>	SCAD Student	<i>Imprint</i>
SCAD Student	<i>Trinket Treasure Nest</i>	SCAD Student	<i>The Serpent's Tale</i>
SCAD Student	<i>Glyphx Poster Series</i>	SCAD Student	<i>The First Encounter with Narnia</i>
SCAD Student	<i>Bumble: Bee Mine</i>	SCAD Student	<i>Girl, Cat and Hole</i>
SCAD Student	<i>"This is How You Lose the Time War" Illustrated Book</i>	SCAD Student	<i>Oppenheimer Title Sequence</i>
SCAD Student	<i>SCAD FASH x Guo Pei Invitation</i>	SCAD Student	<i>Lana Del Rey Tour Poster</i>
SCAD Student	<i>Such Sharp Teeth</i>	SCAD Student	<i>Berry Blue Farm Packaging</i>
SCAD Student	<i>Sjögren's Disease</i>	SCAD Student	<i>Shea Moisture Rebrand</i>
SCAD Student	<i>Uber Eats Video Ads</i>	SCAD Student	<i>BabaYaga</i>
SCAD Student	<i>The Women's Court 50 Years of the WTA</i>	SCAD Student	<i>Heinz: Wrong Answers Only</i>
SCAD Student	<i>Her Type of Distortion</i>	SCAD Student	<i>Amika: Never a Dull Moment</i>
SCAD Student	<i>Galbani- Print Ads</i>	SCAD Student	<i>The Psychology of Catherine Tramell with Experimental Typography</i>
SCAD Student	<i>Silo Campaign</i>	SCAD Student	<i>Real Burts Bees</i>
SCAD Student	<i>1200 Book+Bed</i>	SCAD Student	<i>Found you</i>
SCAD Student	<i>Desolation Tango</i>	SCAD Student	<i>Jonsi's Vox Exhibit Redesign</i>
SCAD Student	<i>Chinese Food</i>	SCAD Student	<i>Face, Choose, Become - CoMotion 2025 Rebranding</i>
SCAD Student	<i>Beowulf (Cover, Endpapers, and Page spreads)</i>	SCAD Student	<i>Parch: Drinks that Feel Like You</i>
SCAD Student	<i>Children's Treehouse</i>	SCAD Student	<i>See it before it's gone - PADI Travel</i>
SCAD Student	<i>Jaws: Fiction's Fatal Impact</i>	SCAD Student	<i>Lunové</i>
SCAD Student	<i>The Collective Power of #MeToo</i>	SCAD Student	<i>Annihilation Book Redesign</i>
SCAD Student	<i>Express Without Fear</i>	SCAD Student	<i>Perihelion Poster Series</i>
SCAD Student	<i>Sea Love Website Redesign</i>	SCAD Student	<i>The Morning Star - Title Sequence</i>
SCAD Student	<i>Live By Your Inner Knowledge and Strength</i>	SCAD Student	<i>Middle Ground Typographic Book</i>
SCAD Student	<i>Artificial Intelligence is an Unreliable Narrator</i>	SCAD Student	<i>Café Bustelo Brand Identity Redesign</i>
SCAD Student	<i>Mosques of the Centuries</i>	SCAD Student	<i>Google Video Ads</i>
SCAD Student	<i>Harry Potter and the Goblet of Fire</i>	SCAD Student	<i>Lilith Custom Typography + Opening Titles</i>
SCAD Student	<i>Amorise</i>	SCAD Student	<i>Spider Concept Artwork</i>
SCAD Student	<i>In My Daily Life</i>	SCAD Student	<i>Dragonfly Branding and Packaging Program</i>
SCAD Student	<i>Valhalla Taverns</i>	SCAD Student	<i>Made by Manolo- Brand Exhibition</i>
SCAD Student	<i>Ortega Taco Sauce Rebrand</i>	SCAD Student	<i>Futura Type Specimen</i>
SCAD Student	<i>Grit & Glory</i>	SCAD Student	<i>Spark</i>
SCAD Student	<i>Offlimits Dash Cereal</i>	SCAD Student	<i>Tarot Cards</i>
SCAD Student	<i>Coven</i>	SCAD Student	<i>Simply, Chew on That</i>
SCAD Student	<i>Raining Cats and Dogs Valentine's Day Cards</i>	SCAD Student	<i>Better With Every Bite</i>
SCAD Student	<i>The Complete Tales and Poems of Edgar Allan Poe</i>	SCAD Student	<i>MicroAct</i>
SCAD Student	<i>The Happy Prince</i>	SCAD Student	<i>Coachella</i>
SCAD Student	<i>Blizzard Mural</i>	SCAD Student	<i>Raspberry Pi Pico Starter Kit Packaging Program</i>
SCAD Student	<i>The kingdom of Medusa</i>	SCAD Student	<i>The Unbearable Lightness of Being Book Cover Design</i>
SCAD Student	<i>N71</i>	SCAD Student	<i>Levi's: Embrace Tradition</i>

