MEDIA RELEASE
FOR IMMEDIATE RELEASE
IDA announces exciting new partnership with Vancouver Fashion Week

(11/30/2020) – The International Design Awards (IDA) is pleased to announce its exciting new partnership with Vancouver Fashion Week (VFW), where a collection from the winning designer of the IDA 2020 Fashion Design discipline will be included at the upcoming Vancouver Fashion Week on April 12th to 18th 2021.

The IDA’s Fashion Design of the Year Award is awarded to designers with an extraordinary vision to explore and chart new territory in the world of fashion, and illustrate an ability to set a new agenda for the style-conscious everywhere.

Since its conception in 2001, Vancouver Fashion Week has been dedicated to cultivating the successes of both established designers and award-winning emerging designers with its global perspective and highly multicultural approach. Championing diversity in its greatest strength, Vancouver Fashion Week has proven to be the next major fashion week in North America – and continues to grow today as the fastest growing fashion week in the world.

“The IDA is excited to partner with Vancouver Fashion Week on an exceptional platform for the 2020 IDA Fashion Designer of Year to gain further international recognition and acknowledgement. Additionally, we are delighted to welcome the expertise of Jamal Abdourahman, Founder and CEO of Vancouver Fashion Week, to the IDA international jury,” said Jill Grinda, VP of Marketing and Business Development.

VFW is a bi-annual event promoting designs from local and international Fashion designers. Jamal Abdourahman, Founder and CEO of Vancouver Fashion Week commented: “It is an honor to contribute to a designer’s success and future. The fashion industry is a long road and takes consistent, hard work, and it is important to never lose sight of your dream.”

About the International Design Awards
The International Design Awards (IDA) recognizes, celebrates and promotes legendary design visionaries and uncovers emerging talent in Architecture, Interior, Product, Graphic, and Fashion Design. The IDA aspires to draw attention to the iconoclasm of design worldwide that is conceptualizing and producing great creative works. The Farmani Group founded the IDA in 2007 and the competition has now become one of the leading design awards globally, awarding and promoting hundreds of designers each year.

Media contact or other enquiries:
For the International Design Awards:
Jill Grinda:
Jill@farmanigroup.com
www.idesignawards.com
facebook.com/idesignawards
instagram.com/idesignawards
www.linkedin.com/company/international-design-awards-ida/
farmanigroup.com

About Vancouver Fashion Week
Vancouver Fashion Week is entering its 36th season. Focusing on creating a diverse and eclectic showcase of talented local and international designers, VFW offers featured designers and esteemed brands an unparalleled platform to secure the attention of the international fashion community. Vancouver Fashion Week is an industry-recognized event, which attracts a global audience, features thousands of buyers and press from around the world, and since 2013, Vancouver Fashion Week has acted as a stepping stone for emerging designers to launch their creations onto the fashion industry in hopes of one day appearing on the stages of London, Paris, Milan, and New York.

For all media enquiries, imagery, and additional Information, please contact:
Vancouver Fashion Week:
Media@vanfashionweek.com
www.vanfashionweek.com
facebook.com/vanfashionweek
instagram.com/vanfashionweek
linkedin.com/company/vancouver-fashion-week

IDA International Design Awards
Managed by Farmani Group
1318 E, 7th St., Suite 140,
Los Angeles, CA, 90021 USA
Copyright © 2020 International Design Awards, All rights reserved.
Contact Us
Privacy Policy
To stop receiving these emails: unsubscribe