

*For Immediate Release*  
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**IDA**  
DESIGN  
AWARDS

A graphic element consisting of a vertical grey bar on the left, a pink circle in the middle, and a pink curved shape on the right that resembles a stylized 'D' or a fan.

# **IDA ANNOUNCES WINNERS OF 12TH ANNUAL DESIGN COMPETITION!**



**(Friday, March 1, 2019)** The world-renowned International Design Awards has just announced the final winners in its 12th Annual contest, representing the most revolutionary designs in 5 major categories: Architecture, Interior Design, Graphic Design, Product Design, and Fashion Design.

The International Design Awards (IDA) received thousands of outstanding designs submitted by companies and designers from 89 countries, all competing for the top prizes in this prestigious global award, which has been leading the way in discovering and celebrating fresh new designers from around the world for over a decade.

With so many incredible entries and so much outstanding talent, the task of selecting the final winners was difficult to say the least, but after careful consideration and much anticipation, the jury's selection for this year's prestigious "Design of the Year" awards have been announced in both the professional and student divisions.

The Jury's winner selection showcases a diverse range of designers whose truly outstanding work and visionary designs captured the jury's votes and garnered the year's top awards.

# PROFESSIONAL CATEGORY WINNERS:

## ARCHITECTURE DESIGN OF THE YEAR:

**Challenge Design /**  
Yuanlu Community Center In Chongqing



## INTERIOR DESIGN OF THE YEAR:

**Gensler /**  
Gusto



## PRODUCT DESIGN OF THE YEAR:

**Valery Graznov & Semenko Design /**  
Uslon Life-saving Swimwear



## GRAPHIC DESIGN DESIGN OF THE YEAR:

**BRED /**  
Drew's ABCs



## FASHION DESIGN OF THE YEAR:

**Nanushka /**  
Pre-Fall 2019 Collection



# STUDENT CATEGORY WINNERS:

- **Emerging Architecture Designer of the Year:**  
Istituto Marangoni Milano Design School / *Taino Interpretation Centre*
- **Emerging Interior Designer of the Year:**  
New York School of Interior Design / *M Hotel*
- **Emerging Product Designer of the Year:**  
Ming Chi University of Technology / *RBTT (Rapid Blood Type Test)*
- **Emerging Graphic Designer of the Year:**  
School of Visual Arts / *Sakura Matsuri: Cherry Blossom Festival*
- **Emerging Fashion Designer of the Year:**  
Central Saint Martins / *Bunker Office*

## 11th and 12th IDA Winners Event:

The 5 top winners in the Professional and Student categories from the 11th and 12th Annual Competitions will be honored at the bi-annual IDA Awards Winners event to be held at the Pacific Design Center in Los Angeles on the 25th of April, 2019, where they will be awarded the coveted IDA trophy and their winning works will be presented at the glamorous bi-annual award ceremony.

A full list of this year's IDA winners can be viewed [HERE](#).



*International Design Awards (IDA) exists to recognize, celebrate and promote legendary design visionaries and to uncover emerging talent in Architecture, Interior, Product, Graphic, and Fashion Design. IDA aspires to draw attention to the iconoclasm of design worldwide that is conceptualizing and producing great work. Farmani Group assembled IDA in 2007 which has now become one of the leading Design Awards in America, awarding and promoting hundreds of designers each year.*

*Farmani Group, established in 1985, is the organizer of International Design Awards (IDA), American Architecture Prize (AAP), European Product Design Awards (EPDA), Prix de la Photographie in Paris (PX3), London International Creative Awards (LICC), International Photography Awards (IPA) and the Annual Lucie Awards for Photography, which has emerged as one of the world's most prestigious photography awards.*