SCAD Student *Oro de Oaxaca*
 SCAD Student *The Screwtape Letters*
 SCAD Student *Y2K Dream*
 SCAD Student *Ben Davis*
 SCAD Student *Ace*
 SCAD Student *Midnight Cowboy*
 SCAD Student *Pedal Board*
 SCAD Student *Life With Vespa*
 SCAD Student *Festa Dei Sette Pesci*
 SCAD Student *Coalesce*
 SCAD Student *Thesis Work - Zaynab is Calling, board book, spread illustrations*
 SCAD Student *Haruki Murakami Through Letters*
 SCAD Student *The Royal Return - Princess Diaries 3*
 SCAD Student *The Tony Awards Branding Package*
 SCAD Student *Mindfull*
 SCAD Student *Sweet Auburn Grande*
 SCAD Student *Gangubai Kathiawadi*
 SCAD Student *ReLeaf: Style. Sustainability. Community. Reimagined.*
 SCAD Student *Drifting in Daylight*
 SCAD Student *Love In A Box*
 SCAD Student *Twin Sinners Type Book + Motion Media*
 SCAD Student *Pulse Audio Brand Identity*
 SCAD Student *Every Place Tells a Story*
 SCAD Student *Move To Heaven*
 SCAD Student *Alibi*
 SCAD Student *Spoontopia*
 SCAD Student *Google Nest Gen 3 Reimagined: The Future of Effortless Living*
 SCAD Student *The Last of You*
 SCAD Student *MedAid*
 SCAD Student *Cosmic Echoes: Jazz Conservatory*
 SCAD Student *Egg*
 SCAD Student *Reality Is Perception*
 SCAD Student *Bees and Their Importance to Food Supplies*
 SCAD Student *The Harvest*
 SCAD Student *Fishwife - Because We Can*
 SCAD Student *Where the wild things are (just illustration)*
 SCAD Student *Caracas Fashion Week*
 SCAD Student *Pill It Forward*
 SCAD Student *Tavola*
 SCAD Student *Pinecomber: Outdoor Tailors*
 SCAD Student **Tails: Flavor With Experience*
 SCAD Student *PeaceFall*
 SCAD Student *Holy Grail: mountaintop*
 SCAD Student *Songbirds*
 SCAD Student *The legend of the Condor Heroes part 1, part 2, and part 3*
 SCAD Student *Eno Rebrand*
 SCAD Student *Cherry Blossom Festival Poster Series*
 SCAD Student *DoNthg. : Break is a Part of the Syllabus*
 SCAD Student *Meowdy and Salutations!*
 SCAD Student *X_MACHINA - The Skin of a New Generation*
 SCAD Student *Interstellar*
 SCAD Student *Atlas*
 SCAD Student *Black Swan Typography Book*
 SCAD Student *The Hunger Games: Sunrise On The Reaping Campaign*
 SCAD Student *Fenty Beauty Flagship Store*
 SCAD Student *.GG*
 SCAD Student *Mind Snatcher*
 SCAD Student *Jack in the Box Rebrand*
 SCAD Student *Boy and Snake*
 SCAD Student *The Blake: Student Living Service Optimization*
 SCAD Student *Littlest Pet Shop: Dial Up Your Past*

SCAD Student *Nikon Rebrand*
 SCAD Student *Dell'Arte Craft Beer*
 SCAD Student *Mozaic*
 SCAD Student *Reboot Skincare*
 SCAD Student *Subway - Criminal Cravings*
 SCAD Student *Current Matcha*
 SCAD Student *NomNorms*
 SCAD Student *The pretty good Neighbor*
 SCAD Student *The Fearmonger's Catalogue Typographic System*
 SCAD Student *Istanbul 2036: Light of the Olympic Spirit*
 SCAD Student *The Espys Branding Package*
 SCAD Student *Atlanta Ballet*
 SCAD Student *Chicago 2036 Summer Olympics Brand Identity Program*
 SCAD Student *Buenos Aires Olympics 2036*
 SCAD Student *The Best Cookies Ever*
 SCAD Student *Shelby Clark*
 SCAD Student *Wolff Olins Brand Book*
 SCAD Student *NO.195 Candle Packaging*
 Shenaih Limbaga *Together*
 Shima Solati *Be Drunk*
 Shiyao Wu *Foundation*
 Shiyu Shen *Dear Soft Friend*
 Shiyue Liu *CayKnight.AI: Smart Care for Dogs*
 Shreyash Lata *The World Breathes*
 Sichen Xin *Bloomelle*
 Sichen Xin *Love, Money, Both - One or None?*
 Sylvia Gao *Chasumi*
 Tara Green *Resonance*
 Tarinee Rajaraman *Grammarly | Reclaim your Title*
 Tiana Santoso *obscura*
 Tianrui Peng *Bonda*
 Tuo Liu *Algaetopia*
 Vanessa Kang *Transcend*
 Wei Zhen Xei *SHE #ET*
 Wen Zhen Su *Good Morni MIT*
 Wenchen Guo *MagicWorld: A Serious Game Designed to Enhance Children's Spatial Abilities*
 Wendi Xi *Queerbaiting Guide*
 Wenxin Yan *McDonald's Fantasy World*
 Wenxin Yan *Zesty Breeze*
 Wenxin Yan *Harmonic Harvest*
 Wenxin Yan *Thumbelina*
 Wenxin Yan *Halo & Horns*
 Wildy Riftian *Flavors of Indonesia Illustrated Cookbook*
 Wildy Riftian *A Trip for a Better Earth Interactive Children's Book*
 Wildy Riftian *Into the Abyss: 3D Character & Environment Animation*
 Xiao Li *Cheer the Score*
 Xiao Li *Travel To Tianjin*
 Xiao Li *Savannah, Music, and Fountain*
 Xiaotong Xu *Capitalism and Identity*
 Yana Agapova *Hint Creative*
 Yangyu Li *When the Angel Architect Rebuilds*
 Yatong Jiang *STRESSolver*
 Yaxi Chen *La'ershan Restoration Project*
 Yaxi Chen *Echoes Of The Concrete Forest*
 Yeajin Lim *Adidas: Mental Athlete*
 Yeajin Lim *Hemont*
 Yeajin Lim *Duri*
 Yeji Kim *GS25 x Independent Art Film Flagship Store*
 Yerong Chen *Stolen Moments*
 Yi-Chen Wu *DriveNSeek*
 Yi-Hsuan Lin *Blooming*
 Yi-Hsuan Lin *Embark*

Yi-Hua Wei	<i>Remnant Scale</i>
Yi-Shan Wu	<i>Future Tense</i>
Yifan Chen	<i>Ingesting Plastic: How Ocean Pollution Ends Up Inside Us</i>
Ying Wang	<i>Dada Art Exhibition Catalogs</i>
Ying Xuan Lin	<i>Vital Project: Pet Food Set Packaging Design</i>
Yingfan Du	<i>Behind the scenes damage</i>
Yixuan Shi	<i>Honghai Morning Market--Vivid Daily Life</i>
Yositha Vuppala pati	<i>dek</i>
Yu Chun Kuo	<i>The Light Chaser: Tracing Time Through Cyanotype</i>
Yu-He Lin	<i>Ouch!!! - Seaside Poisonous Creature Awareness First Aid Teaching Pop-up Book</i>
Yuanhui Wang	<i>In Between</i>
Yuchen Han	<i>nianian</i>
Yuching Lai	<i>HUMANMADE</i>
Yue Liu	<i>Nike Sneaker Box</i>
Yuhan Chen	<i>IN-FOCUS</i>
Yuming Ma	<i>Dou Lab</i>
Yun So Jung	<i>Mind in Motion</i>
Yun-Hsiang Tsai	<i>Biolink</i>
Yuyang Zhang	<i>Hollyhock House Rebrand</i>
Yuyang Zhang	<i>UTZ</i>
Yuyang Zhang	<i>Frank Lloyd Wright Rebrand</i>
Zhaoyan An	<i>Personal Manifesto Poster</i>
Zhen-Ling Wu	<i>Yongkang#Artistic Flavor Journey</i>
Zheng Wen	<i>High-Five</i>
Zih-Ci Liu	<i>步途 Butu UI Design</i>
채민 유	<i>Korea Sauce 'JANGSOO'</i>
烨 林	<i>Pearli: Smart Retainer System</i>
許柏祥 Shue, Bai-Xiang	<i>Illusory Eight Immortals 幻八仙</i>





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DESIGN
AWARDS

graphic
design